

INDIA
BELIEVE IN THE TEAM

TOYS & GAMES

at Spielwarenmesse 2024

30 January - 3 February 2024

Nuremberg, Germany



India Stands

HALL 11: C-08, D-05, D-08, D-08/E-05, D-10, E-05, E-07, E-12; **HALL 12:** B-02

HALL 10: B-01, B-03, B-12, B-16, D-13, D-17, E-18, E-23, H-08; **HALL 9:** A-07

HALL 4: B-25, C-86, C-87, D-25, D-37, E-03, F-51; **HALL 3:** C-32, C-50, F-10

HALL 1: A-12, B-11, B-37, C-24, D-04, F-24; **HALL 7:** A-30, A-57, E-05



THE SPORTS GOODS EXPORT PROMOTION COUNCIL

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- Coaching Equipment

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A1/1, Udyogpuram Industrial Estate, Partapur, Meerut- 250 103 (India) Tel.: 0091-121-244 1111 (4 Lines)

SGEPC India Participants at Spielwarenmesse 2024

NAME OF THE PARTICIPANT	STAND NO.
3ACE INTERNATIONAL	E-12(4) 11
A2Z PARTY DECO PVT LTD	A-07 9
ABNASHI SPORTS	E-12(1A) 11
ABNASHI UDYOG	E-12(1B) 11
ADITI TOYS PVT. LTD.	E-12(2) 11
AREYA PACKAGING PVT LTD	B-25 4
B JAIN PUBLISHERS PVT LTD (PEGASUS)	E-23 10
BHALLA INTERNATIONAL	D-08/E-05(2) 11
BRIGHTWAY EXPORTS INTERNATIONAL	D-05(1) 11
BUTTERFLY EDUFIELDS PRIVATE LIMITED	H-08 10
CELESTIAL IMPRESSIONS PVT LTD	B-11(B) 1
CHALK & CHUCKLE	C-86 4
CREATIVE EDUCATIONAL AIDS PVT LTD	E-18 10
DNA CREATIONS	E-05(1C) 11
FUNRIDE TOYS EXIM	A-30(A) 7
FUNRIDE TOYS LLP	A-30(B) 7
FUNSKOOL INDIA LIMITED	C-08/D-05(3) 11
GIRDHARI LAL CHOPRA (AGENTS) PVT LTD	B-01 10
GODISCOVER INTERACTIONS LLP	D-17 10
GUJRAL INDUSTRIES	C-08(1A) 11
GUJRAL INTERNATIONAL	C-08(1B) 11
IMAGIMAKE PLAY SOLUTIONS PVT LTD	C-87 4
JACKINTHEBOX TOYS PRIVATE LIMITED	F-51 4
KAYGEE EXPORT ENTERPRISES	C-08(1C) 11
KCC EXIM PRIVATE LIMITED (NATKHAT)	B-37 1
KIDSY WINSY	D-25 4
LE TRENDS PVT LTD	B-02(B) 12
LITTLE GENIUS TOYS PVT. LTD.	F-10 3
MAMMA MIA TOYS	E-05(1B) 11
MIRADA CREATIVES	E-12(3) 11
MITTAL SPORTS	A-57 7
NATSP0 INDUSTRIES PRIVATE LIMITED	D-08(1) 11
OPTIMAL DIGITECH PRIVATE LIMITED	E-03B 4
PLAY CRAFT TRADERS	E-05(1A) 11
REDS IMPEX	E-05 7
ROLE PLAY KIDS	D-37(C) 4
ROLE PLAY	D-37(B) 4
SAI EARLY LEARNERS PVT. LTD.	D-13 10
SALASAR TOYS PRIVATE LIMITED	B-16 10
SPORTING SYDNCIATE INTERNATIONAL PVT LTD	E-07 11
SPORTING SYNDICATE PVT LTD	D-10(A) 11
SPORTS SYNDICATE INDIA PVT LTD	D-10(B) 11
STERLING NEW HORIZONS PVT. LTD.	C-24 1
STRIDERS IMPEX PRIVATE LIMITED	F-24 1
SUNLORD APPARELS MFG CO PVT LTD	D-04(A) 1
SUPERMOMS4U FOUNDATION	A-12 1
TEAM A TOYS LLP	D-04(B) 1
THE MAISON COMPANY INDIA	D-37(A) 4
THE SPORTS GOODS EXPORT PROMOTION COUNCIL	D-05(2) 11
TRIBAL EARTH SOUNDS INDIA PVT LTD	C-32 3
UNIKPLAY INTERNATIONAL PVT. LTD.	B-03 10
VARDHAMAN I.Q. TOYS PVT. LTD.	C-50 3
VIJAY DESIGN INSPIRATIONS PVT. LTD	B-11(A) 1
WEBBY TOYS PRIVATE LIMITED	B-12 10
WELBY IMPEX PVT LTD	B-02(A) 12

