



The Sports Goods Export Promotion Country Report on Chile



REPUBLIC OF CHILE— COUNTRY IN SOUTH AMERICA

July 1, 2019

ABOUT THE COUNTRY



Republic of Chile, Capital: Santiago

Population 17.9 million **Area** 756,096 sq km (291,930 sq miles)

Major language Spanish

Major religion Christianity

Currency Chilean peso (CLP)

Exchange rate as on (30.06.2019)

1 USD = 681.7 CLP

1 INR = 9.83 CLP

Chile is one of South America's most stable and prosperous nations. It has been relatively free of the coups and arbitrary governments that have blighted the continent.

The exception was the 17-year rule of General Augusto Pinochet, whose 1973 coup was one of the bloodiest in 20th-century Latin America and whose dictatorship left more than 3,000 people dead and missing. Chile's unusual, ribbon-like shape - 4,300 km long and on average 175 km wide - has given it a hugely varied climate.

This ranges from the world's driest desert - the Atacama - in the north, through a Mediterranean climate in the centre, to a snow-prone Alpine climate in the south, with glaciers, fjords and lakes.

Chile is a multi-ethnic society, including people of European and Indian ancestry.

Popular Sports in Chile

Sports are very important in Chile and both professionals and amateurs take part in them and they are also exercised at home and overseas so as to improve and develop, or to just represent the nation. The most common sport in Chile is football and people play it for different reasons. Tennis is, however, the most successful sport in the country.

Chilean Rodeo, this is Chile's national sport and it is played mostly in the rural regions of the country especially in the southern and central areas. This is actually the national sport and is believed to be the second most common sport after football. It has been played for over 400 years, but it was in 1962 when it was announced as the state's official sport by letter number 269 of the National Sports Council and the Olympic Committee of Chile. The National Championship is held annually in the Medialuna Monumental de Rancagua.

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Popular Sports in Chile (Contd)

Chile has attained immense global success in other sports. There have also been significant people in some of these sports but most are not known to the general public because those types of sports are not that popular across the country.

Besides football and tennis other sports in Chile include handball, baseball, basketball, cricket, polo, volleyball, rugby league, rugby union, rowing, sailing, horse racing, and cycling just to mention a few.

Trade with Chile

India has friendly relations with Chile. Chile has been cooperating with India at the International forum and expansion of India Chile PTA will enhance the trade and economic relations between the two countries. The expansion would be an important landmark in India-Chile relations and consolidate the traditional fraternal relations that have existed between India and LAC countries. Among the LAC countries, Chile was the third largest trading partner of India during 2015-16. India's bilateral trade with Chile stood at US\$ 2.64 billion with exports at US\$ 0.68 billion and imports at US\$ 1.96 billion respectively during 2015-16.

India's exports to Chile are diverse which consist of transport equipment, drugs and pharmaceuticals, yarn of polyester fibers, tyres and tubes, manufacture of metals, articles of apparel, organic/inorganic and agro chemicals, textiles, readymade garments, plastic goods, leather products, engineering goods, imitation jewellery, sports goods and handicrafts. Major items of Import from Chile are copper ore and concentrates, iodine, copper anodes, copper cathodes, molybdenum ores & concentrates, lithium carbonates & oxide, metal scrap, inorganic chemicals, pulp & waste paper, fruits & nuts excluding cashews, fertilizers and machinery.

9503 wheeled toys; dolls; puzzles of all kinds Import by Chile

Rank	Exporters	Imported value in 2016	Imported value in 2017	Imported value in 2018
	World	273,779	323,572	333,867
1	China	226,874	271,008	278,608
2	USA	11,969	13,376	14,157
3	Mexico	10,429	7,780	8,740
4	Indonesia	2,178	3,175	4,602
5	Malaysia	3,807	4,199	4,485
6	Viet Nam	2,765	3,961	4,433
7	Canada	2,363	2,883	2,305
8	Colombia	1,280	1,421	1,193
9	Peru	234	554	1,149
10	Germany	556	695	1,024
23	India	150	467	293

Value in USD Thousand

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9504 Video game consoles, table or parlour games, bowling alley equip. Import by Chile

Rank	Exporters	Imported value in 2016	Imported value in 2017	Imported value in 2018
	World	118,542	153,926	172,470
1	China	60,159	82,670	87,185
2	United States of America	46,749	51,220	62,447
3	United Kingdom	1,737	2,464	5,308
4	Japan	554	4,223	5,112
5	Spain	1,204	1,091	2,388
6	Taipei, Chinese	627	856	1,151
7	Belgium	516	982	830
8	Slovenia	967	971	772
9	Peru	80	216	675
10	Hong Kong, China	344	638	519
27	India	107	20	32

