

2022 - 2023
65TH ANNUAL
REPORT



THE SPORTS GOODS EXPORT PROMOTION COUNCIL
www.sportsgoodsindia.org

Glimpses from India Sporting Goods Fair 2023



THE SPORTS GOODS EXPORT PROMOTION COUNCIL

2022 - 2023

Registered Office : 1-E/6, Swami Ram Tirth Nagar, New Delhi-110055.
Phone : 011-35007748, 35007749
E-mail : mail@sgepc.in
Website : www.sportsgoodsindia.org
CIN : U74900DL1958NPL002893

Ref.No.SG/65th AGM/2022-23

Dated: 29th August 2023

NOTICE

Notice is hereby given that the Sixty- fifth (65th) Annual General Meeting of the members of THE SPORTS GOODS EXPORT PROMOTION COUNCIL, will be held on Friday, the 22nd September 2023 at 3.00 PM through Video Conferencing (link will be sent on email) to transact the following business:

AGENDA

ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Balance Sheet as at 31st March, 2023 and Income & Expenditure Account for the financial year ended on 31st March, 2023 together with the Directors' and the Auditor's Report thereon.
2. To appoint Statutory auditors to hold the office from the conclusion of this Annual General Meeting until the conclusion of the 70th Annual General Meeting to be held after this meeting and to fix their remuneration.

By order of the
Committee of Administration



Tarun Dewan
Executive Director

ANNEXURE OF THE NOTICE
Explanatory Statement as Required
Under Section 102 of the Companies Act, 2013
2022-2023

To,
The Members of The Sports Goods Export Promotion Council

Dear Sir(s),

In conformity with the Companies Act, 2013 the following explanatory statement as required under Section 102 of the said Act, sets out the material facts relating to **Item No.2**.

ITEM NO.2

The Committee of Administration of SGEPC recommends appointment of M/s. Batra Deepak & Associates as auditors for the next five years.



Tarun Dewan
Executive Director

THE SPORTS GOODS EXPORT PROMOTION COUNCIL

2022-2023

COMMITTEE OF ADMINISTRATION 2022-2023

Chairman
Shri Vikas Gupta

Vice-Chairman
Shri Sumnesh Agarwal

MEMBERS

Shri Amber Anand (Regional Director, UP zone)
Shri Rajan Kohli (Regional Director, Punjab zone)
Shri Manish Mahajan
Shri Pankaj Jain
Shri Rajesh Arora

Shri Alkesh Kohli
Shri Ashwani Magon
Shri Arvind Abrol
Shri Ajay Mahajan
Shri Durgesh Wadhera

OFFICES

REGISTERED OFFICE

1-E/6, Swami Ram Tirth Nagar, New Delhi- 110 055
Phones: 011-35007748, 35007749; Email: mail@sgepc.in
Website: www.sportsgoodsindia.org
CIN: U74900DL1958NPL002893

BANKERS

1. **Axis Bank Ltd**
Jhandewalan Extension
New Delhi-110 055

2. **Bank of India**
Jhandewalan Extension
New Delhi-110 055

3. **Central Bank of India**
Karol Bagh Branch
New Delhi-110 005

4. **Punjab National Bank**
Paharganj
New Delhi - 110055

AUDITORS

M/s. Batra Deepak & Associates

Chartered Accountants

1-B, 1/17, Lalita Park, Vikas Marg, Laxmi Nagar, Delhi - 110092

65th ANNUAL REPORT
OF THE COMMITTEE OF ADMINISTRATION
TO THE MEMBERS OF THE COUNCIL
2022 – 23

The Committee of Administration of **THE SPORTS GOODS EXPORT PROMOTION COUNCIL** takes great pleasure in presenting to the members of the Council the Annual Report together with the Audited Balance Sheet and Income & Expenditure Accounts for the year ended 31st March, 2023.

Sd/-
Tarun Dewan
(Executive Director)

Sd/-
Vikas Gupta
(Chairman)
DIN: 00114237

MEMBERS OF THE COMMITTEE OF ADMINISTRATION

Shri Vikas Gupta
(Chairman)

Shri Sunnesh Agarwal
(Vice Chairman)

Shri Amber Anand
(Regional Director, UP zone)

Shri Rajan Kohli
(Regional Director, Punjab zone)

Shri Manish Mahajan

Shri Pankaj Jain

Shri Rajesh Arora

Shri Alkesh Kohli

Shri Ashwani Magon

Shri Arvind Abrol

Shri Ajay Mahajan

Shri Durgesh Wadhera

INDIAN SPORTS GOODS & TOYS EXPORT IN 2022-23

AN OVERVIEW

The Sports Goods Export Promotion Council (SGEPC) is working for the promotion of India's exports of sports goods and toys. The SGEPC represents all the leading manufacturers and exporters of sports goods and toys in India.

The Sports Goods and Toys export have shown a strong performance over the past few years, with growth driven by resilient demand and shifts in consumer attitudes to health, wellness and sports. The recent economic and geopolitical developments are turning a serious concern for the sporting goods and Toy industry. The Weaker Global Demand and Global slowdown specially in the EU & the U.S. which are the major markets for Toys and sports Goods for India. Rising Global Trade Tensions due to the recent trade war between the US and China and other global trade wars have also impacted growth all over the world hitting manufacturing and exports in different parts of the world, including the Indian economy. The Russia-Ukraine war has also contributed to the decline in demand across major markets. The tightening monetary policy in the developed world is leaving less money in the hands of the people and therefore, consumption has slowed down. Inflation, alongside the challenges and pressure on the supply chain, due to the geopolitical situation in Europe (Europe being the largest export market for Exports of Indian Toys and Sports Goods), rising interest rates are leading to reduced spending on sporting goods & toys and weakening the demand.

The positive side being polarization of demand, as inflation does not affect everyone equally. Inflation has a varying impact on different income and age groups. The sports Goods & Toy manufacturers are working on ways to approach the situation in terms of pricing strategies, focus markets etc.

The council is working with its members to provide all the necessary support to convert the current situation into an opportunity. To boost the Exports, it is important to reposition Indian Sports Goods & Toy Industry and tap the huge potential of the sector. Strengthening the domestic industry and quality manufacturing coupled with focused export promotion measures and identification of new products that can be manufactured locally for export. The industry is whole heartedly working towards this as is evident from the Year-on-Year negative trend of the imports in the sector. The industry has started manufacturing by indigenization and sourcing of the components locally and now are importing only the essential components that are still to be manufactured in the country.

The total exports recorded by the Council for FY 2022-23, based on the export returns submitted by the members was around USD 226.52 Million or Rupees 1811 Crore. This was nearly the same as the reported figures of the previous year in Rupee terms but about 7% lower in Dollar terms.

The members of the SGEPC exported their products to 133 countries. The top ten destinations for export of sports Goods and Toys remained almost the same. The U.K. held the first place in top ten destination ranking followed by U.S.A., Australia, Germany, South Africa, France, Netherlands, New Zealand, U.A.E. and Canada. The top 15 items of exports were Inflatable Balls, Nets, Protective Equipment for Cricket, Athletic Goods, Inflatable Balls Accessories, Cricket Bats, Boxing Equipment, Sports Wear, Protective Equipment for Inflatable Balls, Playing Cards, Soft/Plush Toys, Table Tennis Tables, Educational Toys, Cricket & Hockey Balls and Chess Sets.

The SGEPC's range of activities include both that spur the industry's performance on the one hand and those which help to promote its presence internationally, on the other.

The respite in the pandemic situation and travel restrictions being relaxed in 2022-23 made it possible to hold physical events again. The SGEPC was able to organize trade promotion activities like conducting a BSM in UK and Ireland, Indian participation in International Trade fairs, Visits of Business Delegations to India and other Promotional campaigns in international markets etc.

The Export Promotion Activities Carried Out During The Year 2022-23

BSM in UK & Ireland

BSM for Sports Goods and Toys was a 2 Countries and 3-city B2B meet held in the UK & Ireland from June 13 - 17, 2022, to showcase the leading Indian suppliers for Sports Goods, Toys, Games and Sportswear. 41 Indian companies displayed their products at the event held in the London, Manchester and Dublin.

198 buyers from the Sports Goods and Toy Industry attended the event. The visitors gave a positive feedback on the products available in India and are keen to add on categories to the one already being procured from India.

Autumn Fair, Birmingham, UK

UK is the largest Market for Indian Sports Goods & Toys, contributing 22% in the Indian exports of the sector. The SGEPC organized for the participation of Indian sports goods & toy manufacturers in the Autumn Fair held from September 4-7, 2022, to strengthen the market and increase India's Market Share in the market. There were 1726 participants in the event, exhibiting their products. The show was attended by more than 25000 buyers from wholesale, Retail and Brands. The 11 Indian Companies were able to showcase their products to these visitors and the Indian companies received a very positive response.

RBSM on Toys (Kids India) India

The Kids India 2022 - Mumbai was held from 15 - 17 September 2022 at JIO World Convention Centre, Mumbai. A reverse buyer seller meet was organized for international buyers to visit 'Kids India 2022'. The event had more than 150 Indian Toy manufacturing companies exhibiting their products including 30 SGEPC member exporting companies.

The buyers were happy with the overall display by Indian exhibitors and most of the buyers invited under MAI Scheme were impressed by the Indian Product quality and the Indian Exhibitors were very pleased by the quality of the buyers invited and the business enquiries generated.

Dubai Muscle Show

Co-located with Dubai Active and Dubai Active Industry, Dubai Muscle Show is the Middle East's largest fitness event, where fitness fanatics can meet the stars of the industry, find inspiration, access the world's best and latest fitness products, get expert advice and training tips, have a full weekend of entertainment and fun, watch exciting competitions and demos.

The event was held from 28-30 October 2022 and India marked its presence through Sports Goods Export Promotion Council. 10 member manufacturers with varied product profiles displayed their products in 5 different halls.

ISPO, Munich, Germany

ISPO MUNICH 2022 was held from 28th to 30th November 2022 in physical form after a gap of more than 2 years. 1,700 international exhibitors and 40,000 trade visitors from 117 countries came to the restart of ISPO 2022 at the Munich exhibition grounds over the three days.

India Once again marked its presence through Sports Goods Export Promotion Council. 49 Leading manufacturers with varied product profiles displayed their products in 2 different halls with a total area of 966 SQM.

HKTDC Toys and Games Fair, Hong Kong

Organized by the Hong Kong Trade Development Council, the 49th edition of Hong Kong Toys & Games physical fair was organized from 9-12 January 2023 at the Hong Kong Convention and Exhibition Centre (HKCEC), while the online exhibition ran from 9th until 19th January 2023 helping global traders explore business opportunities both in person and online. The SGEPC organized the participation in the event with 11 Indian companies.

Spielwarenmesse Toy Fair, Germany

Spielwarenmesse International Toy Fair is the largest and most important event of the year. India marked its presence in the Spielwarenmesse International Toy Fair held from February 1-5, 2023, with the SGEPC organizing for the participation of 38 member companies with varied product profiles exhibiting their products in 11 different halls.

Spielwarenmesse, Germany honored SGEPC on completing 25 years of continuous participation in International Toy fair, along with Indian Companies as a country Pavilion.

Australian Toy Fair, Melbourne, Australia

The Australian Toy Fair organized by Australian Toy Association was held at the Melbourne Convention and Exhibition Centre from 5th March to 8th March 2023. This year 160 exhibitors of all sizes showcased their products and majority of whom were from Australia. Exhibitors from other countries included New Zealand, China, USA and India. During the period of 4 days there were about 4000 visitors, mainly from Australia.

The SGEPC organized for the participation of 15 companies from India in this event displaying varied products.