Stand No.: **E-12(4) Hall 11**

3Ace International

Contact Executive:

Mr. Sachin Katiyar

Phone: +91-9810920091

Email: sachin@3aceinternational.com

Website: www.3aceinternational.com

Address:

D-7, Udyogpuram, Partapur, Meerut,
Uttar Pradesh - 250103, India

Brand(s):

3ACE INTERNATIONAL

Certification:

ISO 9001:2015



EXHIBITS

Carrom Boards, Cricket Bat, TT Table,
Board Games (Ludo Snake & Ladder, Chess Board)

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **A-07 Hall 09**

A2Z Party Deco Pvt Ltd



Contact Executive:

Mr. Jayesh Gopani, Mr. Fenil Jadav

Phone: +91-9323669677, 7777006173

Email: fenil.jadav@a2zpartydeco.com,
jayesh9677@yahoo.co.in

Website: www.a2zpartydeco.com

Address:

202, Dattani Trade Center, Chandavarkar Road,
Borivali West, Mumbai, Maharashtra-400092, India

Brand(s):

ENJOY

Certification:

EN71, 72, CE

EXHIBITS

Party Paper Banners, Party Supplies, Tinsel Garlands, Cake Toppers,
Party Celebration Products, Confetti Cannon, Party Poppers,
Birthday Candles and Many More Party Celebration Product



Stand No.: **E-12(1A) Hall 11**

Abnashi Sports

Contact Executive:

Mr. Sabi Dhingra

Phone: +91-8057711199

Email: sabi@abnashi.com

Website: www.abnashi.com

Address:

251/7, Thapar Nagar, Meerut, Uttar Pradesh - 250001, India

Brand(s):

LYGER BY ABNASHI

Certification:

ISO 9001:2015, CE EN71, REACH, D&B



EXHIBITS

Kids Play & PE Equipment, Rhythmic Gymnastic Ropes & Accessories,
Swimming Diving Toys , TChouk ball, Rebounders, Sports Equipment Bags,
Soccer Training Equipment, Speed & Agility Training Equipment

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **E-12(1B) Hall 11**

Abnashi Udyog

The logo consists of the word "LYGER" in a bold, red, sans-serif font. Below it, in a smaller, black, sans-serif font, are the words "BY ABNASHI".

LYGER
BY ABNASHI

Contact Executive:
Mr. Avirai Dhingra

Phone: +91-7409234121

Email: avirai@abnashi.com

Website: www.abnashi.com

Address:
81, Jagannath Puri, T.P Nagar, Meerut,
Uttar Pradesh - 250001, India

Brand(s):
LYGER by Abnashi

Certification:
ISO 9001:2015

EXHIBITS

Sports Nets, Soccer Training Equipment, Speed & Agility Training Equipment



Stand No.: **E-12(2) Hall 11**

Aditi Toys Pvt Ltd

Contact Executive:

Mr. Kevam Shah

Phone: +91-8433540333

Email: export@adititoys.com

Website: www.adititoys.com

Address:

Office No. 301-305, 3rd Floor, Reena Complex, Nathani Rd,
Vidyavihar West, Mumbai, Maharashtra-400086, India

Plot No. G-1869, Road No. L/1, Gate No. 3, Metoda GIDC,
Rajkot, Gujarat-360 021, India

Brand(s):

CHANAK

Certification:

BIS, ISO, SEDEX 4 PILLAR, EN71, ASTM, GMARK

EXHIBITS

Plastic, Silicone and Wooden Toys into categories like Infant Toys, Pretend Play, Creative Toys, Bubble Toys, Educational Toys, Gear Toys, Musical Toys, Puzzle Toys and much more



Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **B-25 Hall 4**

Areya Packaging Pvt Ltd



Contact Executive:

Ms. Minali Agarwal, Mr. Bhavya Sanwal

Phone: +91-9930064238, 9930429234

Email: minali@pepplay.in, bhavya@pepplay.in

Website: www.pepplay.in

Address:

114, Blue Rose Industrial Estate, Borivali East,
Mumbai, Maharashtra-400066, India

Brand(s):

PEPPLAY

Certification:

