

JIO World Convention Centre  
Mumbai 31 Aug - 2 Sep 2023

**kids india**



member of **Spielwaremesse eG**



# We invite you to join Kids India 2023, India's largest B2B fair for toys, children's products and sports goods.

## Reason's not to miss:

- Networking opportunities with 100+ well-known global brands at a common platform.
- New innovative entrants presenting cutting edge products and unveiling top toy trends.
- With a wide array of products on display from soft toys, board games, educational and learning toys, outdoor equipment and much more, Kids India has something on offer for all industry groups.
- "Sustainability" as a focal theme with toy manufacturers presenting environmentally friendly hand-made products using renewable and natural materials.
- Insightful conference sessions by eminent speakers and interactive panel discussions parallel to the exhibition.
- Lively face-to-face interactions on the show floor, rewarding discussions, excellent business prospects and forged connections over a period of three days.

Supported by



Sports Goods Export Promotion Council



The All India Toy Manufacturers' Association

Kids India Secretariat



Organized by:



Spielwaremesse India  
Pvt. Ltd.

[www.kidsindia.co.in](http://www.kidsindia.co.in)

# The Hosted Buyer Programme

The Sports Goods Export Promotion Council (SGEPC) is pleased to offer an attractive program for International Buyers who will visit: **Kids India 2023 organised from 31 August - 2 September 2023 at JIO World Convention Centre, Mumbai, India.**

## Programme Inclusions:

- Reimbursement of Airfare (fixed amount) to approved buyers from home country to Mumbai. Buyers would be required to reach Mumbai on 30 Aug, 2023.
- Hotel Accommodation for 2 nights in Mumbai to approved buyers.
- Specialized buyer-seller meets arranged on-site during the Trade Fair. Buyers to send application form in advance to facilitate the same.
- Participation at the Conference program for all three days of the show.

## Products on display



- ▶ Soft Toys
- ▶ Dolls and Role-Plays
- ▶ Educational Toys and Games, Learning and Experimenting



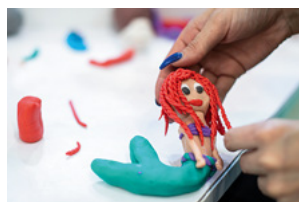
- ▶ Technical and Action Toys
- ▶ Electronic Games, Multimedia
- ▶ Games, Puzzles, Cards, Children's Books and Music



- ▶ Wooden Toys
- ▶ Baby and Infant Articles
- ▶ Party and Festive Articles, Costumes



- ▶ License Products
- ▶ Model Construction Hobbies
- ▶ Model Railways and Accessories



- ▶ Creative Design
- ▶ School Articles, Stationery
- ▶ Handicrafts Gifts and Souvenir Articles



- ▶ Sports, Leisure, Outdoor
- ▶ Playground Equipment
- ▶ Testing, Inspecting Institutes and Certification Services

## How to apply

Please fill our online application at <https://forms.gle/YKbYoJ33DCqVBaRg9> quickly, as limited number of buyers would be supported under this program.

**In order to avail the package and for more information, please contact:**

**Mr. Tarun Dewan**

Executive Director

The Sports Good Export Promotion Council

**Email: [b2b@sgepc.in](mailto:b2b@sgepc.in)**



Sports Goods Export Promotion Council