ISGF 2023, RBSM on Sports, Delhi, India

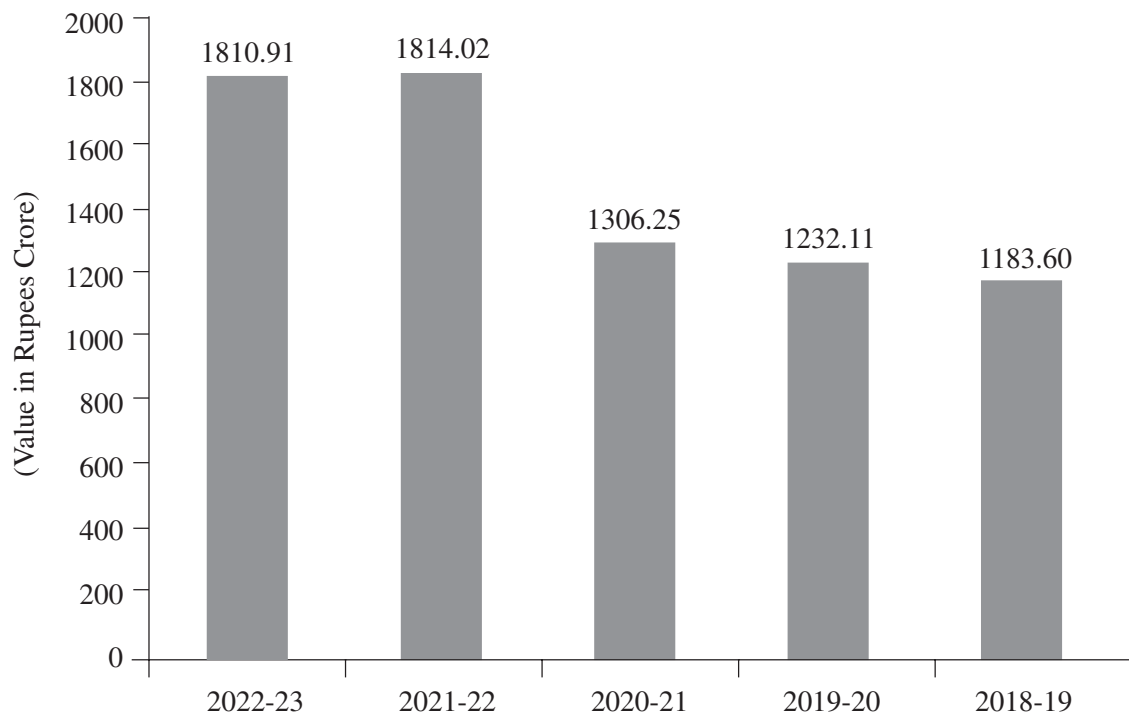
India is one of the most promising hubs for manufacturing of Sports Goods. The quality and design of the products are at par with international standards. Identifying the need to portray the vast production base, growth and excellence involved in the sports sector, to the world market, the Sports Goods Export Promotion Council (SGEPC) organized an RBSM for the Sports sector. The India Sporting Goods Fair 2023 (ISGF), the reverse buyer seller meet on Sports Goods was organized for international buyers, on 21st - 22nd March 2023 at Leela Hotel, New Delhi.

More than 70 buyers from over 30 Countries from all across the world visited the event. The large number of SGEPC members who participated in the event benefitted from the Reverse Buyer Seller Meet. The buyers also got to experience firsthand, the quality and the range of products India had on offer at competitive pricing.

SPORTS GOODS & TOYS EXPORTS DURING LAST FIVE YEARS I.E. 2018-19 TO 2022-23

Year	In Rupees (Crores)		In US\$ (Millions)	
	Export	% Growth over last year	Export	%Growth over last year
2022-2023	1810.91	(-) 0.17	226.52	(-) 6.97
2021-2022	1814.02	(+) 38.87	243.50	(+) 37.99
2020-2021	1306.25	(+) 6.02	176.46	(+) 1.29
2019-2020	1232.11	(+) 4.10	174.21	(+) 3.02
2018-2019	1183.60	(+) 9.66	169.11	(+) 1.28

Currency Conversion Rates	2022-23	2021-22	2020-21	2019-20	2018-19
1 US\$ =INR	79.9444	74.4985	74.0252	70.7243	69.9900

EXPORT OF SPORTS GOODS & TOYS DURING THE LAST FIVE YEARS

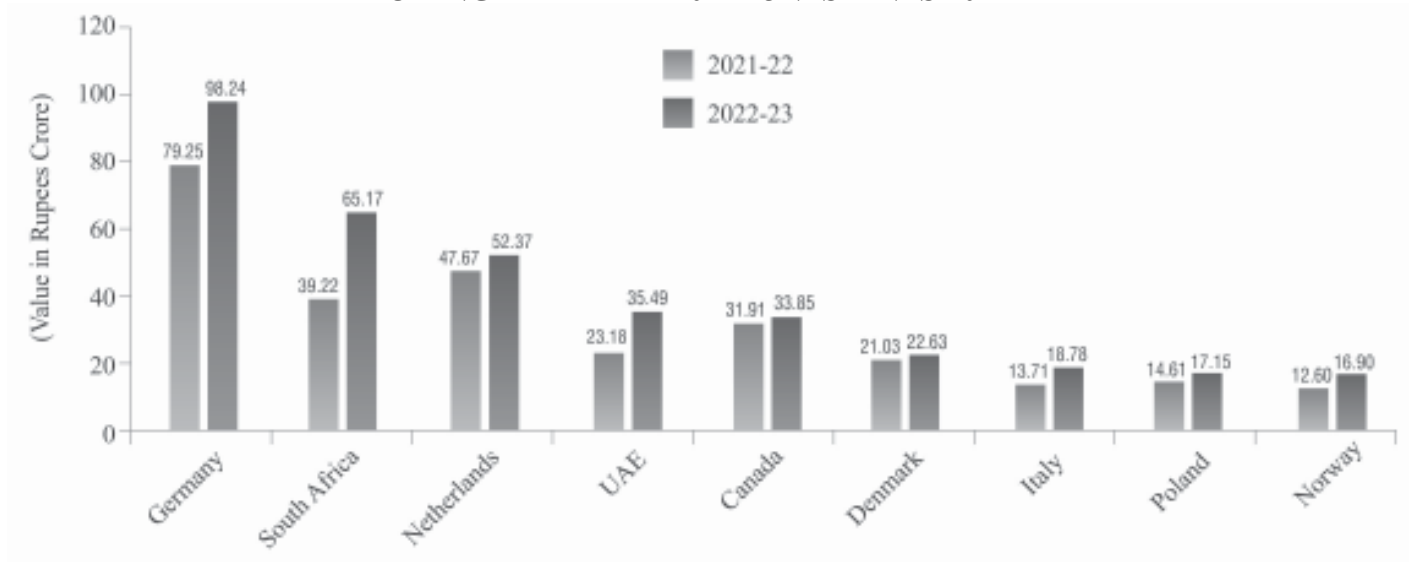
Note: Figures compiled above are based on the export returns submitted by members of SGEPC. The export figures as per DGCIS, for the year 2022-23, are Rs.2993.28 Crores or USD 374.42 millions.

**COMPARATIVE EXPORTS TO TOP 15 IMPORTING COUNTRIES
OF SPORTS GOODS & TOYS FROM INDIA DURING 2021-22 AND 2022-23**

S. No.	Country Name	In Rupees Crore			In US\$ Millions			
		2021-22	2022-23	% age Inc/Dec	2021-22	2022-23	% age Inc/Dec	% Share in Total Exports (2022-23)
1	United Kingdom	463.04	436.15	-5.81	62.15	54.56	-12.22	24.08
2	USA	457.64	421.82	-7.83	61.43	52.76	-14.11	23.29
3	Australia	236.08	217.33	-7.94	31.69	27.19	-14.21	12.00
4	Germany	79.25	98.24	23.96	10.64	12.29	15.52	5.43
5	South Africa	39.22	65.17	66.17	5.26	8.15	54.85	3.60
6	France	68.62	60.65	-11.61	9.21	7.59	-17.63	3.35
7	Netherlands	47.67	52.37	9.87	6.40	6.55	2.39	2.89
8	New Zealand	40.90	35.68	-12.76	5.49	4.46	-18.71	1.97
9	United Arab Emirates	23.18	35.49	53.13	3.11	4.44	42.70	1.96
10	Canada	31.91	33.85	6.09	4.28	4.23	-1.14	1.87
11	Ireland	44.15	32.37	-26.67	5.93	4.05	-31.67	1.79
12	Denmark	21.03	22.63	7.61	2.82	2.83	0.28	1.25
13	Italy	13.71	18.78	36.94	1.84	2.35	27.62	1.04
14	Poland	14.61	17.15	17.42	1.96	2.15	9.42	0.95
15	Norway	12.60	16.90	34.18	1.69	2.11	25.04	0.93

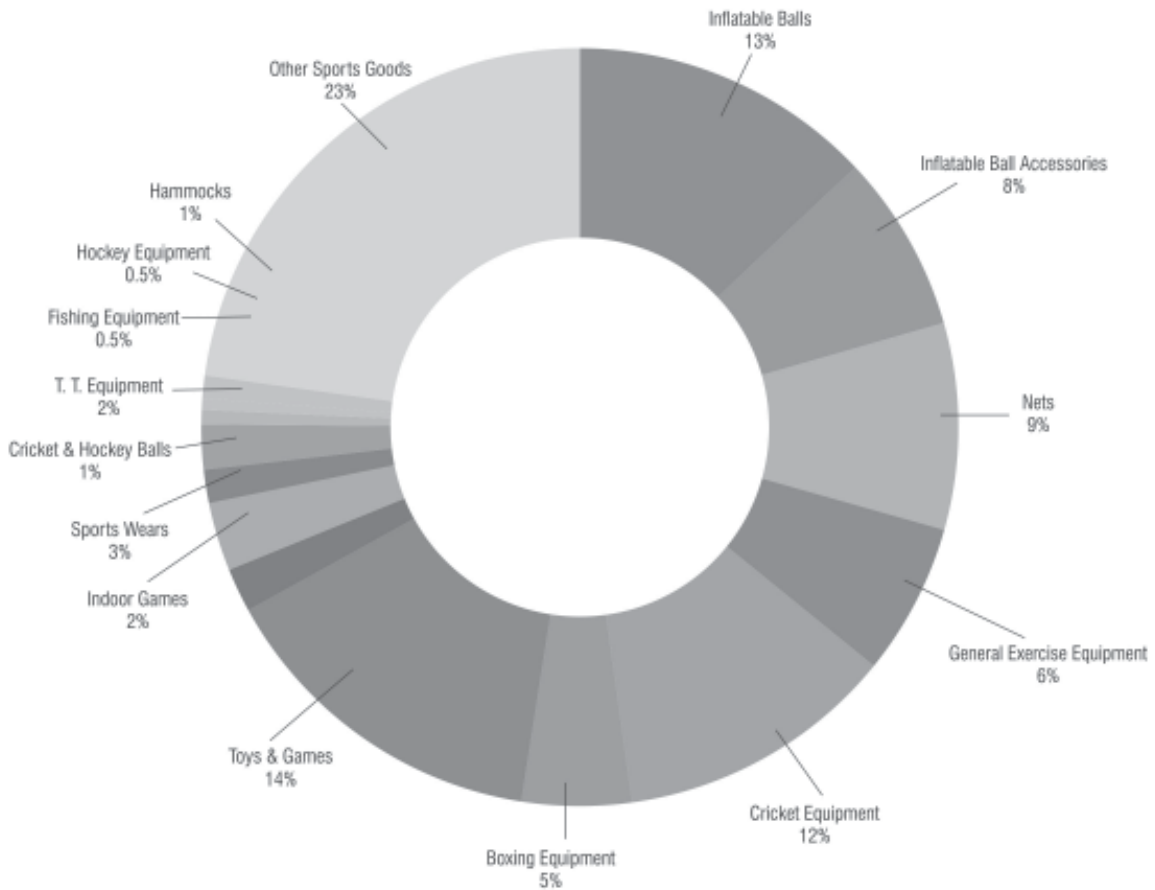
COUNTRIES (FROM TOP 15 GROUP) WHERE EXPORT GAINS (IN RUPEE TERMS) WERE RECORDED

DURING THE YEAR 2022-23 VIS-A-VIS 2021-22



ITEM - WISE EXPORT TREND (2022-23)