BIS, ASTM, EN71

EXHIBITS

Reusable Doodle Placemats, Reusable Coloring Capes, Supersoft Dough Art Kits, Velvet Coloring Cards, Repositionable Sticker Kits, DIY Pillow Sets, Origami and Paper Model Kits, Terracotta Coloring Kits, Books, Touch and Feel Puzzles, Stacking and Nesting Cubes, Paper Bags



Stand No.: **E-23 Hall 10**

B. Jain Publishers Pvt. Ltd.

Contact Executive:

Mr. Chetan Chawla

Phone: +91-9911362436

Email: chetan@pegasusforkids.com

Website: www.bjainbooks.com

Address:

D-157, Sector 63, Noida, Uttar Pradesh- 201307, India

Brand(s):

POPCORN

Certification:

EN71, Lexile Measures, GSO Compliant, SEDEX Member,

CE Certified, BIS Certified



EXHIBITS

Colouring Rolls, Bingo Matching Game For Kids, Wooden Tangram for Kids, 2 in 1 Games, Chess, Tambola / Bingo, The Game of Words, 4 in 1 Classic Games, 10 in 1 Classic Games, Stick Puzzles, Peekaboo Puzzles, Progressive Learning Puzzle, Shape Puzzle, Book + 30 Piece Jigsaw Puzzle, Book + 100 Pcs Jigsaw Puzzle, Bible Jigsaw Puzzle, 300 Piece Puzzle, 500 Piece Puzzle, 1000 Piece Puzzle, etc.)

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **D-08/E-05(2) Hall 11**

Bhalla International



Contact Executive:

**Mr. Shekhar Bhalla, Mr. Sanjay Bhalla,
Mr. Ashutosh Bhalla, Ms. Gunchica Bhalla**

Phone: +91-1212441111

Email: info@vinex.co.in

Website: www.vinex.com

Address:

A1/1, Udyogpuram Industrial Estate, Partapur,
Delhi Road, Meerut, Uttar Pradesh - 250103, India

Brand(s):

VINEX

Certification:

ISO 9001:2015 (TÜV Rheinland), SA 8000:2008 (TÜV Rheinland)
WORLD ATHLETICS, REACH, CPSIA, EN 71

EXHIBITS

Primary Sports Equipment, Educational Toys, Physical Education Equipment,
Kids Sports & Training Agility Training Equipment, Primary Sports, Physical
Education, Indoor & Board Games, Goal Posts of All Kinds, Nets of all Kinds,
Sports Carrying Bags, Sports Clothing, Sports Flooring, Outdoor Gym
Equipment, Playground Equipment, Fun Sports Accessories, Field Equipment
& Accessories, etc.



THE SPORTS GOODS EXPORT PROMOTION COUNCIL

Stand No.: **D-05(1) Hall 11**

Brightway Exports International

Contact Executive:

Mr. Jiten Mahajan

Phone: +91-9814062025

Email: jiten@brightwayexports.com

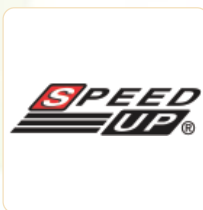
Website: www.speedupsports.com

Address:

Gakhhal Road, Basti Danishmandan, Jalandhar,
Punjab-144002, India

Brand(s):

SPEED UP



Certification:

Sedex 4 Pillar, ISO 9001 : 2015, ISO 14001 : 2015

EXHIBITS

Sporting Goods & Sport Toys

Stand No.: **H-08 Hall 10**

Butterfly Edufields Pvt Ltd



Contact Executive:

Mr. Uday Bhasker K, Mr. Sharat Chandra K

Phone: +91-9490217677, 9052553320

Email: kuday@butterflyfields.com
mail@butterflyfields.com

Website: <https://butterflyfields.com/>

Address:

Amsri Eden Square, 5th Floor, Office No. 7, St. John's Road,
Bhagyanagar Colony, beside Apollo Hospitals, Secunderabad,
Telangana-500003, India

Brand(s):

BUTTERFLY EDUFIELDS

Certification:

EN71, ASTM, CE, ISI, ISO, GMARK, BIS

EXHIBITS

Steam Educational Toys

Stand No.: **B-11(B) Hall 1**

Celestial Impressions Pvt. Ltd.

Contact Executive:

Mr. Vaibhav Ahlawat

Phone: +91-9899851743

Email: bambinistorein@gmail.com

Website: www.bambinistore.in

Address:

D-19, UPSIDC Site-4, Greater Noida, Uttar Pradesh - 201306, India

Brand(s):

BAMBINI

Certification:

OEKO-TEX, SEDEX, GOTS



bambini

EXHIBITS

Knitted Stuffed Toys, Baby Knitted Blankets, Baby Playmats

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **C-86 Hall 4**

Chalk And Chuckles Products Pvt. Ltd.



