

Toys & Games

from



at

Spielwarenmesse International Toy Fair 2018

31 January - 4 February, 2018

Nuremberg, Germany

Indian Participant Stands

HALL 11: C-06- 1, 2, 3A, 3B; D-05- 1, 2; D-08- 1A, 2, 3, 4; E-05- 1, 2A, 2B, 2C

HALL 10: B-01, D-19, F-03, H-08; **HALL 10.1:** F-06B

HALL 9: E-90; **HALL 1:** C-12A, 12B; **HALL 4:** A-11, D-37, F-91

HALL 3: B- 51A, 51B; **HALL 3A:** G-18

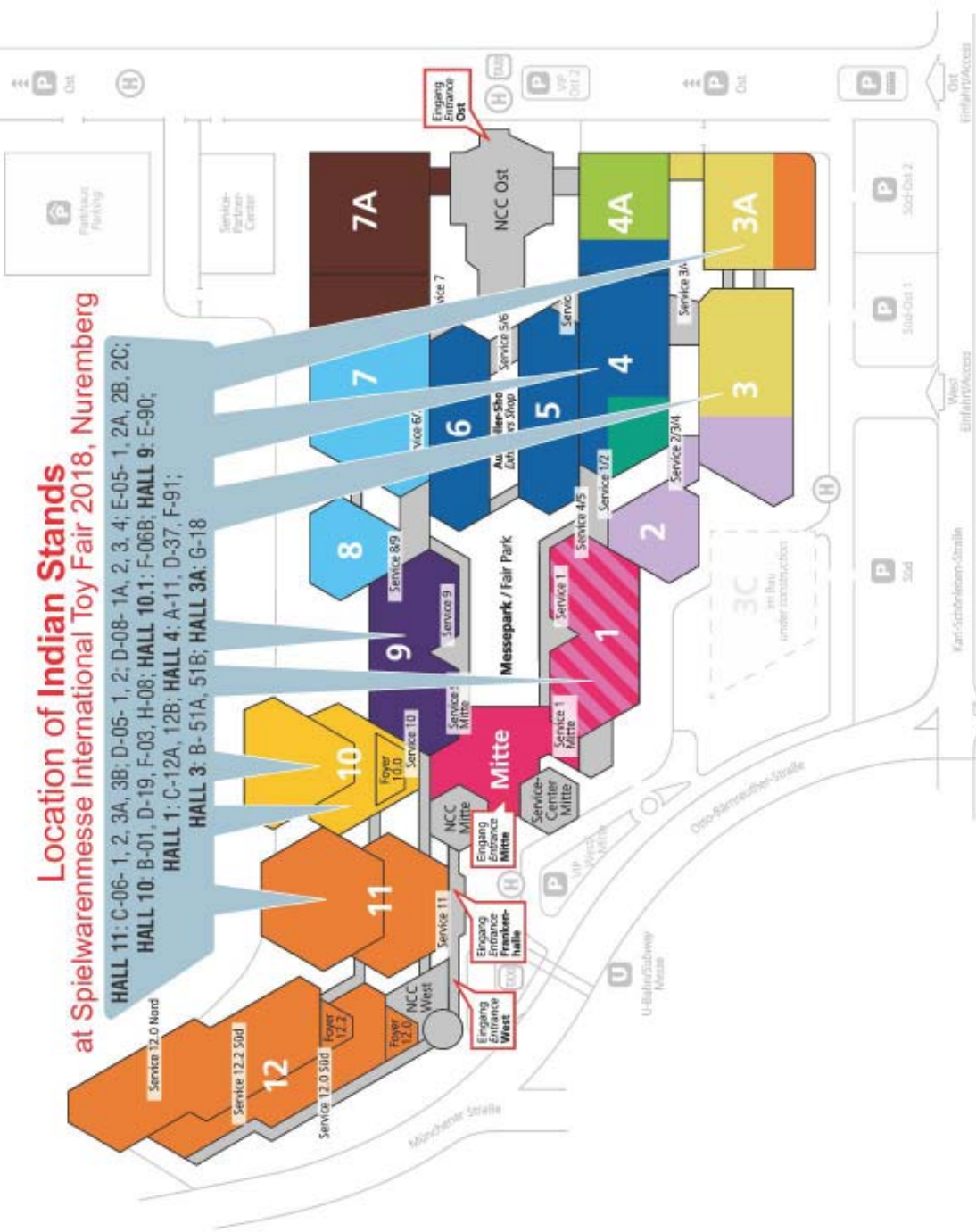


The Sports Goods Export Promotion Council
www.toysindia.in

Location of Indian Stands

at Spielwarenmesse International Toy Fair 2018, Nuremberg

- HALL 11: C-06- 1, 2, 3A, 3B; D-05- 1, 2; D-08- 1A, 2, 3, 4; E-05- 1, 2A, 2B, 2C;
- HALL 10: B-01, D-19, F-03, H-08; HALL 10.1: F-06B; HALL 9: E-90;
- HALL 1: C-12A, 12B; HALL 4: A-11, D-37, F-91;
- HALL 3: B- 51A, 51B; HALL 3A: G-18



SGEPC Participants at Spielwarenmesse International Toy Fair 2018

NAME OF THE PARTICIPANT	STAND NO.
BELCO SPORTS	11:C-06-3A
BHALLA INTERNATIONAL	11: D-05-1
BRIGHTWAY EXPORTS INTERNATIONAL	11: D-08-4
BY THE BUY	10.1: F-06B
CHALK AND CHUCKLES PRODUCTS PVT. LTD.	10: D-19
CREATIVE EDUCATIONAL AIDS PVT. LTD.	10: F-03
FUNSKOOL INDIA LTD.	11: E-05-1
G.B. SPORTS	9: E-90
GIRDHARI LAL CHOPRA (A) PVT. LTD.	10: B-01