SHARE OF TOTAL EXPORTS



SPORTS GOODS & TOYS EXPORTS FROM INDIA TO SELECTED E.U. COUNTRIES DURING 2018-19 TO 2022-23

Countries	In Rupees Crores					In US\$ Millions						
	2018-19	2019-20	2020-21	2021-22	2022-23	% over last year	2018-19	2019-20	2020-21	2021-22	2022-23	% over last year
Austria	2.52	2.39	2.15	2.70	3.62	33.90	0.36	0.34	0.29	0.36	0.45	24.78
Belgium	6.32	7.62	8.98	12.16	7.81	-35.75	0.90	1.08	1.21	1.63	0.98	-40.13
Bulgaria	1.79	0.88	1.30	0.94	2.29	143.63	0.26	0.12	0.18	0.13	0.29	127.04
Croatia	0.64	0.40	0.63	0.90	0.75	-16.67	0.09	0.06	0.09	0.12	0.09	-22.35
Republic of Cyprus	0.43	0.46	0.38	0.46	0.27	-42.38	0.06	0.07	0.05	0.06	0.03	-46.30
Czech Republic	2.57	4.3	8.40	12.72	10.24	-19.47	0.37	0.61	1.13	1.71	1.28	-24.96
Denmark	11.35	15.46	14.55	21.03	22.63	7.61	1.62	2.19	1.97	2.82	2.83	0.28
Estonia	0.10	0.09	0.09	0.21	0.01	-96.99	0.01	0.01	0.01	0.03	0.00	-97.20
Finland	2.39	1.63	1.63	2.05	1.51	-26.53	0.34	0.23	0.22	0.28	0.19	-31.53
France	41.33	49.36	51.55	68.62	60.65	-11.61	5.91	6.98	6.96	9.21	7.59	-17.63
Germany	70.87	62.15	60.80	79.25	98.24	23.97	10.13	8.79	8.21	10.64	12.29	15.52
Greece	4.03	3.08	4.71	6.65	4.41	-33.67	0.58	0.44	0.64	0.89	0.55	-38.19
Hungary	5.38	6.88	9.79	12.56	15.34	22.17	0.77	0.97	1.32	1.69	1.92	13.85
Ireland	24.19	28.04	24.99	44.15	32.37	-26.68	3.46	3.96	3.38	5.93	4.05	-31.68
Italy	13.17	14.41	14.10	13.71	18.78	36.95	1.88	2.04	1.90	1.84	2.35	27.62
Latvia	0.22	0.12	0.21	0.14	0.15	5.38	0.03	0.02	0.03	0.02	0.02	-1.80
Lithuania	0.57	0.32	0.49	0.49	1.02	107.98	0.08	0.05	0.07	0.07	0.13	93.81
Luxembourg	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Malta	0.03	0.19	0.35	0.02	0.00	-100.00	0.00	0.03	0.05	0.00	0.00	-100.00
Netherlands	24.46	36.28	44.43	47.67	52.37	9.86	3.49	5.13	6.00	6.40	6.55	2.38
Poland	7.88	9.32	12.51	14.61	17.15	17.39	1.13	1.32	1.69	1.96	2.15	9.40
Portugal	1.24	1.11	1.50	1.88	3.54	88.51	0.18	0.16	0.20	0.25	0.44	75.67
Romania	0.39	0.46	0.85	1.01	2.41	139.05	0.06	0.07	0.11	0.14	0.30	122.77
Slovakia	1.01	0.49	0.16	0.54	0.38	-29.81	0.14	0.07	0.02	0.07	0.05	-34.59
Slovenia	0.47	0.41	0.50	0.47	0.21	-54.86	0.07	0.06	0.07	0.06	0.03	-57.94
Spain	9.28	10.49	11.31	20.56	15.16	-26.27	1.33	1.48	1.53	2.76	1.90	-31.30
Sweden	7.36	6.63	7.89	12.26	8.87	-27.64	1.05	0.94	1.07	1.65	1.11	-32.57
Total	239.99	262.97	284.26	377.76	380.19	0.64	34.29	37.18	38.40	50.71	47.56	-6.21
% Share	20.28	21.34	21.76	20.82	20.99	0.82	20.28	21.34	21.76	20.82	20.99	0.82
Other Countries	943.61	969.14	1021.99	1436.26	1430.72	-0.39	134.82	137.03	138.06	192.79	178.96	-7.17
% Share	79.72	78.66	78.24	79.18	79.01	-0.21	79.72	78.66	78.24	79.18	79.01	-0.21
Grand Total	1183.60	1232.11	1306.25	1814.02	1810.91	-0.17	169.11	174.21	176.46	243.50	226.52	-6.97

**COMPARATIVE ITEM-WISE STATEMENT OF EXPORTS OF SPORTS GOODS & TOYS
ALONG WITH THEIR % AGE SHARE OF THE TOTAL EXPORT DURING THE YEAR 2021-22 AND 2022-23**

(In Rs. Crores)

S. No	Product	April - March 2021-2022	% age to total export	April - March 2022-2023	% age to Total export
1	INFLATABLE BALLS	193.49	10.67	225.26	12.44
2	NETS	168.88	9.31	159.57	8.81
3	PROTECTIVE EQUIPMENT FOR CRICKET	133.36	7.35	119.35	6.59
4	ATHLETIC GOODS (General Excerise Equipment)	135.94	7.49	117.26	6.48
5	INFLATABLE BALLS ACCESSORIES	128.71	7.10	98.74	5.45
6	CRICKET BATS	104.89	5.78	97.04	5.36
7	BOXING EQUIPMENT	92.37	5.09	84.80	4.68
8	SPORTSWEAR	33.93	1.87	53.06	2.93
9	PROTECTIVE EQUIPMENT FOR INFLATABLE BALLS	19.71	1.09	38.72	2.14
10	TABLE TENNIS TABLES	69.53	3.83	27.56	1.52
11	CRICKET & HOCKEY BALLS	19.41	1.07	25.66	1.42
12	CHESS SETS	18.65	1.03	23.88	1.32
13	HAMMOCKS	34.01	1.87	17.44	0.96
14	FISHING EQUIPMENT	17.01	0.94	11.19	0.62
15	CARROM BOARD	16.57	0.91	10.17	0.56
16	BLADDERS	6.94	0.38	9.60	0.53
17	TABLE TENNIS ACCESSORIES	6.42	0.35	6.05	0.33
18	PROTECTIVE EQUIPMENT FOR HOCKEY	3.58	0.20	4.84	0.27
19	HOCKEY STICKS	10.25	0.56	4.07	0.22
20	TENNIS BALL	1.58	0.09	0.75	0.04
21	OTHER SPORTS GOODS	303.14	16.71	413.40	22.83
22	PLAYING CARDS	50.75	2.80	37.53	2.07
23	SOFT / PLUSH TOYS	152.99	8.43	35.52	1.96
24	EDUCATIONAL TOYS	24.70	1.36	27.27	1.51
25	WOODEN TOYS	0.11	0.01	8.58	0.47
26	PUZZLES	3.53	0.19	3.66	0.20
27	BOARD GAMES	0.44	0.02	2.68	0.15
28	CRAFT TOYS	4.80	0.26	2.21	0.12
29	MAGIC GAMES	0.87	0.05	1.50	0.08
30	BABY / INFANT TOYS	0.68	0.04	1.47	0.08
31	COLLECTIBLE TOYS	2.20	0.12	0.35	0.02
32	OTHER TOYS	54.59	3.01	141.74	7.83
	Grand Total	1814.02	100.00	1810.91	100.00

**COMPARATIVE ITEM-WISE STATEMENT OF EXPORTS OF MAJOR SPORTS GOODS & TOYS
ALONGWITH THEIR % AGE INC/DEC DURING THE YEAR 2021-22 AND 2022-23**

S. No	Product Name	(In Rs. Crores)			In US\$ Millions		
		Apr.-Mar. 2021-22	Apr.-Mar. 2022-23	% age Inc/Dec	Apr.-Mar. 2021-22	Apr.-Mar. 2022-23	% age Inc/Dec
1	INFLATABLE BALLS	193.49	225.26	16.42	25.97	28.18	8.49
2	NETS	168.88	159.57	-5.51	22.67	19.96	-11.95
3	PROTECTIVE EQUIPMENT FOR CRICKET	133.36	119.35	-10.51	17.90	14.93	-16.60
4	ATHLETIC GOODS (General Excerise Equipment)	135.94	117.26	-13.74	18.25	14.67	-19.62
5	INFLATABLE BALLS ACCESSORIES	128.71	98.74	-23.29	17.28	12.35	-28.51
6	CRICKET BATS	104.89	97.04	-7.49	14.08	12.14	-13.79
7	BOXING EQUIPMENT	92.37	84.80	-8.19	12.40	10.61	-14.45
8	SPORTSWEAR	33.93	53.06	56.37	4.55	6.64	45.72
9	PROTECTIVE EQUIPMENT FOR INFLATABLE BALLS	19.71	38.72	96.39	2.65	4.84	83.01
10	TABLE TENNIS TABLES	69.53	27.56	-60.36	9.33	3.45	-63.06
11	CRICKET & HOCKEY BALLS	19.41	25.66	32.24	2.60	3.21	23.23
12	CHESS SETS	18.65	23.88	28.05	2.50	2.99	19.33
13	HAMMOCKS	34.01	17.44	-48.72	4.57	2.18	-52.22
14	FISHING EQUIPMENT	17.01	11.19	-34.22	2.28	1.40	-38.70
15	CARROM BOARD	16.57	10.17	-38.62	2.22	1.27	-42.80
16	BLADDERS	6.94	9.60	38.45	0.93	1.20	29.01
17	TABLE TENNIS ACCESSORIES	6.42	6.05	-5.81	0.86	0.76	-12.23
18	PROTECTIVE EQUIPMENT FOR HOCKEY	3.58	4.84	35.14	0.48	0.61	25.94
19	HOCKEY STICKS	10.25	4.07	-60.29	1.38	0.51	-63.00
20	TENNIS BALL	1.58	0.75	-52.45	0.21	0.09	-55.69
21	OTHER SPORTS GOODS	303.141	413.40	36.37	40.69	51.71	27.08
22	PLAYING CARDS	50.75	37.53	-26.04	6.81	4.69	-31.08
23	SOFT / PLUSH TOYS	152.99	35.52	-76.78	20.54	4.44	-78.37
24	EDUCATIONAL TOYS	24.70	27.27	10.40	3.32	3.41	2.88
25	WOODEN TOYS	0.11	8.58	7599.79	0.01	1.07	7075.27
26	PUZZLES	3.53	3.66	3.67	0.47	0.46	-3.39
27	BOARD GAMES	0.44	2.68	503.25	0.06	0.33	462.16
28	CRAFT TOYS	4.80	2.21	-54.02	0.64	0.28	-57.16
29	MAGIC GAMES	0.87	1.50	72.56	0.12	0.19	60.80
30	BABY / INFANT TOYS	0.68	1.47	116.85	0.09	0.18	102.08
31	COLLECTIBLE TOYS	2.20	0.35	-83.94	0.30	0.04	-85.03
32	OTHER TOYS	54.59	141.74	159.66	7.33	17.73	141.97
	Grand Total	1814.02	1810.91	-0.17	243.50	226.52	-6.97

REPORT ON THE PROCEEDINGS OF THE MEETINGS OF THE COMMITTEE OF ADMINISTRATION HELD DURING THE YEAR 2022 – 23

The committee of Administration of The Sports Goods Export Promotion Council held five COA meetings during the year under review i.e., 321st (27.05.2022), 322nd (20.08.2022), 323rd (30.09.2022), 324th (31.10.2022) and 325th (13.12.2022). The significant issues discussed and decided in these meetings were as under:

1. It was desired by members that affect on items of chapter 95, due to recent signing of India Australia FTA, may be sent to all members. Similar analysis for all future FTAs may be sent to members.
2. It was noted by the members that SGEPC has successfully issued 8 new RCMCs and 23 renewals of RCMCs through DGFT portal, enabling members to download digitally signed online RCMCs.
3. Chairman congratulated the members on achieving a growth of 38% in export of Sports Goods & Toys, during the year 2021-22. It was decided to send a message from Chairman to all members appreciating the efforts made by them along with item-wise and country-wise export figures.
4. The Report of the Auditors, Draft Balance Sheet, Income & Expenditure Accounts and Directors' report were approved by the committee as recommended by the Finance Committee.