Contact Executive:
Ms. Pallavi Agarwal

Phone: +91-9810321888

Email: pallavi@chalkandchuckles.com

Website: www.chalkandchuckles.com

Address:
D-874, 2nd Floor, New Friends Colony, New Delhi-110025, India

Brand(s):
CHALK AND CHUCKLES

EXHIBITS

Games, Toys, Crafts and Puzzles



Stand No.: **E-18 Hall 10**

Creative Educational Aids Pvt. Ltd.

Contact Executive:

Mr. Pradeep Dhingra

Phone: +91-9910566218

Email: sales@creativeeducationalaids.com

Website: www.creativeeducationalaids.com

Address:

Plot No. 6 , Toy City, Udyog Kendra, Greater Noida,
Dist. G.B Nagar, Uttar Pradesh - 201306, India

Brand(s):

CREATIVE'S & SMART



Certification:

CE, FSC, ASTM, G Mark, Sedex,
BIS - IS9873 Part 2 & ISO 9001:2015

EXHIBITS

Learning Games, Jigsaw Puzzles, Board Games, Flash Cards,
Children Books, Classroom Kits

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **E-05(1C) Hall 11**

DNA Creations



Contact Executive:
Ms. Arpana Mishra

Phone: +91-9971561443

Email: management@playcraft.in

Address:
Plot 48, Pocket G, DSIDC, Sector 5, Bawana,
New Delhi - 110039, India

Brand(s):
BRANDS

EXHIBITS
STEM Toys



Stand No.: **A-30(A) Hall 7**

Funride Toys Exim

Contact Executive:

Mr. Sourabh Kachru, Mr. Ravendra Tomar

Phone: +91-8800665587, 7065399915

Email: sourabhkachru@funridetoys.com
export@funridetoys.com

Website: www.funridetoys.com

Address:

Plot No. 49/35, Site IV, Sahibabad Industrial Area,
Distt. Ghaziabad, Uttar Pradesh - 201010, India

Brand(s):

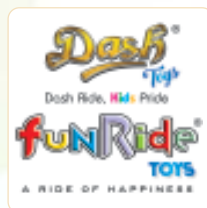
FUNRIDE

Certification:

EN71 Part 1, 2 & 3, BIS Certificate, ISO 9001 2008,
GCC Certificate, G MARK QR Code

EXHIBITS

We are manufacturers of Children's Toys like Trikes, Scooters, Ride on Cars,
Baby & Maternity, Walkers, Rockers & Swings, etc.



Stand No.: **A-30(B) Hall 7**

Funride Toys LLP



Contact Executive:

Mr. Sourabh Kachru, Mr. Ravendra Tomar

Phone: +91-8800665587, 7065399915

Email: sourabhkachru@funridetoys.com
export@funridetoys.com

Website: www.funridetoys.com, www.dashbabyrides.com

Address:

Plot No. 49/35, Site IV, Sahibabad Industrial Area, Distt.
Ghaziabad, Uttar Pradesh - 201010, India

Brand(s):

FUNRIDE, DASH TOYS & TOYSPHERE

Certification:

EN71 Part 1, 2 & 3, BIS Certificate, ISO 9001 2008,
GCC Certificate, G MARK QR Code

EXHIBITS

We are manufacturers of Children's Toys like Trikes, Scooters, Ride on Cars,
Baby & Maternity, Walkers, Rockers & Swings, etc.

Stand No.: **C-08/D-05(3) Hall 11**

Funskool (India) Ltd.

Contact Executive:

Mr. Shabir

Phone: +91-9600047994

Email: shabir@funskool.co.in

Website: www.funskoolindia.com

Address:

Tarapore Towers, 6th Floor, 826, Anna Salai, Chennai - 600 002,
Tamil Nadu, India

Brand(s):

FUNSKOOL

Certification:

GSV, IETP (ICTI), BSCI, Sedex, ISO 9001:2015, SCAN, GMP (Dough), Walmart
FCCA, Walmart RS, ISO 14001



EXHIBITS

Infant Toys, Preschool Toys, Games, Puzzles, Dough

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **B-01 Hall 10**

Girdhari Lal Chopra Agents Pvt Ltd



Contact Executive:
Mr. Aditya Chopra

Phone: +91-9814121700

Email: choprachess@outlook.com

Website: www.choprachess.com

Address:
19-1-1 Gandhi Gate, Amritsar, Punjab-143001, India

Brand(s):
CCI INDIA

EXHIBITS

Wooden Chess Sets, Wooden Backgammon and Wooden Games



Stand No.: **D-17 Hall 10**

Godiscover Interactions LLP

Contact Executive:

Mr. Vipul Gupta, Ms. Sonia Swaroop Choksi

Phone: +91-9811256260, 9899233180

Email: vipul@godiscover.in, sonia@godiscover.in

Website: www.godiscover.in

Address:

D377, Defence Colony, New Delhi, India

Brand(s):

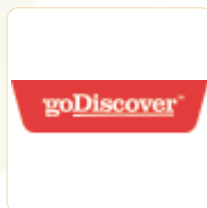
SMARTBOOK, SMARTCHART, KINDERSMART, BLOOM PHO PHO PHONICS, WONDER & SMILE, DINOSAUR A-Z FLASH CARDS, SMART-PUZZLES (INTERACTIVE INDIA), SMART-GLOBES (INTERACTIVE CONTINENTS & OCEANS), MOPPET CLASSROOM SERIES

Certification:

EN IEC, ASTM, BIS, EN71

EXHIBITS

Smartbook, Smartchart, Kindersmart, Bloom, Pho Pho Phonics, Wonder & Smile, Dinosaur A-Z Flash Card, India Puzzle Wooden, Multilingual & Interactive, Continents & Oceans Diy Globe - Multilingual & Interactive



Stand No.: **C-08(1A) Hall 11**

Gujral Industries



Contact Executive:
Mr. Rajesh Gujral

Phone: +91-9412203774

Email: rajesh@gisco.in

Website: www.gisco.in

Address:
13-C, Gagol Road, Partapur, Meerut,
Uttar Pradesh-250103, India

Brand(s):
GISCO

Certification:
SEDEX, World Athletics, FITB approved, REACH,
ISO 9001:2015, EN 71: Part 1-2-3, CE Certified, Phthalate FREE

EXHIBITS

5000+ Products including Activity play, Kids sports, Board Games, Outdoor Playground, Educational games, Pre-School Learning, Play Tunnels, Water Sports, Kids athletics, Rhythmic Gymnastics, Soccer Training, Swimming, Training Vests, Primary Play, Medicine Balls, Tchoukball, Fitness, Speed Agility, Rugby, Team Sports, Equipment Bags, Board Games, Educational Games, Ball carts, Cages & Trolleys, Netball Rings, Kindergarten & Physical Education Equipment, etc.

Stand No.: **C-08(1B) Hall 11**

Gujral International

Contact Executive:

Mr. Rajesh Gujral

Phone: +91-9412203774

Email: rajesh@gisco.in

Website: www.gisco.in

Address:

13-C, Gagol Road, Partapur, Meerut, Uttar Pradesh-250103, India

Brand(s):

GISCO

Certification:

SEDEX, World Athletics, FITB approved, REACH, ISO 9001:2015,
EN 71: Part 1-2-3, CE Certified, Phthalate FREE



EXHIBITS

5000+ Products including Physical Education Equipment, Activity play, Kids sports, Board Games, Outdoor Playground, Educational games, Pre-School Learning, Play Tunnels, Water sports, Kids athletics, Rhythmic Gymnastics, Soccer Training, Swimming, Training Vests, Primary Play, Medicine Balls, Tchoukball, Fitness, Speed Agility, Rugby, Team Sports, Orienteering, Equipment Bags, Board Games, Educational Games, Ball Carts, Cages & Trolleys, etc.

Stand No.: **C-87 Hall 4**

Imagimake Play Solutions Private Limited



Contact Executive:

Ms. Disha Katharani

Phone: +91-9820029527

Email: disha@imagimake.com

Website: www.imagimake.com

Address:

B-202, Business Square, 151, Andheri Kurla Road,
Andheri East (E), Mumbai, Maharashtra-400093, India

Brand(s):

IMAGIMAKE (Mapology, LookWhatIMade, Kiddi-do)

Certification:

ISI- L-7800072917, ISI- L-7800075620

EXHIBITS

USA Map with Flash Cards, Hidden Quest, Physical Features of the World,
Monuments of the World, Dino Quest, Window Art, World of Paper Quilling,
Fabulous Craft Kit, Stamp Art, Clay Sticker

Stand No.: **F-51 Hall 4**

JackInTheBox Toys Pvt Ltd.