GOGALGAI TOYS LLP	3A: G-19
GOLD LEAF EXIM PVT. LTD.	11: E-05-2B
HANS RAJ MAHAJAN & SONS	11: D-08-1A
HANS RAJ MAHAJAN & SONS GLOBAL	11: D-08-1B
KHAZANA	3: B-51A
KHAZANA TOYS PRIVATE LIMITED	3: B-51B
MAMMA MIA TOYS	11: E-05-2C
MUNISH TOYS	11: C-06-2
NICK NACK, SHOCKLEY HALL ELECTRONICS (P) LTD.	11: D-08-3
PEGASUS TOY-KRAFT PVT. LTD.	4: A-11
PLAY CRAFT TRADERS	11: E-05-2A
RAPTOR SPORTS	11: C-06-3B
SMARTIVITY LABS PVT. LTD.	10: H-08
SUNLORD APPARELS MFG CO. PVT. LTD.	1: C-12A
TAYEBALLY EBRAHIM & SONS	11: D-08-2
TEAM A TOYS LLP	1: C-12B
TERRA LEARNING SOLUTIONS	4: F-91
THE MAISON COMPANY (INDIA)	4: D-37
VINEX ENTERPRISES PVT. LTD.	11: C-06-1
WELBY IMPEX PVT. LTD.	11: D-05-2
THE SPORTS GOODS EXPORT PROMOTION COUNCIL	11: D-10



Spielwarenmesse International Toy Fair 2018

Hall: 11 Stand: C-06-3A

Belco Sports



Address:
Nalhan Road, Basti Danishmandan,
Jalandhar, Punjab, India

Mob.: +91-9815829206

Email: mukesh@belco.in
belco@belco.in
Web: www.belco.in

Contact Executive:
Mr. Mukesh Kumar

Brand Name:
BELCO SPORTS

Certifications (ISO/SA, etc.):
ISO 9001-2008
SEDEX 4 Pillar Approved

Exhibits

Inflatable Balls like
Soccerballs, Volleyballs,
Rugby Balls, Basketballs,
Handballs, Netballs,
Boxing Equipment's,
Sports Bags,
Speed & Agility