9506 All kinds of sports equipment Import by Chile

Rank	Exporters	Imported value in 2016	Imported value in 2017	Imported value in 2018
	World	114,848	140,888	143,540
1	China	82,536	103,426	103,128
2	United States of America	7,241	8,073	11,134
3	Pakistan	3,360	4,392	4,413
4	Taipei, Chinese	2,972	4,080	4,106
5	Italy	2,306	2,522	2,946
6	Viet Nam	2,288	2,842	2,070
7	Thailand	1,650	1,470	1,445
8	Germany	1,241	1,269	1,418
9	Spain	1,625	2,040	1,405
10	France	895	828	1,258
11	India	421	953	1,133

9507 Fishing rods, fish-hooks etc, hunting or shooting requisites Import by Chile

Rank	Exporters	Imported value in 2016	Imported value in 2017	Imported value in 2018
	World	5,340	5,854	6,678
1	China	2,960	3,379	3,866
2	USA	523	491	513
3	Spain	136	346	394
4	Korea, Republic of	292	296	368
5	Estonia	227	307	219
6	Taipei, Chinese	280	254	209
7	Japan	77	57	168
8	Poland	107	102	144
9	Indonesia	104	82	92
10	Viet Nam	0	0	82
37	India	1	2	1

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Supermarkets in Santiago

The major supermarkets in Santiago are: Jumbo, Tottus, Lider, Unimark, Santa Isabel, and Ekono. These are ordered more or less from largest to smallest. Jumbo or Tottus - For more diverse product choices, more international products, and a bigger supply of fresh fruits, vegetables, fishes, and meats.

Lider and Ekono actually belong to Walmart, so it might be interesting and refreshing to see Walmart's Great Value products in these markets.

Preferential Trade Agreement

An agreement on the expansion of India-Chile Preferential Trade Agreement (PTA) was signed between India and Chile in a meeting held between Ms. Rita Teatota, Commerce Secretary and Mr. Andrés Barbé González, Ambassador, Embassy of Chile on 6th September, 2016.

A Preferential Trade Agreement (PTA) between India and Chile was earlier signed on March 8, 2006 and came into force with effect from August, 2007. In the original PTA concluded in March 2006, India's offer list to Chile consisted of 178 tariff lines the Margin of Preference (MoP) ranging from 10%-50% at 8-digit level and Chile's offer list to India consisted of 296 tariff lines with MoP ranging from 10% - 100% at 8-digit level.

India's export basket with Chile is diversified and keeping in view the wide variety of tariff lines offered by Chile, the expanded PTA would immensely benefit India. Under the expanded PTA, Chile has offered concessions to India on 1798 tariff lines with Margin of Preference (MoP) ranging from 30%-100%.

Following items from Chapter 95 are included in PTA. Last column (Preference Margin) shows the %age of import duty (standard rate) waived off in Chile, when these items are imported from India, supported by Certificate of Origin:-

Sr. No.	HS Code-8 Digit	Description	Preference Margin
1	95030080	-Other toys and reduced-size ('scale') models and similar recreational models, incorporating a motor	80%
2	95030090	Other	100%
3	95051010	Christmas Tree Decorations	60%
4	95051020	Trimmings	100%
5	95051090	Other	80%
6	95066210	Football and soccer balls	100%
7	95066220	Basketballs	80%
8	95066290	Other	30%
9	95066900	Balls, other than golf balls and table tennis balls : Other	30%
10	95069110	For general physical exercise	80%
11	95069120	For gymnastics	100%
12	95069130	For athletics	100%
13	95069910	Sports protective equipment	100%
14	95069990	other	80%

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India has, in turn, offered concessions to Chile on 1031 tariff lines at 8-digit level with MoP ranging from 10%-100%. Following items from Chapter 95 are included in PTA. Last column (Preference Margin) shows the %age of import duty (standard rate) waived off in India, when these items are imported from Chile, supported by Certificate of Origin:-

Sr. No.	HS Code-8 Digit	Description	Preference Margin
1	95030090	-All Goods	80%

For detailed PTA please visit https://commerce.gov.in/writereaddata/UploadedFile/MOC_636338205640368585_Expansion_India-Chile_PTA.pdf

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