Contact Executive:

Mr. Ashish Ajmera

Phone: +91-9819062301

Email: ashish@jackinthebox.in

Website: www.jackintheboxcrafts.com

Address:

A-201, Aurus Chambers, 36 1/1, Shivram Seth Amritwar Marg,
Worli, Mumbai, Maharashtra-400013, India

Brand(s):

JACKINTHEBOX

Certification:

EN-71, ASTM, BIS



EXHIBITS

Toys

Stand No.: **C-08(1C) Hall 11**

Kaygee Export Enterprises



Contact Executive:

Mr. Virander Gujral

Phone: +91-89798 86868

Email: marketing@gisco.in

Website: www.giscoathletics.com

Address:

153-D, Saket, Meerut, Uttar Pradesh-250001, India

Brand(s):

KIDWIL

Certification:

World Athletics, EN 71: Part 1-2-3, CE Certified, Phthalate FREE

EXHIBITS

Physical Education Equipment, Activity play, Kids sports, Board Games, Outdoor Playground, Educational games, Pre-School Learning, Play Tunnels, Water sports, Kids athletics, Rhythmic Gymnastics, Soccer Training, Swimming, Training Vests, Primary Play, Fitness, Speed Agility, Rugby, Team Sports, Equipment Bags, Board Games, Educational Games, Ball carts, Cages & Trolleys, etc.

Stand No.: **D-25 Hall 4**

Kidsy Winsy

Contact Executive:

Mr. Saransh Sharan

Phone: +91-9910052457

Email: saransh@kidsywinsy.in

Website: www.kidsywinsy.in

Address:

B-99, Mansarovar Garden, New Delhi-110015, India

Brand(s):

KIDSYWINSY

Certification:

SEDEX, ISO



EXHIBITS

DIY Educational Art and Crafts



Hall 4, D-25



KIDSY WINSY
UNIQUE, FUN AND EASY
EDUCATIONAL PAPER CRAFTS
FOR CHILDREN, AND
TEACHERS



CREATIVE PAPERS

READY TO CREATE

27 YRS EXPORTS EXPERIENCE

DIY UNIQUE MATERIALS

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PRECISION
CONCENTRATION



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SOLVING



FINE
MOTOR
SKILLS



INNOVATIVE
THINKING



DESIGN
AESTHETICS

www.kidsywinsy.in

Savina Sharan - 9625702365
Saransh Sharan - 9910052457



Stand No.: **B-37 Hall 1**

KCC Exim Private Limited (NATKHAT)

Contact Executive:

Mr. Tarun Chetwani

Phone: +91-9810080599

Email: natkhat@kccexim.com

Website: www.natkhattoys.com

Address:

Plot # 156, Toy City, Udyog Kendra, Ecotech-III,
Greater Noida, Uttar Pradesh-201306, India

Brand(s):

NATKHAT

Certification:

ISO/BIS (India)



EXHIBITS

Plush Toys, Pillows/Cushions, Educational & Utility Products in Soft Materials

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **B-02(B)** Hall 12

Le Trends Pvt Ltd



Contact Executive:

Mr. Nitesh Chawla

Phone: +91-9999407744

Email: letrend@gmail.com

Website: www.tanshitoys.com

Address:

C-37, Sector-7, Noida, Uttar Pradesh - 201301, India

Brand(s):

TANSHI

EXHIBITS

Toys



LYGER



SPORT
EQUIP



VISI

HALL
STAND M



» ELEMENTARY PLAY » RHYTHMIC GYMNASTICS » FLOOR
» TRAINING BIBS » TRACK & FIELD » SWIMMING

info@abnashi.com

ABNASHI SPORTS

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NO: E 12



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• EXPERIENCE OF 2 FAMILY GENERATIONS

• REACH / CE EN71 / IAAF CERTIFIED PRODUCTS

• AWARDED FOR EXPORT EXCELLENCE BY SGEPC



OR MARKERS » AGILITY TRAINING » SOCCER TRAINING
WIMMING » TRAINING BAGS » TENNIS

S INDIA

www.abnashi.com

Stand No.: **F-10 Hall 3**

Little Genius Toys Private Limited

Contact Executive:

Mr. Satish Kumar Gautam

Phone: +91-9818813130, 9810105063

Email: littlegeniustoy@gmail.com,
export@littlegeniustoy.in

Website: www.littlegeniustoy.in

Address:

Plot No. 58, Toy City, Udyog Kendra, Ecotech-III;
Greater Noida-201306, District Gautam Budh Nagar,
(Delhi NCR), Uttar Pradesh-201306, India

Brand(s):

LITTLE GENIUS

Certification:

ISO 9001:2015, BIS-IS 9873

EXHIBITS

Wooden Toys



Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **E-05(1B) Hall 11**

Mamma Mia Toys



Contact Executive:
Mr. Rajesh Arora

Phone: +91-9811301813

Email: mammamiatoy@gmail.com

Address:
Khasra No. 330-331, Near Tata Dharam Kanta,
Alipur, New Delhi-110036, India

Brand(s):
EKSPLOE

EXHIBITS
STEM Toys



Stand No.: **E-12(3) Hall 11**

Mirada Creatives LLP

Contact Executive:

Mr. Aadesh Rohilla

Phone: +91-9654797253

Email: aadesh.rohilla@stringsmarketing.in

Website: www.miradakids.com

Address:

96-97, Toy City, Ecotech 3, Greater Noida,
Uttar Pradesh - 201306, India

Brand(s):

MIRADA

Certification:

ISO / Sedex IV Pillar / BSCI / BIS

The logo for Mirada, featuring the word "mirada" in a stylized, rounded font. The letters are yellow with a thick blue outline. The 'i' has a small heart shape above it.

EXHIBITS

Plush Toys, Cushions and Soft Bags

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **A-57 Hall 7**

Mittal Sports

MITTAL SPORTS
ELAN*

Contact Executive:

Mr. Rohit Mittal

Phone: +91-9910721160 ,
+91-141-410 7276 / 403 2275

Email: rm@mittalsports.com

Website: www.mittalsports.com

Address:

54, Guulab Niwas, MI Road, Jaipur, Rajasthan-302001, India

Brand(s):

**ELAN, M, ELANSPO, FIFA E, REAL MADRID, HELLO KITTY,
MR. MEN LITTLE MISS, ICC CWC 2023**

Certification:

ISI, ISO 9001: 2015

EXHIBITS

Balls, Footballs, Rugby Balls, Kids Balls, Roto Moulded Balls,
Polymer/Plastic Cricket Sets, Metal Die Cast Cars, PU Balls, Badminton Rackets,
Gift Sets of Balls, Licensed Range of Balls & Sporting Toys



Stand No.: **D-08(1) Hall 11**

Natspo Industries Private Limited

Contact Executive:

Mr. Ashish Mahajan, Mr. Kunal Mahajan

Phone: +91-7830900886

Email: info@national-sport.com

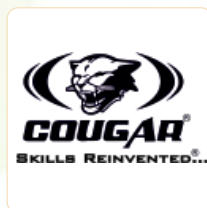
Website: www.national-sport.com

Address:

1212, Gagol Road, Near Bhimrao Ambedkar Hawai Patti,
Partapur, Meerut, Uttar Pradesh-250103, India

Brand(s):

COUGAR & RYU



Certification:

BSCI, BWF, TTFI, ISO 9001: 2015, ISO 14001: 2015,
ISO 45001: 2018, World Athletics

EXHIBITS

Soccer & Training Aid, Goals & Nets, Rebounders, Fitness, Athletics, Fuse Ball,
Carroms, Swimming, Table Tennis, Physical Education

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **E-03B Hall 4**

Optimal Digitech Private Limited



Contact Executive:

Mr. Kamakshi Bhambhani

Phone: +91-9811525744

Email: kamakshi@scoobiesstores.com

Website: <https://scoobies.co.in/>

Address:

A-4/18, First Floor, Sector-80, Phase-2 Noida,
Uttar Pradesh-201305, India

Brand(s):

SCOOBIES

EXHIBITS

Back to School, Toys and Tech, Art and Craft, Food and Drinks



Stand No.: **E-05(1A) Hall 11**

Play Craft Traders

Contact Executive:

Mr. Gautam Arora

Phone: +91-9167487070

Email: gautam@playcraft.in

Website: www.playcraft.in

Address:

82/2, WHS Timber Market, Kirti Nagar,
New Delhi-110015, India

Brand(s):

EKSPLOE

Certification:

EN 71, ASTM, Sedex 2-Pillar



PLAY CRAFT

EXHIBITS

STEM Toys

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **D-37(C) Hall 4**

Reds Impex



Contact Executive:

Mr. Rrajesh Koomar

Phone: +91-9041012686

Email: rrk@redsimpex.com

Website: www.redsimpex.com

Address:

16-A, Waryana Industrial Complex, Jalandhar,
Punjab -144021, India

Brand(s):

REDS IMPEX, SPORTISH, RRK

Certification:

ISO 9001:2015, SA 8000

EXHIBITS

Inflatable Balls like Rugby Balls, Soccer Balls, Netballs, Volleyballs, Basketballs,
Tennis Balls, Hockey Balls, Vintage Balls, Promotional Sports Keychains,
Rugby Protective Equipment, Training Accessories and many more...