The observation made by Finance sub committee to explore the options of investing surplus fund at higher rate of interest with other banks / financial institution was noted by the members. It was decided that available options may be collected and circulated to all COA Members.

5. The sub committees were re-constituted as per details given below:

Export Promotion Sub Committee

- (i) Mr. Alkesh Kohli
- (ii) Mr. Arvind Abrol
- (iii) Mr. Durgesh Wadhera
- (iv) Mr. Manish Mahajan
- (v) Mr. Rajesh Arora
- (vi) Mr. Ajay Mahajan
- (vii) Mr. Pankaj Jain

Finance Sub Committee

- (i) Mr. Manish Mahajan
- (ii) Mr. Rajesh Arora
- (iii) Mr. Ajay Mahajan
- (iv) Mr. Pankaj Jain

HRD Sub Committee

- (i) Mr. Amber Anand
- (ii) Mr. Ashwani Magon
- (iii) Mr. Rajesh Arora
- (iv) Mr. Pankaj Jain
- (v) Mr. Ajay Mahajan

Raw Material sourcing sub committee

- (i) Mr. Alkesh Kohli
- (ii) Mr. Amber Anand
- (iii) Mr. Rajan Kohli
- (iv) Mr. Rajesh Arora
- (v) Mr. Arvind Abrol

6. It was informed to the members that demand received for A.Y 2021-22 is due to few technical errors. An application has been filed with Commissioner Income Tax (Exemptions) for condonation of delay in filing form 10B. Application has also been filed with CPC, Bangalore for reprocessing of SGEPC's income tax return due to technical error, however reprocessing by CPC is yet to be done. Meanwhile appeal has also been filed with CIT (Appeals), since only 30 days' time is available for filing appeal after issuance of demand.

It was also informed to the members that old income tax cases of 4 years (2011-12 to 2014-15) which were pending at ITAT level have been resolved. The order (favourable to SGEPC) has been received in cases of 3 assessment years and one more order is expected on the same lines.

Members appreciated the efforts made by SGEPC in resolving these pending I.T. cases.

7. The mail received from Mr. Vikas Mahajan was considered by the members. It was noted that matter is still sub judice, hence SGEPC has not done conversion of any membership. However, efforts are being made to resolve the matter amicably.
8. Important decisions taken on ISGF 2023
- All exhibitors may be sent the link for buyer's registration, encouraging them to forward the link to prospective buyers. Exhibitors may also share the details of prospective buyers with SGEPC so that invitation are extended accordingly.
 - The marketing plan was noted by the members, and it was suggested that a separate agency / person may be engaged for promotion of this event on social media. Mr. Alkesh Kohli offered to provide few references.
 - While issuing approval to selected buyers, they may be given the option to visit factories so that they can plan their ticketing accordingly.

DIRECTOR'S REPORT

To,

The Members,

The Directors (Members of Committee of Administration) of the Council take pleasure in presenting before you the 65th Annual Report of the Council together with the Audited Financial Statements and Auditor's Report thereon for the Financial Year ended on 31st March, 2023.

FINANCIAL SUMMARY / HIGHLIGHTS

The performance of the Council for the financial year ended 31st March, 2023 is summarized below:

(Rs. in Thousands)

Particulars	2022-23	2021-22
Income		
Revenue from operations	22939	10419
Government Grants	59174	4606
Other Income	3970	3206
Total Revenue (I)	86083	18231
Expenses		
Depreciation	49	63
Employee benefit expense	10010	9661
Finance Cost	1	0
Other expenses	62395	6898
Total Expenses (II)	72454	16621
Surplus before Exceptional and Extraordinary Items and Tax (I) - (II)	13629	1610
Surplus/Deficit for the year	13629	1610

FINANCIAL PERFORMANCE REVIEW

During the year under review, the Council achieved revenue of Rs. 86083 (in thousands) and Surplus of Rs. 13629 (in thousands) against Surplus of Rs. 1610 (in thousands) in the previous year. No physical events could be held, thus affecting the revenue of the council.

TRANSFER TO RESERVES IN TERMS OF SECTION 134 (3) (J) OF THE COMPANIES ACT, 2013

For the financial year ended 31st March, 2023, the Company is proposed to carry an amount of Rs. 86083 (in thousands) to General Reserve Account.

DIVIDEND

As the council is a non-profit organization registered under Section 25 of the Companies Act, 1956 (now Section 8 of Companies Act, 2013), and as such it does not declare any dividend.

PUBLIC DEPOSITS

The Council has not accepted any deposit during the year under review which falls under the purview of Chapter V of the Companies Act, 2013 read with the Companies (Acceptance of Deposits) Rules, 2014.

AUDITORS

M/s. Batra Deepak & Associates, Chartered Accountants, New Delhi have been appointed as Statutory Auditors of the Council to hold office until the conclusion of the ensuing Annual General Meeting.

AUDITOR'S REPORT

The observations made by the Auditors in the Auditor's Report annexed with the Audited Accounts of the Council are self- explanatory and do not call for any further comments.

EXTRACT OF ANNUAL RETURN

As required under Section 92(3) of the Companies Act, 2013 read with rule 12(1) of the Companies (Management and Administration) Rules, 2014, the details forming part of the extract of the Annual Return in Form MGT 9 are not applicable to the company, since it is a section 25 company with no shareholders. Further no remuneration is paid to Directors.

CONSERVATION OF ENERGY, TECHNOLOGY ABSORPTION & FOREIGN EXCHANGE EARNINGS AND OUTGO

Information on conservation of Energy, Technology absorption, Foreign Exchange earnings and outgo required to be disclosed under Section 134 of the Companies Act, 2013 read with Companies (Accounts) Rules, 2014 are provided hereunder:

PARTICULARS	REMARKS
<p>A) CONSERVATION OF ENERGY:</p> <ul style="list-style-type: none"> > the steps taken or impact on conservation of energy; > the steps taken by the company for utilizing alternate sources of energy; > the capital investment on energy conservation equipments; 	<p>No information is required to be provided under this segment. However, the Council has made best efforts and made all relevant measures for conservation of energy.</p>
<p>B) TECHNOLOGY ABSORPTION:</p> <ul style="list-style-type: none"> > the efforts made towards technology absorption; > the benefits derived like product improvement, cost reduction, product development or import substitution; > in case of imported technology (imported during the last three years reckoned from the beginning of the financial year)- <ul style="list-style-type: none"> (a) the details of technology imported; (b) the year of import; (c) whether the technology been fully absorbed; (d) if not fully absorbed, areas where absorption has not taken place, and the reasons thereof; Not applicable since 5 years period is over > the expenditure incurred on Research and Development 	<p>The Council has not carried out any specific research and development activities. Accordingly, the information related to technology absorption, adaptation and innovation is reported to be NIL.</p>
<p>(C) FOREIGN EXCHANGE EARNINGS AND OUTGO:</p> <ul style="list-style-type: none"> > The Foreign Exchange earned in terms of actual inflows during the year and the Foreign Exchange outgo during the year in terms of actual outflows 	<p>During the period under review, Foreign Fairs and Delegation Expenses are Rs. 42932 (in thousands) (Previous Year Rs. 3556 in thousands)</p>

DIRECTORS (MEMBERS OF COMMITTEE OF ADMINISTRATION)

Present composition of Committee of Administration is as follows:

S. No.	Name	DIN	Date of Appointment
1	Sh. Vikas Gupta	00114237	19.11.2020
2	Sh. Sumnesh Agarwal	00235539	27.03.2014
3	Sh. Amber Anand	00234584	30.09.2019
4	Sh. Rajan Kohli	00671676	19.11.2020
5	Sh. Manish Mahajan	03456867	25.09.2009
6	Sh. Pankaj Jain	00190414	07.11.2014
7	Sh. Rajesh Arora	00211260	29.09.2016
8	Sh. Alkesh Kohli	00550558	29.09.2018
9	Sh. Ashwani Magon	09027343	18.12.2020
10	Sh. Arvind Abrol	00533554	30.09.2021
11	Sh. Ajay Mahajan	07922935	30.09.2021
12	Sh. Durgesh Wadhera	08927737	30.09.2022

During the year Sh. Mahesh Chadha, Sh. Sumnesh Agarwal, Sh. Amber Anand & Sh. Rajesh Arora retired from the Committee of Administration of the Council on 30.09.2022. Sh. Durgesh Wadhera was appointed on 30.09.2022 in the Committee of Administration.

APPOINTMENT OF INDEPENDENT DIRECTORS IN THE BOARD AND DECLARATION UNDER SECTION 149(6)

The provisions of Section 149 pertaining to the appointment of Independent Directors do not apply to our Company.

NUMBER OF MEETINGS OF THE BOARD OF DIRECTORS

The Board of Directors of the Council duly met 5 (five) times during the period from 1st April 2022 to 31st March 2023.

MEETINGS OF THE BOARD OF DIRECTORS

The following Meetings of the Board of Directors were held during the Financial Year 2022-2023:

S.No.	Date of Meeting	Board Strength	No. of Directors Present
1	27.05.2022	12	7
2	20.08.2022	12	7
3	30.09.2022	12	7
4	31.10.2022	12	7
5	13.12.2022	12	12

PRESENCE / ATTENDANCE OF DIRECTORS IN THE MEETINGS

SN	Name of Director	Board Meeting (COA)			AGM Yes / No.
		No. of Meeting	No. of Meeting held	% attended	
1	Sh. Vikas Gupta	5	5	100	YES
2	Sh. Sumnesh Agarwal	5	4	80	YES
3	Sh. Amber Anand	5	5	100	YES
4	Sh. Rajan Kohli	5	2	40	NO
5	Sh. Pankaj Jain	5	5	100	YES
6	Sh. Manish Mahajan	5	1	20	NO
7	Sh. Rajesh Arora	5	4	80	YES
8	Sh. Alkesh Kohli	5	2	40	NO
9	Sh. Ashwani Magon	5	2	40	NO
10	Sh. Arvind Abrol	5	3	60	YES
11	Sh. Ajay Mahajan	5	3	60	NO
12	Sh. Mahesh Chadha	2	1	50	NO
13	Sh. Durgesh Wadhera	3	3	100	YES

SECRETARIAL AUDITOR AND SECRETARIAL AUDIT REPORT

The Secretarial Audit is not applicable on the company as it is not covered under the provisions of Section 204 of the Companies Act, 2013 and The Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.

CORPORATE SOCIAL RESPONSIBILITY (CSR)

The company does not meet the criteria of Section 135 of Companies Act, 2013 read with the Companies (Corporate Social Responsibility Policy) Rules, 2014 so there is no requirement to constitution of Corporate Social Responsibility Committee.

PARTICULARS OF LOANS, GUARANTEE OR INVESTMENTS UNDER SECTION 186

The Council has not entered into any transactions that are covered under the provision of section 186 of the Companies Act, 2013.

SIGNIFICANT AND THE MATERIAL ORDERS PASSED BY THE REGULATORS OR COURTS

There are no significant material orders passed by the Regulators/Courts which could impact the going concern status of the Council and its future operations.

RELATED PARTY TRANSACTIONS

During the year under review there were no related party transactions under the provisions of Section 188(1) of the Companies Act, 2013.

MANAGEMENT POLICY

Risks are events, situations or circumstances which may lead to negative consequences on the Council's businesses. Risk management is a structured approach to manage uncertainty. A formal enterprise-wide approach to Risk Management is being proposed to be adopted by the Council and key risks will now be managed within a unitary framework.

VIGIL MECHANISM / WHISTLE BLOWER POLICY

The Council has established a Vigil Mechanism / Whistle Blower Policy to deal with instances of fraud and mismanagement, if any. The Policy has a systematic mechanism for directors and employees to report concerns about unethical behavior, actual or suspected fraud or violation of the Company's Code of Conduct or policy.