Hall: 11 Stand: D-05-1

Bhalla International

Address:

A1/1, Udyogpuram Industrial Estate,
Partapur, Delhi Road, Meerut-250103,
Uttar Pradesh, India

Tel: +91-121-2441111

Email: sales@vinex.co.in

Web: www.vinex.com

Contact Executive:

Mr. Shekhar Bhalla

Brand Name:

VINEX

Certifications (ISO/SA, etc.):

ISO 9001:2008,

SA 8000:2008,

IAAF, REACH,

CPSIA, ASTM, EN 71

Exhibits

Awarded-1 for Highest Exports of Sports Equipment, Manufactures 2400+ products under one factory. 92+ IAAF Certified Athletic Equipment including Implements, Cages, Javelins, etc. 1st & only Indian company producing IAAF certified Javelins & Kerbing. Largest range of Soccer & Speed Agility Training Equipment, Sports, Storage Bags, Ball Carts, Cages and Trolleys, Basketball, Netball Rings. Soccer, Hockey, Rugby, Volleyball, Badminton Goal Posts, T.T. Tables & Accessories, Kindergarten & Physical Education Equipment, Leisure & Promotional Products, etc.



Spielwarenmesse International Toy Fair 2018

Hall: 11 Stand: **D-08-4**

Brightway Exports International



SPEED UP®

Address:

Basti Danishmanda, Gakhal Road,
Jalandhar-144002, Punjab, India

Mob.: +91-9814062025

Email: jiten@brightwayexports.com

Web: www.speedupsports.com

Contact Executive:

Mr. Jiten Mahajan

Brand Name:

SPEED UP

Certifications (ISO/SA, etc.):

ISO/SEDEX 4 PILLAR AUDITED FACTORY

Exhibits

Sporting Goods,
Sport Toys



Spielwarenmesse International Toy Fair 2018



Hall: 10.1 Stand: F-06B

By The Buy

Address:

401, Jasu, Dadabhai Road,
Vile Parle (W), Mumbai-400053, India

Mob.:+91-9820329527

Exhibits

Art & Hobby Kits,
Model Making Set
and Map Puzzle

Email: ravi@imagimake.com

Web: www.imagimake.com
www.letsquillon.com

Contact Executive:

Mr. Ravi Kumar

Brand Name:

IMAGIMAKE, QUILL ON





Spielwarenmesse International Toy Fair 2018

Hall: 10 Stand: D-19

Chalk and Chuckles Products Pvt Ltd.

Address:
D 874, New Friends Colony,
2nd Floor, New Delhi-110025, India

Mob.: +91-9810321888

Email: pallavi@chalkandchuckles.com
Web: www.chalkandchuckles.com

Contact Executive:
Ms. Pallavi Agarwal

Brand Name:
CHALK AND CHUCKLES



Exhibits

Educational and
Development Games
and Puzzles





Hall: **10** Stand: **F-03**

**Creative Educational Aids
Pvt. Ltd.**

Address:

Plot No 6, Toy City, Udyog Kendra,
Greater Noida, Distt. G.B. Nagar,
Uttar Pradesh-2013106, India

Exhibits

Manufacturers and Exporters of
Preschool Educational Games,
Jigsaw Puzzles, Board Games,
Math Kits, Craft Kits and
Board Books

Mob.: +91-9821897413

Email: edutoys@del2.vsnl.net.in
pradeep@creativeeducationalaids.com
Web: www.creativeeducationalaids.com

Contact Executive:

Mr. Pradeep Dhingra

Brand Name:

CREATIVE'S

Certifications (ISO/SA, etc.):

Products confirm to **EN 71**,
Part 1, 2 and 3 Safety Standards



Spielwarenmesse International Toy Fair 2018

Hall: 11 Stand: E-05-1

Funskool India Ltd.