DISCLOSURE UNDER THE SEXUAL / HARASSMENT OF WOMEN AT WORKPLACE (PREVENTION, PROHIBITION AND REDRESSAL) ACT, 2013

Your director's further state that during the year under review, there were no cases filed pursuant to the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013

DIRECTOR'S RESPONSIBILITY STATEMENT

To the best of their knowledge and belief and according to the information and explanations obtained by them, your directors make the following statements in terms of section 134(3)(c) of the Companies Act, 2013:

- (a) In the preparation of the annual accounts, the applicable accounting standards were followed along with proper explanation relating to material departures.
- (b) The directors had selected such accounting policies and applied them consistently and made judgments and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the Company at the end of the financial year and of the profit and loss of the Company for that period.
- (c) The directors had taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of this Act for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;
- (d) The directors had prepared the annual accounts on a going concern basis; and
- (e) The directors had devised proper systems to ensure compliance with the provisions of all applicable laws and that such systems were adequate and operating effectively.

MATERIAL CHANGES AND COMMITMENTS, IF ANY, AFFECTING THE FINANCIAL POSITION OF THE COUNCIL WHICH HAVE OCCURRED BETWEEN THE END OF THE FINANCIAL YEAR OF THE COUNCIL TO WHICH THE FINANCIAL STATEMENTS RELATE AND THE DATE OF THE REPORT

There has been no material change or commitment, affecting the financial position of the Council which have occurred between March 31, 2022 and the date of this report.

INTERNAL CONTROL SYSTEM AND THEIR ADEQUACY

The Companies Act, 2013 re-emphasizes the need for an effective Internal Financial Control system in the Company. The system should be designed and operated effectively. Rule 8(5) (viii) of Companies (Accounts) Rules, 2014 requires the information regarding adequacy of Internal Financial Controls with reference to the

financial statements to be disclosed in the Board`s report. To ensure effective Internal Financial Controls the Council has laid down the following measures:

- 1 The internal financial control systems are commensurate with the size and nature of its operations.
- 2 All legal and statutory compliances are ensured on a monthly basis. Non-compliance, if any, is seriously taken by the council and corrective actions are taken immediately. Any amendment is regularly updated by internal as well as external agencies in the system.
- 3 Approval of all transactions is ensured through a preapproved Delegation of Authority Schedule which is reviewed periodically by the management.
- 4 The Council has a robust internal audit process. Transaction audits are conducted regularly to ensure accuracy of financial reporting, safeguard and protection of all the assets. Fixed Asset verification of assets is done on an annual basis. The audit reports for the above audits are compiled and submitted to Board of Directors for review and necessary action.

HEALTH, SAFETY AND ENVIRONMENT PROTECTION

Council's Health and Safety Policy commits to comply with applicable legal and other requirements connected with occupational Health, Safety and Environment matters and provide a healthy and safe work environment to all employees of the Company.

PERSONNEL

During the period under consideration, no employee of the Council was in receipt of remuneration exceeding the sum prescribed under Section 197 of the Companies Act, 2013 read with Rule 5(2) of the companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.

ACKNOWLEDGEMENT

Directors (Members of Committee of Administration) would like to express their appreciation for the assistance and co-operation received from the bankers and other agencies associated with the Council during the period under review. Directors place on record their appreciation for the wholehearted and continued support extended by all the members and employees of the Council.

For and on behalf of the Board

Date: 23.08.2023
Place: New Delhi

Sd/-
Chairman of the Meeting
(Sh. Vikas Gupta)
DIN: 00114237
Address: Basti Sheikh Road,
Jalandhar-144 002, Punjab



BSM UK 2022 (London)



BSM UK 2022 (Manchester)



BSM in Ireland 2022 (Dublin)



Autumn Fair 2022, Birmingham



Autumn Fair 2022, Birmingham



Dubai Muscle Show 2022



Dubai Muscle Show 2022



Hong Kong Toys & Games Fair 2023



Australia Toy Fair 2023



Australia Toy Fair 2023



RBSM at Kids India 2022



Stands at Kids India 2022

INDEPENDENT AUDITOR'S REPORT

To the Members of
THE SPORTS GOODS EXPORT PROMOTION COUNCIL

Report on the Audit of the Financial Statements

Opinion

We have audited the Financial Statements of THE SPORTS GOODS EXPORT PROMOTION COUNCIL ("the Company"), which comprise the balance sheet as at 31st March 2023, and the statement of Income and Expenditure Account and statement of cash flows for the year ended, and notes to the Financial Statements, including a summary of significant accounting policies and other explanatory information [hereinafter referred to as "the Financial Statements"].

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid Financial Statements give the information required by the Companies Act, 2013 in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India, of the state of affairs of the Company as at March 31, 2023, and its Income and Expenditure Account, and its cash flows for the year ended on that date.

Basis for Opinion

We conducted our audit of the Financial Statements in accordance with the Standards on Auditing (SAs) specified under section 143(10) of the Companies Act, 2013. Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the Financial Statements under the provisions of the Companies Act, 2013 and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

"Information Other than the Financial Statements and Auditor's Report Thereon"

The Company's management is responsible for the other information. The other information comprises the information included in the Board's report including Annexure to Board's Report, Business Responsibility Report but does not include the Financial Statements and our auditor's report thereon.

Our opinion on the Financial Statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the Financial Statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the Financial Statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Management's Responsibility for the Financial Statements

The Company's management is responsible for the matters stated in section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation of these Financial Statements that give a true and fair view of the financial position, financial performance, and cash flows of the Company in accordance with the accounting

principles generally accepted in India, including the accounting Standards specified under section 133 of the Act. This responsibility also includes maintenance of adequate accounting records in accordance with the provisions of the Act for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the Financial Statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the Financial Statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

The management is also responsible for overseeing the Company's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial Statements.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- a. Identify and assess the risks of material misstatement of the Financial Statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- b. Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Companies Act, 2013, we are also responsible for expressing our opinion on whether the company has adequate internal financial controls system in place and the operating effectiveness of such controls
- c. Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- d. Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the Financial Statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

- e. Evaluate the overall presentation, structure and content of the Financial Statements, including the disclosures, and whether the Financial Statements represent the underlying transactions and events in a manner that achieves fair presentation.

Materiality is the magnitude of misstatements in the Financial Statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the Financial Statements may be influenced. We consider quantitative materiality and qualitative factors in

- (i) Planning the scope of our audit work and in evaluating the results of our work; and
- (ii) to evaluate the effect of any identified misstatements in the Financial Statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the Financial Statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on Other Legal and Regulatory Requirements

1. The provisions of the Companies (Auditor's Report) Order, 2016 ("the Order"), issued by the Central Government of India in terms of sub-section (11) of section 143 of the Companies Act, 2013 is not applicable to the Company since it is a company licensed to operate under Section 8 of the Act.
2. As required by Section 143(3) of the Act, we report that:
 - (a) We have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
 - (b) In our opinion, proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books.
 - (c) The Balance Sheet, the Statement of Income and Expenditure, and cash flow statement dealt with by this Report are in agreement with the books of account.
 - (d) In our opinion, the aforesaid Financial Statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014.
 - (e) On the basis of the written representations received from the directors as on 31st March, 2023 taken on record by the Board of Directors, none of the directors is disqualified as on 31st March, 2023 from being appointed as a director in terms of Section 164(2) of the Act.
 - (f) Since the Company's turnover as per last audited Financial Statements is less than Rs.50 Crores and its borrowings from banks and financial institutions at any time during the year is less than Rs.25 Crores, the Company is exempted from getting an audit opinion with respect to the adequacy of the internal financial controls over financial reporting of the company and the operating effectiveness of such controls vide notification dated June 13, 2017;

- (g) With respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
- i. The Company does not have any pending litigations which would impact on its financial position.
 - ii. The Company did not have any long-term contracts including derivative contracts for which there were any material foreseeable losses.
 - iii. There were no amounts which were required to be transferred to the Investor Education and Protection Fund by the Company.
- h) (i) The management has represented that, to the best of its knowledge and belief, other than as disclosed in the notes to the accounts, no funds have been advanced or loaned or invested (either from borrowed funds or share premium or any other sources or kind of funds) by the company to or in any other person(s) or entity(ies), including foreign entities ("Intermediaries"), with the understanding, whether recorded in writing or otherwise, that the Intermediary shall, whether, directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries
- (ii) The management has represented, that, to the best of its knowledge and belief, other than as disclosed in the notes to the accounts, no funds have been received by the company from any person(s) or entity(ies), including foreign entities ("Funding Parties"), with the understanding, whether recorded in writing or otherwise, that the company shall, whether, directly or indirectly, lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the Funding Party ("Ultimate Beneficiaries") or provide any guarantee, security or the like on behalf of the Ultimate Beneficiaries;
- (iii) Based on such audit procedures which we have considered reasonable and appropriate in the circumstances, nothing has come to our notice that has caused us to believe that the representations under sub-clause (i) and (ii) contain any material misstatement.
- i) The company has not declared or paid any dividend during the year in accordance with section 123 of the Companies Act 2013", Hence clause not applicable.
- j) Proviso to Rule 3(1) of the Companies (Accounts) Rules, 2014 for maintaining books of account using accounting software which has a feature of recording audit trail (edit log) facility is applicable to the Company with effect from April 1, 2023, and accordingly, reporting under Rule 11(g) of Companies (Audit and Auditors) Rules, 2014 is not applicable for the financial year ended March 31, 2023.

For Batra Deepak & Associates
Chartered Accountants
FRN:005408C

Place : DELHI
Date : 23/08/2023

Sd/-
CA. ASHISH MITTAL
PARTNER M. NO. 511442

THE SPORTS GOODS EXPORT PROMOTION COUNCIL, NEW DELHI

CIN : U74900DL1958NPL002893

BALANCE SHEET AS AT 31ST MARCH, 2023

(Rupees in Thousands)

Particulars	Note	3/31/2023	3/31/2022
EQUITY AND LIABILITIES			
Shareholders' funds			
Share capital		-	-
Reserves and surplus	2	68349	54721
Money received against share warrants		-	-
		68349	54721
Share application money pending allotment		-	-
Non-current liabilities			
Long-term borrowings		-	-
Deferred tax liabilities (Net)		-	-
Other Long term liabilities	3	3165	2824
Long-term provisions		-	-
		3165	2824
Current liabilities			
Short-term borrowings		-	-
Trade payables		-	-
Total outstanding dues of micro enterprises and small enterprises		-	-
Total outstanding dues of creditors other than micro enterprises and small enterprises	4	1382	66
Other current liabilities	5	26324	12532
Short-term provisions		-	-
		27707	12598
TOTAL		99221	70142
ASSETS			
Non-current assets			
Property, Plant and Equipment and Intangible Assets			
Property, Plant and Equipment	6	183	166
Intangible assets		-	-
Capital work-in-progress		-	-
Intangible assets under development		-	-
		183	166
Non-current investments		-	-
Deferred tax assets (net)		-	-
Long-term loans and advances		-	-
Other non-current assets		-	-
		183	166
Current assets			
Current investments		-	-
Inventories		-	-
Trade receivables	7	892	1154
Cash and cash equivalents	8	70715	60595
Short-term loans and advances	9	1661	170
Other current assets	10	25769	8057
		99038	69976
TOTAL		99221	70142

Significant Accounting Policies
Notes to Accounts

1
2-27

As per our report of even date attached
FOR M/s. Batra Deepak & Associates
Chartered Accountants (FRN: 005408C)

Sd/-
(CA Ashish Mittal)
Partner

Membership No.: 511442

Date: 23.08.2023
Place: New Delhi

For on behalf of
The Sports Goods Export Promotion Council

Sd/-
(Vikas Gupta)
Chairman
DIN: 00114237

Sd/-
(Tarun Dewan)
Executive Director

Sd/-
(Sumnesh Agarwal)
Vice-Chairman
DIN:00235539

Sd/-
(Rajesh Arora)
Member
DIN:00211260

Sd/-
(Ajay Mahajan)
Member
DIN:07922935

THE SPORTS GOODS EXPORT PROMOTION COUNCIL, NEW DELHI

(CIN : U74900DL1958NPL002893)