Address:
6th Floor, Tarapore Towers,
826, Annasalai, Chennai-600002, India

Mob.: +91-9600047994
Tel: +91-44-30262626,

Email: shabir@funskool.co.in
Web: www.funskool.com

Contact Executive:
Mr. K.A.Shabir

Brand Name:
FUNSKOOL

Certifications (ISO/SA, etc.):
**ISO, ICTI, EICC, FAMA, GSV,
CT-PAT, SCS & FCCA by Wal-Mart**

Exhibits

Infant & Preschool,
Games, Puzzles, Creative,
Dough Products



Spielwarenmesse International Toy Fair 2018



Hall: 9 Stand: E-90

G.B. Sports

Address:

C-11-14, Udyog Puram, Partapur,
Meerut-250103, Uttar Pradesh, India

Mob.: +91-9997779944

Email: info@gbsports.in

Web: www.gbsports.in

Contact Executive:

Mr. Brijesh Katula

Brand Names:

**JINNI BALLOONS,
JUMBO BALLOONS,
GB BALLOONS**

Exhibits

Rubber Balloons,
Foil Balloons,
Party Balloons,
Decoration Balloons





Spielwarenmesse International Toy Fair 2018

Hall: 10 Stand: **B-01**

**Girdhari Lal Chopra (A)
Pvt. Ltd.**

Address:
19-1-1, Gandhi Gate,
Amritsar, Punjab, India

Mob.: +91-9814121700

Email: choprachess@outlook.com
Web: www.choprachess.com

Contact Executive:
Mr. Aditya Chopra

Brand Name:
CHOPRA CHESS



Exhibits

Wooden Chess Sets
and Chess Boards,
Wooden Backgammon,
Cribbage, Solitaire,
Puzzles and Games



Spielwarenmesse International Toy Fair 2018



Hall: **3A** Stand: **G-19**

Gogalgai Toys LLP



Exhibits

Wooden Toys

Address:
101, Shreeyog CHS,
Opposite Civil Hospital Main Gate,
Thane-West, Maharashtra, India

Mob.:+91-9320220814

Email: contact@gogalgaitoys.com
Web: www.gogalgaitoys.com

Contact Executive:
Mr. Rajendra Y Kulkarni

Brand Name:
GOGALGAI TOYS

Certifications (ISO/SA, etc.):
ISO 9000:2008





Spielwarenmesse International Toy Fair 2018

Hall: 11 Stand: **E-05-2B**

Gold Leaf Exim Pvt. Ltd.

Address:
8/49, Ramesh Nagar,
New Delhi-110015, India

Mob.: +91-9167487070

Email: arora.gautam.15@gmail.com

Contact Executive:
Mr. Gautam Arora

Brand Name:
BRANDS



Exhibits

Puzzles & Board Games



Spielwarenmesse International Toy Fair 2018



Hall: 11 Stand: D-08-1A

Hans Raj Mahajan & Sons

Address:

G.T. Road Suranussi,
Jalandhar-144027, Punjab, India

Mob.: +91-181-5064701

Tel: +91-9814064404

Email: amit@hansrajgroup.com

Web: www.hansrajgroup.com

Contact Executive:

Mr. Amit Mahajan

Brand Names:

HRM, CHAKARVARTI, BULLS

Exhibits

Toys & Sports Goods,
Cricket, Sports Balls,
Hockey, Boxing, etc.





Spielwarenmesse International Toy Fair 2018

Hall: 11 Stand: **D-08-1B**

Hans Raj Mahajan & Sons Global

Address:
G.T. Road Suranussi,
Jalandhar-144027, Punjab, India

Mob.: +91-9814133701

Email: amit@hansrajgroup.com
Web: www.hansrajgroup.com

Contact Executive:
Ms. Tania Mahajan

Brand Names:
BULLS



Exhibits

Toys & Sports Goods,
Cricket, Sports Balls,
Hockey, Boxing, etc.