STATEMENT OF INCOME AND EXPENDITURE FOR THE YEAR ENDED 31/03/2023

(Rupees in Thousands)

Particulars	Note	3/31/2023	3/31/2022
Revenue from operations	11	22939	10419
Government Grants	12	59174	4606
Other income	13	3970	3206
Total Income		86083	18231
Expenses			
Employee benefits expense	14	10010	9661
Finance costs	15	1	0
Depreciation and amortization expense	16	49	63
Other expenses	17	62395	6898
Total Expenses		72454	16621
Surplus before exceptional, extraordinary and prior period items		13629	1610
Exceptional items		-	-
Surplus before extraordinary and prior period items		13629	1610
Extraordinary Items		-	-
Surplus before prior period items		13629	1610
Prior Period Items		-	-
Surplus/(Deficit) for the year		13629	1610

Significant Accounting Policies

1

Notes to Accounts

2-27

As per our report of even date attached
FOR M/s. Batra Deepak & Associates
Chartered Accountants (FRN: 005408C)

Sd/-
 (CA Ashish Mittal)
 Partner
 Membership No.: 511442

Date: 23.08.2023
 Place: New Delhi

For on behalf of
The Sports Goods Export Promotion Council

Sd/- (Vikas Gupta) Chairman DIN: 00114237	Sd/- (Rajesh Arora) Member DIN:00211260	Sd/- (Tarun Dewan) Executive Director
Sd/- (Sumnesh Agarwal) Vice-Chairman DIN:00235539	Sd/- (Ajay Mahajan) Member DIN:07922935	

THE SPORTS GOODS EXPORT PROMOTION COUNCIL, NEW DELHI

(CIN : U74900DL1958NPL002893)

CASH FLOW STATEMENT FOR THE YEAR ENDED 31ST MARCH, 2023

(Rupees in Thousands)

PARTICULARS	For the Year Ended 31st March, 2023	For the Year Ended 31st March, 2022
A. Cash Flow from Operating Activities		
Net Profit/(Loss) before Tax	13629	1610
Adjustment for:	-	
Depreciation	49	63
Foreign Exchange Loss	-	
Interest Income	(3970)	(3206)
Misc Income	-	
Interest Expense	-	
Income Tax paid	-	
Profit/(Loss) on Sale/Retirement of Fixed assets	5	-
Operating profit before working capital changes	9712	(1533)
Trade Receivables & Other Current Assets	(18936)	1635
Change in Stock in Trade		
Deferred Tax Liabilities		
Trade Payable & Other Liabilities	15444	(1791)
Cash generated from operating activities	6219	(1689)
B. Cash Flow from Investment Activities		
Purchase of fixed assets	(72)	(63)
Increase in Share Capital		
Sale of fixed assets	3	
Interest Received	3970	3206
Misc Income		
Net Cash used in investing activities	3901	3143
C. Cash flow from Financing Activities		
Adjustment in Reserve & Surplus	-	-
Interest Paid		
Net Cash from Financing Activities	-	-
Net Increases (Decreases) in cash and cash Equivalents	10120	1454
Cash and Cash Equivalent at the beginning	60595	59141
Cash and Cash Equivalent at the end of the Year	70715	60595

Significant Accounting Policies 1
Notes to Accounts 2-27

As per our report of even date attached
FOR M/s. Batra Deepak & Associates
Chartered Accountants (FRN: 005408C)

Sd/-
(CA Ashish Mittal)
Partner
Membership No.: 511442

Date: 23.08.2023
Place: New Delhi

For on behalf of
The Sports Goods Export Promotion Council

Sd/- (Vikas Gupta) Chairman DIN: 00114237	Sd/- (Rajesh Arora) Member DIN:00211260	Sd/- (Tarun Dewan) Executive Director
Sd/- (Sumnesh Agarwal) Vice-Chairman DIN:00235539	Sd/- (Ajay Mahajan) Member DIN:07922935	

NOTE 1: SIGNIFICANT ACCOUNTING POLICIES:**1. a. Basis of Preparation of Financial Statements:**

These Financial Statements have been prepared to comply with the Generally Accepted Accounting Principles (Indian GAAP) including the Accounting Standards notified under the relevant provisions of the Companies Act 2013.

The financial statements are prepared on accrual basis under the historical cost convention. The financial statements are presented in Indian rupees rounded off to the nearest rupees.

b. Use of Estimates:

The preparation of financial statements in conformity with Generally Accepted Accounting Principles (Indian GAAP) requires judgments, estimates and assumptions to be made that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities on the date of financial statements and reported amounts of revenue and expenses during the reporting period. Difference between the actual results and estimates are recognized in the period in which the results are known/ materialized.

2. Fixed Assets:

Tangible Assets are stated at cost net of trade discount, and rebates and include amount added on revaluation, less accumulated depreciation and impairment loss, if any. The cost of tangible assets comprises its purchase price, borrowing cost and any cost directly attributable to bringing the assets to its working condition for its intended use.

3. Depreciation:

Depreciation on Fixed Assets is provided to the extent of depreciable amount on the Written Down Value (WDV) Method. Depreciation is provided based on useful life of the Assets as prescribed in Schedule II to the Companies Act, 2013.

4. Investment:

Investments which are readily realizable and intended to be held for not more than one Year from the date on which such investments are made are classified as current Investments in accordance with Accounting Standard 13 on 'Accounting for investments' as notified under the Companies (Accounting Standards) Rules, 2006.

5. Employee Benefits:

Gratuity liability is defined benefit obligation and is provided for on the basis of an Actuarial valuation on projected unit credit method, at each year end. The Provident Fund is a defined benefit scheme whereby the council deposits an amount determined as a fixed percentage of basic pay to the fund every month.

6. Taxes on income:

No provision for Income Tax has been made in the books-as the council has been granted registration u/s 12-A of the Income Tax Act 1961, being a non-profit company.

7. Revenue Recognition:

Revenue is recognized only when risk and rewards incidental to ownership are transferred to the customer, it can be reliably measured, and it is reasonable to expect ultimate collection. Revenue from operation include sale of goods and services.

Interest income is recognized on a time proportion basis taking into account the amount outstanding and interest rate applicable.

8. Government Grants:

Government Grants related to revenue is recognized as and when there is a reasonable certainty of realization and shown in the Income and Expenditure in accordance with Accounting Standard (AS) 12 Accounting for Government Grants as notified under Companies (Accounting Standard) Rules, 2006. Grants related to revenue are presented as a credit in income and expenditure statement separately.

9. Foreign Exchange Transaction:

- a) Transactions denominated in foreign currencies are recorded at the exchange rate prevailing on the date of the transaction or that approximate, the actual rate at the date of the transaction.
- b) Monetary items denominated in foreign currencies at the year-end are restated at year end rates. In case of items which are covered by forward exchange contracts, the difference between the year-end rate and rate on the date of the contract is recognized as exchange difference and the premium paid on forward contracts is recognized over the life of the contract.
- c) Non-monetary foreign currency items are earned at cost.
- d) In respect of integral foreign operations, all transactions are translated at rates prevailing on the date of transaction or that approximates the actual rate at the date of transaction. Monetary assets and liabilities are restated at the year-end rates.
- e) Any income or expense on account of exchange difference either on settlement or on translation is recognized in the Income and Expenditure account.
- f) Details of Foreign Transactions as per Director's Report.

10. Contingent Liabilities:

Provision is recognized in the accounts when there is a present obligation as a result of past events, and it is probable that an outflow of resources will be required to settle the obligation and reliable estimates can be made. Provisions are not discounted to their present value and are determined based on the best estimates required to settle the obligation at the reporting date. These estimates at each reporting date and adjusted to reflect the current best estimates.

11. Leases:

Lease agreements where the risks & rewards incidental to ownership of an asset substantially vest with the lesser recognized as operating leases. Lease rentals under operating leases are recognized in the statement of Income & Expenditure.

12. Impairment of Fixed Assets:

An asset is treated as impaired when the carrying cost of assets exceeds its recoverable value. An impairment loss is charged to the Income & Expenditure account in the year in which an asset is identified as impaired. The impairment loss is recognized in prior accounting period is reversed if there has been a change in the estimates of recoverable amount.

THE SPORTS GOODS EXPORT PROMOTION COUNCIL, NEW DELHI

(CIN : U74900DL1958NPL002893)

NOTES FORMING PART OF FINANCIAL STATEMENTS**Note-2 Reserve and Surplus**

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Surplus in Statement of Income & Expenditure		
Opening Balance	54721	53111
Amount Transferred From Statement of Income and Expenditure	13629	1610
Appropriation and Allocation		
Others		0
	68349	54721

Note-3 Other Long Term Liabilities

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Provision For Gratuity Reserve		
Opening Balance	2824	2619
Less: Amount Paid during the year	0	0
Add: Gratuity provision for the current year	341	204
Add/Less: Adjustments	0	0
Closing Balance	3165	2824

Note-4 Trade Payables as at 31/03/2023

(Rupees in Thousands)

Particulars	Outstanding for following periods from due date of payment					Total
	Less than 1 year	1-2 years	2-3 years	More than 3 years	Not due	
(i) MSME	-	-	-	0	0	-
(ii) Others	1,382	0	-	0	0	1,382
(iii) Disputed dues - MSME	-	-	-	0	0	-
(iv) Disputed dues - Others	0	0	0	0	0	-

Note-4(B) Trade Payables as at 31/03/2022

(Rupees in Thousands)

Particulars	Outstanding for following periods from due date of payment					Total
	Less than 1 year	1-2 years	2-3 years	More than 3 years	Not due	
(i) MSME	-	-	-	0	0	-
(ii) Others	-	66	-	0	0	66
(iii) Disputed dues - MSME	-	-	-	0	0	-
(iv) Disputed dues - Others	0	0	0	0	0	-

Note-5 Other Current Liabilities

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Tax Payable		
TDS PAYABLE	499	188
EPF Payable	123	100
Other Current Liabilities		
Statutory Audit Fee	54	54
Telephone & Internet	4	1
Water & Electricity	29	18
Advance for BSM 2022	0	4259
RBSM for Sports Goods 2023 Expenses Payable	4187	0
Membership Subscription in Advance	108	0
Refundable Deposit	55	20
Refund for Australian Toy Fair 2023	2700	0
Refund for Dubai Muscle Show 2022	1550	0
Refund for HKTGF 2023	650	0
Refund for ISPO 2022	8899	0
Refund for Spiel 2023	6869	0
Advance MAI Grant	0	6009
Cheque Issue but not yet Presented	537	646
Skill Development & Export Awareness Workshop 2022	0	60
New York Toy Fair 2022 payable	0	1120
Gratuity (As per Acturial certificate)	62	56
	26324	12532

Note-6 Details of Property, Plant and Equipment

As at 31st March 2023

(Rupees in Thousands)

S. No	Particulars	GROSS BLOCK				DEPRECIATION BLOCK				NET BLOCK	
		Cost as on 1.4.2022	Addition	Sales/Adjustment	Total Upto 31.03.2023	Depreciation upto 31.3.2022	Sale/Adj	Depreciation during the year	Total Depreciation upto 31.3.2022	WDV As on 31.3.2023	WDV As on 31.3.2022
Property, Plant and Equipment											
1	Air Conditioner	314	0	0	314	251	0	11	263	51	62
2	Computer	1969	36	0	2005	1947	0	22	1969	36	22
3	Fax Machine & Printer	91	0	0	91	89	0	0	89	2	2
4	Furniture & Fixture	682	0	0	682	666	0	5	671	11	16
5	Generator	317	0	0	317	293	0	0	293	24	24
6	Office Equipment	1050	37	15	1071	1009	8	11	1012	59	41
	Total for the year	4422	73	15	4480	4256	8	49	4297	183	166
	Total Previous Year	4359	63	0	4422	4193	(0)	63	4256	166	166

Note-7 Trade receivables

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Trade Receivable		
Undisputed - Considered Goods		
Within Six Months	444	527
Exceeding Six Months	448	627
	892	1154

Ageing Schedule as on 31/03/2023

(Rupees in Thousands)

Particulars	Outstanding for following periods from due date of payment						Total
	Less than 6 months	6 months - 1 year	1-2 years	2-3 years	More than 3 years	Not due	
Undisputed Trade Receivables- Considered Goods	444	242	198	9	1	0	892
Undisputed Trade Receivables- Considered Doubtful	0	0	0	0	0	0	0
Disputed Trade Receivables- Considered Goods	0	0	0	0	0	0	0
Disputed Trade Receivables- Considered Doubtful	0	0	0	0	0	0	0
Others	0	0	0	0	0	0	0

Ageing Schedule as on 31/03/2022

(Rupees in Thousands)

Particulars	Outstanding for following periods from due date of payment						Total
	Less than 6 months	6 months - 1 year	1-2 years	2-3 years	More than 3 years	Not due	
Undisputed Trade Receivables- Considered Goods	526	322	39	1	264	0	1154
Undisputed Trade Receivables- Considered Doubtful	0	0	0	0	0	0	0
Disputed Trade Receivables- Considered Goods	0	0	0	0	0	0	0
Disputed Trade Receivables- Considered Doubtful	0	0	0	0	0	0	0
Others	0	0	0	0	0	0	0

Note-8 Cash and cash equivalents

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Cash in Hand	1	0
Balances With Banks		
Balance With Scheduled Banks		
Saving Account	11121	9973
Deposit Account	59592	50622
	70715	60595

Note-9 Short-term loans and advances

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Security Deposits		
Unsecured, considered good		
SECURITY DEPOSIT	5	5
Loans and advances to others		
Unsecured, considered good		
Balances With Govt. Authorities	1656	165
	1661	170

Note-10 Other current assets

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Prepaid Expenses BSM UK IRELAND	0	2342
Receivable from Vendors against Expenses	9	3
Gratuity Investment Fund (C.B.I.)	3867	3717
Grant Receivable	18521	841
Cheque Received but not yet cleared	2744	8
RBSM for Sports Goods 2023 Receivable	54	0
Accrued Interest	274	0
New York Toy Fair 2022 Receivable	0	1118
Prepaid Expenses	301	28
	25769	8057

Note-11 Revenue from operations

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Trade Contribution	6004	6035
Membership Fee	3450	2595
Admission Fee	92	46
Miscellaneous Receipts	13393	1743
	22939	10419

Note-12 Government Grants

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
MAI Grant	60790	18190
Less:Refunded Back	1616	7575
Less: Carried over to next year	0	6009
	59174	4606

Note-13 Other income

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Interest on F.D.R & Banks	3857	3203
Interest on TDS Refund	1	3
Miscellaneous Income	111	0
	3970	3206

Note-14 Employee benefits expense

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Salary	8426	8425
Allowances & Reimbursement	352	268
EPF/FPF Contribution	721	645
Leave Encashment	78	57
Gratuity	346	205
Staff Welfare	88	61
	10010	9661

Note-15 Finance Cost

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Depreciation & Amortisation		
Bank Charges	1	0
	1	0

Note-16 Depreciation and amortisation expense

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Depreciation & Amortisation		
Depreciation Tangible Assets	49	63
	49	63

Note-17 Other expenses

(Rupees in Thousands)

Particulars	31/3/2023	31/3/2022
Administrative and General Expenses		
Hospitality Expenses	72	32
Magzine & Journals	4	4
Meeting & AGM/EGM Expenses	179	194
Office Equipment Maintenance	108	93
Office Rent	31	31
Insurance Charges	4	4
Audit Fee	58	60
Postage & Courier	14	13
Printing & Stationery	55	15
Professional & Legal Charges	1516	467
Repair & Maintenance	253	195
Telephone & Internet Expense	51	42
Travelling & Conveyance	60	29
Water & Electricity	296	223
Advertisement & Publicity Expenses	112	74
Website Development & upgradation charges	164	182
Membership Fee to other Organization	124	272
Export Promotion Activity Expenses	58678	4444
Miscellaneous Expenses	8	16
House Keeping Expenses	259	250
Capacity Building of Cricket Bat Mfg	342	166
Vanijya utsav 2021	0	90
Loss on Sale of Asset	5	0
	62395	6898

Notes Forming Part of Balance Sheet

Note: 18 Payment made to Auditors

	Current Yr.	Previous Yr.
Payment to Auditors includes Audit Fee	60	57.75 (figures in thousands)

Note : 19

There are no Micro, Small & Medium Enterprises, to whom the Council owes dues on account of principal amount together with interest as at the Balance sheet date. This has been determined to the extent such parties have been identified on the basis of information available with the Council.

Note : 20

Some of the balances of Trade Receivables, Liability for expenses, Loans & Advances and Deposits are subject to confirmation from the respective parties and consequential reconciliation/ adjustment arising there from, if any. The management, however, does not expect any material variation.

Note : 21

No provision for taxation is made for the year and also for earlier years in the accounts; the council is exempt from income tax under the provisions of the income Tax act, 1961.

Note : 22

Provision for the gratuity as per Actuarial valuation is Rs. 3226 (in thousands) for the year ended 31st March, 2023.

Note : 23

There is no contingent liability as on date of Balance Sheet.

Note : 24

In the meticulous compliance of Accounting Standard, Grants receivable at the year-end amounting to Rs. 18521 (in thousands) have been recognized.

Note : 25

Previous year figures have been regrouped as per current year figures. The format of Profit and Loss Account as per Schedule III of Companies Act, 2013 has been permuted to suit the requirements of Section 8 Company.

Note : 26

The Accounting Ratios required under Schedule III of the companies Act, 2013 given as follows:

Sr. No.	Ratios	Numerator	Denominator	Current Reporting Period	Previous reporting period	% of Change	
1	Current ratio	Current Assets	Current Liabilities	3.57	5.55	-35.65	The decline is due to refund liability recognized in respect of events during the year.
2	Debt equity ratio	Total Debt	Shareholder's Equity	NA	NA	NA	
3	Debt service coverage ratio	Net Profit before taxes + non-cash operating expenses like depreciation and other amortizations + Interest + other adjustments like loss on sale of Fixed assets etc	Interest & Lease Payments + Principal Repayments	NA	NA	NA	
4	Return on Equity	Net Profits after taxes - Preference Dividend (if any)	Average Shareholder's Equity	NA	NA	NA	
5	Inventory turnover ratio	Cost of goods sold OR sales	Average Inventory (Opening + Closing balance/ 2)	NA	NA	NA	
6	Trader receivable turnover ratio	Net Credit Sales (gross credit sales minus sales return)	Average Accounts Receivable (Opening + Closing balance/ 2)	22.43	11.04	103.13	The increase in ratio is due to more events organized this year and hence more collection during the year
7	Trade payable turnover ratio	Net Credit Purchases (gross credit purchases minus purchase return)	Average Working Capital	NA	NA	NA	
8	Net capital turnover ratio	Net Sales (total sales minus sales returns)	Average Working Capital	0.32	0.18	77.10	The increase in ratio is due to more events organized this year and hence more collection during the year
9	Net profit ratio	Net Profit	Net Sales	0.59	0.15	284.48	The increase in ratio is due to more events organized this year and hence more collection during the year
10	Return on capital employed	Earnings before interest and taxes	Capital Employed (Tangible Net Worth + Total Debt + Deferred Tax Liability)	0.20	0.03	577.72	The increase in ratio is due to more events organized this year and hence more collection during the year
11	Return on investment	Return	Investment	NA	NA	NA	The decline is due to refund liability recognized in respect of events during the year.

Note : 27

- a. The company does not have any Benami Property, where any proceeding has been initiated or pending against the company for holding any Benami Property.
- b. The company did not have any transactions with companies struck off.
- c. The company does not have any Charges or satisfaction which is yet to be registered with ROC beyond the statutory period.
- d. The company has not traded or invested in Crypto Currency or Virtual Currency during the respective financial years/period.
- e. The company does not have any transaction which is not recorded in the books of accounts that has been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961 (such as search or survey or any other relevant provisions of the Income Tax Act, 1961).
- f. The company has not been declared willful defaulter by any bank or financial institution or other lender.
- g. The company does not have any scheme of arrangements which has been approved by the Competent Authority in terms of Section 230 to 237 of the Act.
- h. The company did not have any property whose Title deeds has not been held in name of the Company.
- i. The Company did not revalue its Property, Plant and Equipment during the relevant year/period.
- j. The Company did not grant Loans or Advances in the nature of loans to promoters, directors, KMPs and the related parties (as defined under Companies Act, 2013,) either severally or jointly with any other person.
- k. The company did not have any Capital Work in Progress during the relevant period/year.
- l. The company did not have any Intangible assets under development during the relevant period/year.
- m. The Company did not have any borrowings from banks or financial institutions on the basis of current assets during the relevant period/year.
- n. The company has complied with the number of layers (if applicable) prescribed under clause (87) of section 2 of the Act read with Companies (Restriction on number of Layers) Rules, 2017.
- o. The company has not advanced or loaned or invested funds to any other person(s) or entity(ies), including foreign entities(intermediaries) with the understanding that the Intermediary shall :
 - (i) directly to indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company (Ultimate Beneficiaries) or
 - (ii) provide any guarantee, security or the like to on behalf of the Ultimate Beneficiaries.
- p. The company has not received any fund from any person(s) or entity(ies), including foreign entities(intermediaries) with the understanding (whether recorded in writing or otherwise) that the company shall :
 - (i) directly to indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company (Ultimate Beneficiaries) or
 - (ii) provide any guarantee, security or the like to on behalf of the Ultimate Beneficiaries.

As per our report of even date attached
FOR M/s. Batra Deepak & Associates
Chartered Accountants (FRN: 005408C)

Sd/-
 (CA Ashish Mittal)
 Partner
 Membership No.: 511442

Date: 23.08.2023
 Place: New Delhi

For on behalf of
The Sports Goods Export Promotion Council

Sd/- (Vikas Gupta) Chairman DIN: 00114237	Sd/- (Tarun Dewan) Executive Director
Sd/- (Sumnesh Agarwal) Vice-Chairman DIN:00235539	Sd/- (Rajesh Arora) Member DIN:00211260
	Sd/- (Ajay Mahajan) Member DIN:07922935

EXPORT PROMOTION ACTIVITIES

BSM in U.K. & Ireland

London, Manchester & Ireland (June 13 -17, 2022)

UK is the largest Market for Indian Sports Goods & Toys, contributing 22% in the Indian exports of the sector. UK imports Sports Goods & Toys worth USD 8200 million, whereas imports of Ireland for the sector are USD 720 million; both markets have huge potential for Indian Sports Goods & Toys.

To exploit this potential the SGEPC organised a Buyer Sellers meet in UK and Ireland with the participation of 41 SGEPC member companies. Social media (LinkedIn, Twitter, Facebook) was used to promote this event amongst the target audience. A special micro site was created for hosting participant profiles and online registration of buyers. The details of the event were also hosted on the main website of the SGEPC. The Indian Missions helped in promoting the event by hosting the event details on their websites, circulating the information to the local Chambers of Commerce, Sports & Toy Associations and the database available with them.

The B2B Meet in London was held on June 13, 2022. Mr. Jaspreet Singh Sukhija, First Secretary (Trade & Eco), High Commission of India visited the event and interacted with all the exhibitors. The event was attended by 83 leading buyers from London and surrounding areas. The participants reported 129 trade enquiries, anticipating a business of more than USD 2.5 Million. In Manchester the meet was held on 15th June. Participants reported generating 120 business enquiries, anticipating business of USD 2.1 Million. The event at Dublin was held on 17th June. The meet was inaugurated by the Hon'ble Ambassador of India, Ireland, Shri Akhilesh Mishra. He visited all the stands and showed keen interest in the products on display. Visiting buyers placed 88 enquiries with business of USD 2.5 Million anticipated.