Spielwarenmesse International Toy Fair 2018



Hall: 3 Stand: **B-51A**

Khazana

Address:

9, Okhla Industrial Area, Phase-2,
Scheme 3, New Delhi-110020, India

Mob.: +91-9818106428

Exhibits

Wooden Learning Toys

Email: avi.sood@skillofun.com

Web: www.khazanatoys.com

Contact Executive:

Mr. Avinash Sood

Brand Name:

SKILLOFUN





Spielwarenmesse International Toy Fair 2018

Hall: 3 Stand: **B-51B**

Khazana Toys Private Limited

Address:
131, Sector 5, IMT Manesar,
Gurgaon, Haryana, India

Mob.: +91-9818620918

Email: saloni.sood@skillofun.com
Web: www.skillofun.com

Contact Executive:
Ms. Saloni G Sood

Brand Name:
SKILLOFUN



Exhibits

Wooden Learning Toys



Spielwarenmesse International Toy Fair 2018



Hall: 11 Stand: E-05-2C

Mamma Mia Toys

Address:

E-14, Phase-2, Mayapuri Industrial Area,
New Delhi-110064, India

Mob.: +91-9167487070

Email: arora.gautam.15@gmail.com

Exhibits

Puzzles & Board Games

Contact Executive:

Mr. Gautam Arora

Brand Name:

BRANDS





Spielwarenmesse International Toy Fair 2018

Hall: 11 Stand: **C-06-2**

Munish Toys

Address:
Communication, PP-117, Maurya Enclave,
Pitampura, Delhi-110088, India

Mob.: +91 9873553235

Email: sayyamonline@gmail.com
Web: www.samshiplay.com

Contact Executive:
Mr. Sayam Chhabra

Brand Name:
CUDDLES



Exhibits

Play Gyms, Play Tents,
School Bags, Musical Mobile
Cot Bell, Sofas, Sofa Cum
Beds, Kids Almeria's,
Ball Pool and Various Infant
Fabric Based Products



Spielwarenmesse International Toy Fair 2018



Hall: 11 Stand: D-08-3

Nick Nack, Shockley Hall Electronics (P) Ltd.

Address:
DN-3, Sector-V, Salt Lake,
Kolkata-700091, West Bengal, India

Mob.:+91-9830040402

Email: nicnacindia@gmail.com
info@nnttoy.in
Web: www.nicnack.in

Exhibits

Plush Toys Containing
Plush Animals & Puppets
and Feature Plush

Contact Executive:
Mr. Rajarshi Chakraborty

Brand Name:
NICK NACK

Certifications (ISO/SA, etc.):
**ISO 9001 &
Certified by ICTI and EICC**





Spielwarenmesse International Toy Fair 2018

Hall: 4 Stand: A-11

Pegasus Toy-Kraft Pvt. Ltd.



Address:
A-312, Antophill Warehousing Co. Ltd.,
Barkat Ali Road, Atophill, Wadala (East),
Mumbai-400037, Maharashtra, India

Mob.:+91-9930041912

Email: smakhija@toy-kraft.com
anujmehta@toy-kraft.com

Web: www.toy-kraft.com

Contact Executive:
Mr. Shyam Makhija

Brand Name:
TOYKRAFT

Exhibits

Toys,
Educational Aids,
DIY Kits,
Constructions Kits



Spielwarenmesse International Toy Fair 2018



Hall: 11 Stand: E-05-2A

Play Craft Traders

Address:

82/2, WHS Timber Market, Kirti Nagar,
New Delhi-110015, India

Mob.: +91-9811301813

Exhibits

Puzzles & Board Games

Email: rajesharora1966@gmail.com

Web: www.play-craft.com

Contact Executive:

Mr. Rajesh Arora

Brand Name:

BRANDS





Spielwarenmesse International Toy Fair 2018

Hall: 11 Stand: **C-06-3B**

Raptor Sports

Address:
Nalhan Road Basti,
Danishmandan, Punjab, India

Email: raptorsports1957@gmail.com
Web: www.belco.in

Contact Executive:
Mr. Chander Mohan

Brand Name:
RAPTOR X

Exhibits

All Kinds of Inflatable
Balls, Cricket,
Boxing Equipment



Spielwarenmesse International Toy Fair 2018



Hall: 10 Stand: H-08

Smartivity Labs Pvt. Ltd.