Autumn Fair 2022, Birmingham, UK

Birmingham, UK (September 4-7, 2022)

The Autumn Fair 2022 was held in Birmingham, UK. The SGEPC organized for the participation for its members in the event to showcase the Indian Sports Goods, Toys, Games, Sportswear and Accessories. 11 Indian companies participated in this event through the SGEPC and displayed their products. With a total of 1726 participants, the show was attended by more than 25000 buyers. The Indian Companies received 376 enquiries worth USD 6.8 million USD and booked orders worth USD 500,000. The buyers were Retailers, Wholesalers and Brands from the Gifts, Sports Goods and Toy sector.

RBSM on Toys (Kids India 2022)

JIO World Convention Centre, Mumbai (September 15 - 17, 2022)

As a measure to boost exports, SGEPC has been inviting buyers from outside India for the last few years. The response has been encouraging. This is a cost-effective way to boost export as the buyers get to see the products India has to offer under one roof and it also saves the exporters the hassle of carrying their entire range to the buyers.

The Kids India, since its launch in 2013, has established itself as the largest international B2B fair for toys, children's products and sports goods. The Kids India 2022 - Mumbai was held from 15 - 17 September 2022 at JIO World Convention Centre, Mumbai, where more than 150 Indian Toy manufacturing companies exhibited their products including 30 SGEPC member companies. The SGEPC member Companies were able to book orders to the tune of INR 350 Lakh whereas they generated enquiries worth INR 3925 lakh.

The SGEPC provided for travel costs and stay to 48 Foreign Buyers for first 2 days of the event. The arrangements were made under Market Access Initiative Scheme of Department of Commerce, Government of India.

Dubai Muscle Show **Dubai, UAE (October 27-29, 2022)**

Co-located with Dubai Active and Dubai Active Industry, Dubai Muscle Show is the Middle East's largest fitness event. Around 30,000 industry visitors came to Dubai Muscle Show with over 300 Exhibiting brands from 32 Exhibiting Countries. The countries with the largest number of visitors were UAE, Saudi Arabia, Egypt, India and UK. India marked its presence through Sports Goods Export Promotion Council. 10 Leading manufacturers with varied product profiles displayed their products in 5 different halls. The participants reported that 500 Buyers visited their booth and orders worth USD 1 Million were booked with anticipated business of USD 2.1 Million.

ISPO 2022 **Munich, Germany, (November 28 - 30, 2022)**

ISPO MUNICH 2022 was held from 28th to 30th November 2022 in physical form after a gap of more than 2 years. 1,700 international exhibitors and 40,000 trade visitors from 117 countries came to the restart of ISPO Munich at the Munich exhibition grounds over the three days. The latest sports innovations, trends and products were showcased in Messe München's 8 halls. Almost 90 percent of the exhibitors came from abroad, and a total of more than 50 countries were represented. The top five participating countries were Germany, Italy, France, Great Britain and Austria.

India Once again marked its presence through Sports Goods Export Promotion Council. 49 Leading manufacturers with varied product profiles displayed their products in 2 different halls with a total area of 966 SQM.

The event was organized under 'Market Access Initiative' scheme of the Govt. of India. Mr. Mohit Yadav, Consul General, Consulate General of India, Munich visited the Exhibition along with Dr S.Y. Chavan, Consul (commercial, Info & Education) and other team members. Consul General inaugurated the India Pavilion by cutting the ribbon of the SGEPC Booth. After a visit to all the stands, C.G. also launched the online registration of buyers for RBSM proposed to be organized by SGEPC during March 2023.

The Indian Exhibitors were visited by 1950 buyers, generating orders worth USD 2.2 Million and business enquiries of nearly USD 9.0 Million.

HKTDC Toys and Games Fair **Hong Kong (January 9-12, 2023)**

Organized by the Hong Kong Trade Development Council, the 49th edition of Hong Kong Toys & Games Fair ran under the brand-new EXHIBITION+ model which integrated online and offline shows. The physical fair was organized from 9-12 January 2023 at the Hong Kong Convention and Exhibition Centre (HKCEC), while the online exhibition ran from 9 January until 19 January 2023. More than 12,200 buyers attended the fair in-person. The SGEPC organized the participation with 11 member companies in the event. The SGEPC participants reported 424 visitors, generating 181 enquiries, booking 479 orders and generating business worth INR 571 Lakh.

Spielwarenmesse International Toy Fair **Nuremberg, Germany (February 1-5, 2023)**

Spielwarenmesse International Toy Fair is the largest and most important event of the year. The toy fair in Nuremberg brings together all international decision-makers. The 72nd edition was organized from 1st to 5th February 2023 at Nuremberg Exhibition Centre, where more than 2100 Exhibitors from 69 Countries and 58,000 visitors from 128 countries attended the fair.

The SGEPC led India's presence with 38 Leading manufacturers who displayed their products in 11 different halls with a total area of 589 Sqm. Mr. Mohit Yadav, Consul General, Consulate General of India, Munich visited the fair and inaugurated the India Pavilion by cutting the ribbon of The SGEPC booth on first day of the fair. India's participation was organized under 'Market Access Initiative' scheme of the Govt. of India.

The Indian booths were visited by 1796 buyers and the participants booked orders worth USD 2.56 Million and generated business enquiries to the tune of USD 8.91 Million.

Spielwarenmesse, Germany honoured SGEPC on completing 25 years of continuous participation in International Toy fair, along with Indian Companies as a country Pavilion. A special ceremony was held on 4th February 2023 evening where The SGEPC was honoured.

Australian Toy Fair Melbourne, Australia (March 5-8, 2023)

Organised at the Melbourne Convention and Exhibition Centre from 5th March to 8th March 2023, this was the first physical event at the MCEC since 2020. 160 exhibitors showcased their products. With a majority of Australian exhibitors, other countries' participants included New Zealand, China, USA and India. During the period of 4 days there were about 4000 visitors, mainly from Australia.

Dr Sushil Kumar, Consul General, C.G.I, Melbourne visited the fair on 6th March 2023 and met all the Indian exhibitors.

The SGEPC organized for the participation of 15 companies from India in this event displaying varied products. As reported by Indian exhibitors, 254 buyers visited the Indian Stands, 67 numbers of trade enquiries were received by the Indian exhibitors with anticipated business of US\$ 2.15 Million (Rs 1820 Lakhs).

India Sporting Goods Fair (ISGF) 2023 RBSM held at Delhi (March 21-22, 2023)

India is one of the most promising hubs for manufacturing of Sports Goods. The quality and design of the products are at par with international standards. However, there is a need to portray the vast production base, growth and excellence involved in this sector to the world market.

The SGEPC organized the first Reverse Buyer-Seller Meet (RBSM) for the sports sector on 21st - 22nd March 2023 at Leela Hotel, New Delhi. The SGEPC provided for partial travel costs and stay during the period of the event for the invited international buyers to visit the event. The arrangements were made under Market Access Initiative Scheme of Department of Commerce, Government of India.

More than 100 buyers were approved by the sub-committee after thorough scrutiny of the profiles of the buyers, however 71 buyers from 30 Countries could actually visit the event. Buying houses from India were also invited to visit the event.

The 52 SGEPC members who participated in the event benefitted from the RBSM. The buyers also got to experience firsthand, the quality and the range of products India had on offer at competitive pricing. The participating Indian Exporters reported receiving 645 business enquiries and booking 53 confirmed orders. Whereas the total anticipated business generated at the event was INR 2167 Lakh.

The feedback received from the Indian Exporters and the visiting buyers was all very encouraging and positive and the suggestion received was that the next RBSM for the Sports Goods sector should be organized on a much bigger scale with a greater number of exhibitors and buyers.

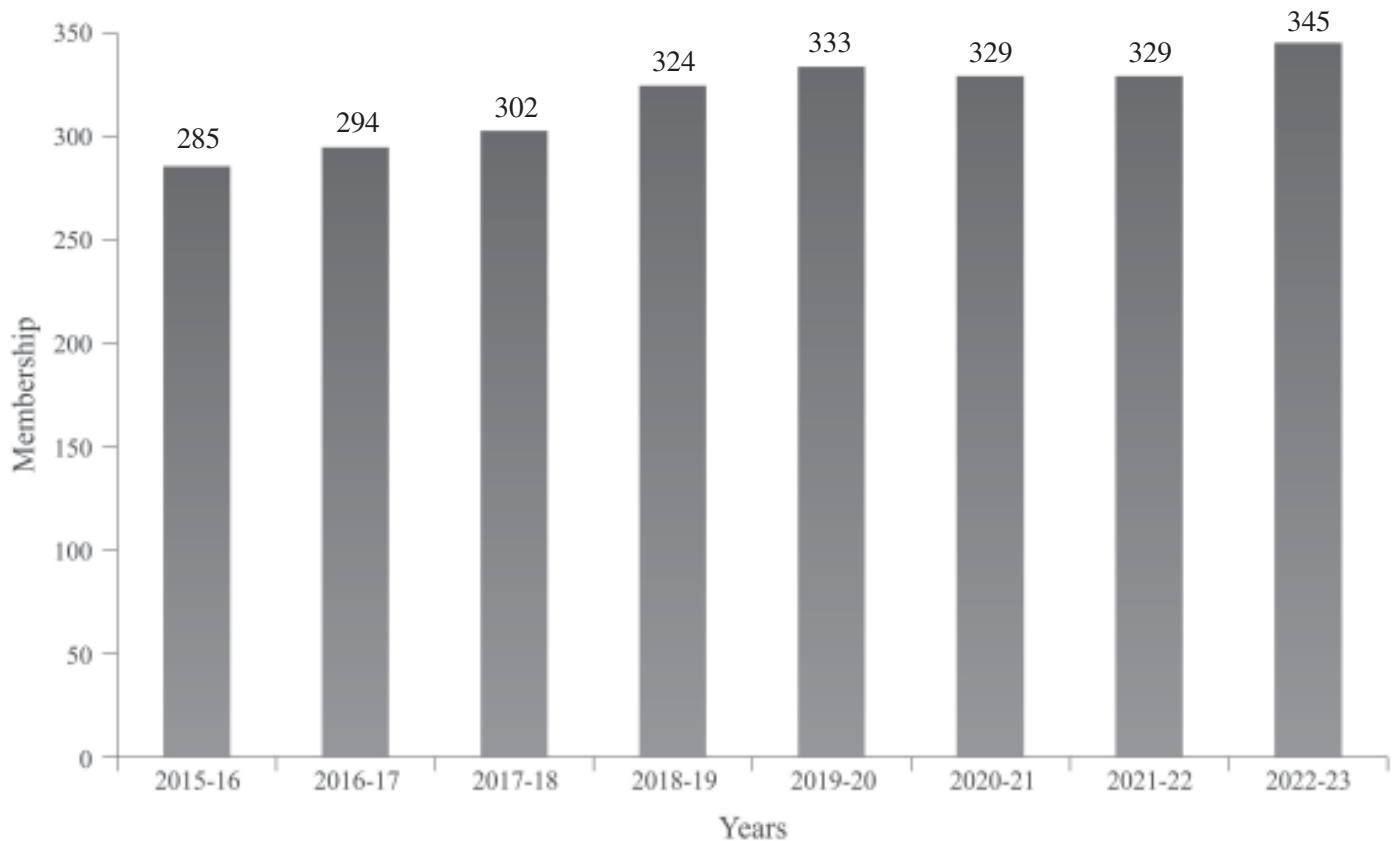
MEMBERSHIP

During the year under report, the Council enrolled 46 New Members, accepted resignation of 9 members and De-Registered of 21 members

The Total Membership of the Council at close of the year on 31st March 2023 stood 345 (Three hundred forty five) as compared to 329 (Three hundred twenty nine) firms in the previous year.

MEMBERSHIP DURING THE LAST EIGHT YEARS

Year	Membership
2015-16	285
2016-17	294
2017-18	302
2018-19	324
2019-20	333
2020-21	329
2021-22	329
2022-23	345





Consul General visiting Indian Stands at Spielwarenmesse International Toy Fair 2023



Consul General, C.G.I. Munich inaugurating the India Pavilion at ISPO 2022



Indian Stands at Spielwarenmesse International Toy Fair 2023, Nuremberg



Consul General visiting Indian Stands at ISPO 2022, Munich



Indian Stands at Spielwarenmesse International Toy Fair 2023, Nuremberg



Indian Stands at ISPO 2022, Munich



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