Address:

258, FF, Kuldeep House,
Lane No. 3, Westend Marg,
Saidulajab, New Delhi-110030, India

Exhibits

STEM Based DIY Toys,
AR Enabled Colouring Sheets
and Jigsaw Puzzles

Mob.: +91-9560090718

Email: ashwini@smartivity.in
Web: www.smartivity.in

Contact Executive:

Mr. Ashwini Kumar

Brand Name:

SMARTIVITY





Spielwarenmesse International Toy Fair 2018

Hall: 1 Stand: **C-12A**

Sunlord Apparels Mfg. Co. Pvt. Ltd.

Address:
Plot-3, Toy City, Udyog Kendra,
Ecotech 3, Greater Noida,
Uttar Pradesh-201308, India

Mob.: +91-98110-38758

Email: amit@sunlord.com
Web: www.sunlord.com, www.twistoys.com

Contact Executive:
Mr. Amitabh Kharbanda

Band Name:
TWISTOYS

Certifications (ISO/SA, etc.):

**ISO 9001,
Oekotex,
ICTI,
EICC/RBA**

Exhibits

Stuffed Toys,
Rag Dolls,
Play Sets,
Crib Furnishing



Spielwarenmesse International Toy Fair 2018



Hall: 11 Stand: D-08-2



Tayebally Ebrahim & Sons

Address:

2, Gabajiwala Industrial Estate,
5, Makwana Road, Marol, Mumbai-400059,
Maharashtra, India

Exhibits

Building Blocks

Mob.: +91 9820996852

Email: juzer@peacocktoys.com

Web: www.peacocktoys.com

Contact Executive:

Mr. Juzer Gabajiwala

Brand Name:

PEACOCK TOYS





Spielwarenmesse International Toy Fair 2018

Hall: 1 Stand: **C-12B**

Team A Toys LLP

Address:
SF No. 512, Periya Vadugapatti, Vennaimalai,
Karur, 639006, Tamil Nadu, India

Mob.: +91-98110-38758

Email: ak@team-a-toys.com
Web: www.team-a-toys.com

Contact Executive:
Mr. Amitabh Kharbanda

Exhibits

Soft Toys



Spielwarenmesse International Toy Fair 2018



Hall: 4 Stand: F-91



Terra Learning Solutions

Address:

6/391, Mahdendra Mansion, J.S.S Road,
Mumbai-400026, Maharashtra, India

Mob.: +91-9819062301

Exhibits

Activity Kits,
Art and Craft Kits,
DIY Kits,
Educational Kits

Email: ashish@jackinthebox.in

Web: www.jackinthebox.in

Contact Executive:

Mr. Ashish Ajmera

Brand Name:

JACKINTHEBOX





Spielwarenmesse International Toy Fair 2018

Hall: 4 Stand: D-37

The Maison Company (India)

Address:
D-12/3, Okhla Industrial Area Phase-II,
New Delhi-110020, India

Mob.: +91-9810158776

Email: atul@roleplayindia.com
Web: www.roleplayindia.com

Contact Executive:
Mr. Atul Dewan

Brand Name:
ROLE PLAY

Certifications (ISO/SA, etc.):
SEDEX



Exhibits

Play Homes, Play Tents,
Canopies, Soft Toys,
Baby Activity Toys,
Play Gyms, Play Mats





Hall: 11 Stand: C-06-1

Vinex Enterprises Pvt. Ltd.

Address:

C-35, Udyogpuram Industrial Estate,
Partapur, Delhi Road, Meerut-250103,
Uttar Pradesh, India

Tel: +91-121-2441111

Email: sales@vinex.co.in

Web: www.vinex.com

Contact Executive:

Mr. Sanjay Bhalla

Brand Name:

VINEX

Certifications (ISO/SA, etc.):

ISO 9001:2008

SA 8000:2008

Exhibits

Awarded# 1 for Highest Exports of Sports Equipment, Manufactures 2600+ products under one factory. 100+ IAAF Certified Athletic Equipment including Implements, Cages, Javelins, etc. 1st & Only Indian company producing IAAF certified Javelins & Kerbing. Largest range of Soccer & Speed Agility Training Equipment, Sports / Storage Bags, Ball Carts, Cages and Trolleys, Basketball, Netball Rings. Soccer / Hockey / Rugby / Volleyball / Badminton Goal Posts, T.T. Tables & Accessories, Kindergarten & Physical Education Equipment, Leisure & Promotional Products, etc.



Spielwarenmesse International Toy Fair 2018

Hall: 11 Stand: D-05-2

Welby Impex Pvt. Ltd.



Address:
57, Toy City, Greater Noida-201306,
Uttar Pradesh, India

Mob.: +91-9958446846

Email: chawlaparesh@hotmail.com
Web: www.welbyindia.com

Contact Executive:
Mr. Paresh Chawla

Brand Name:
TIN TREASURES

Certifications (ISO/SA, etc.):
ISO 9001:2015
ISO 14001:2004

Exhibits

Tin Toys,
Collectible Tin Toys,
Tops





Hall: 11 Stand: D-10

The Sports Goods Export Promotion Council

Address:

1-E/6, Swami Ram Tirth Nagar,
New Delhi-110055, India

Tel: +91-11-23516183

Fax: +91-11-23632147

Email: mail@sgepc.in

Web: www.toysindia.in

www.sportsgoodsindia.org

Activities

SGEPC is a non-profit, Govt. of India sponsored organisation, representing all the leading manufacturers and exporters of sports goods and toys in India. Its range of activities include:

**Organising / participation
in prime trade events**

Dissemination of information

**Linkage between the
industry stakeholders**

**Export statistics and
projections**

Awards and certification

Contact Executive:

Mr. Tarun Dewan

Executive Director

ISO : 9001 COMPANY
& OHSAS
18001 CERTIFIED

Farm & Pets



Wild Animal



Babies Delight



GSV CERTIFIED
FOR SUPPLY
CHAIN SECURITY

WE ALSO MAKE
ELECTRONIC
PLUSH TOYS

nick nack collection...



Bear



Puppets



ASSOCIATED WITH RBA
(FORMERLY EICC)

WE EXECUTE
OEM
CONTRACTS

NICK NACK
SHOCKLEY HALL ELECTRONICS (P) LTD.
DN-3, SECTOR-V, SALT LAKE, KOLKATA - 700091, INDIA
TEL: +919830040402
E-MAIL: info@nntoy.in / nicnacindia@gmail.com
www.nicknack.in / www.nicnac.us



The Indian Toy Industry

The Indian toy industry is as old as our heritage. Nurtured and enriched under the intellectually rich cultural fibre of India, the range of toys manufactured in India reflect our cultural diversity.

Play, with emphasis on safety and learning, are the core foundations for the toy industry in India. India manufactures toys and games made from a variety of man-made as well as natural materials, including rubber, metal, textile, wood, etc. This industry is predominantly confined to the small scale sector and is spread all over the country, catering to the local needs of different parts of India. In the organized sector, the chief centers for toy manufacturing are the National Capital Region and Mumbai.

In India, manufacturing of toys in general, is labour intensive and utilizes skills of master craftsmanship as well as creative designing. The Indian toy industry, fueled by the vast domestic market, has now turned its attention to global markets and is fast gearing up to meet international demands.

Strong points of the Indian toy industry are skilled workforce, diverse range and focus on innovation & education. Indian manufacturers are catering to both large and small volume requirements and are exporting to the most developed markets in the world. The main markets for Indian toys are USA, UK and Italy.