Stand No.: **D-37(C) Hall 4**

Role Play Kids

Contact Executive:

Mr. Atul Dewan

Phone: +91-9810158776

Email: atul@roleplaykids.com

Website: www.roleplaykids.com

Address:

D-12/3, Okhla Industrial Area Phase-II,
New Delhi - 110020, India

Brand(s):

ROLE PLAY

Certification:

SEDEX



EXHIBITS

Pretend Play Toys, Play Tents, Soft Ride in Toys, Baby and Infant Products

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **D-37(B) Hall 4**

Role Play



Contact Executive:
Mr. Asif Iqbal

Phone: +91-9868759137

Email: care@roleplaykids.com

Website: www.roleplaykids.com

Address:
D-12/3, Okhla Industrial Area Phase-II,
New Delhi - 110020, India

Brand(s):
ROLE PLAY

Certification:
SEDEX

EXHIBITS

Pretend Play Toys, Play Tents, Soft Ride in Toys, Baby and Infant Products



Stand No.: **D-13 Hall 10**

Sai Early Learners Pvt Ltd

Contact Executive:

Mr. Tarun Monga

Phone: +91-9810924818

Email: tarun.monga@sterlingnewhorizons.com

Website: www.sterlingnewhorizons.com

Address:

Plot No. 348, Udyog Kendra II, Ecotech III, Gautam Budh Nagar,
Greater Noida, Uttar Pradesh, India

Brand(s):

DISNEY

Certification:

Disney Fama



EXHIBITS

Disney, Pepper, Board Games, Art & Crafts, Puzzles, Flash Cards, Cloth Books

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **B-16 Hall 10**

Salasar Toys Private Limited



Contact Executive:
Mr. Lakshay Goel

Phone: +91-9555022332

Email: lakshay@webby.toys

Website: www.webby.toys

Address:
A-4/532, Paschim Vihar, New Delhi-110063, India

Brand(s):
WEBBY

Certification:
SEDEX, FSC, EN71, ASTM, BIS

EXHIBITS

Puzzles, Dollhouses, Playhouses, Games, Art & Craft Kits



Stand No.: **E-07 Hall 11**

Sporting Syndicate International Pvt Ltd

Contact Executive:

Mr. Alkesh Kohli

Phone: +91-9988882003

Email: alkesh@sportsgoodsindia.com,
ajay@sportsgoodsindia.com

Website: www.sportsgoodsindia.com

Address:

Villae Wariyana, Kaprthala Road, Jalandhar City,
Punjab -144021, India

Brand(s):

SYNCO

Certification:

ISO 9001:2015, ISO 14000, SEDEX Approved, BSCI Certified,
FSC Certified, WCA Certified, BIS Certified



EXHIBITS

Wooden Toys, Outdoor Garden Games, Wooden Fun Games, Inflatable Ball Set,
Soft Ball Set, Cricket Sets for Kids, Hockey Sets for Kids, Fun Balls, Sports Good

Stand No.: **D-10(A) Hall 11**

Sporting Syndicate Pvt Ltd



Contact Executive:

Mr. Naresh Kohli

Phone: +91-9988882002

Email: naresh@sportsgoodsindia.com,
ajay@sportsgoodsindia.com

Website: www.sportsgoodsindia.com

Address:

VPO Wariyana, Kapurthala Road, Jalandhar City,
Punjab -144021, India

Brand(s):

SYNCO

Certification:

ISO 9001:2015, SEDEX Approved, BSCI Certified, FSC Certified,
WCA Certified, BIS Certified

EXHIBITS

Wooden Toys, Outdoor Garden Games, Wooden Fun Games, Inflatable Ball Set,
Soft Ball Set, Cricket Sets for Kids, Hockey Sets for Kids, Fun Balls, Sports Good

Stand No.: **D-10(B) Hall 11**

Sporting Syndicate India Pvt Ltd

Contact Executive:

Mr. Maneesh Kohli

Phone: +91-9988882004

Email: ssgermany@sportsgoodsindia.com ,
ajay@sportsgoodsindia.com

Website: www.sportsgoodsindia.com

Address:

VPO Wariyana, Kapurthala Road, Jalandhar City,
Punjab -144021, India

Brand(s):

SYNCO

Certification:

ISO 9001:2015, ISO 14000, SEDEX Approved, BSCI Certified,
FSC Certified, WCA Certified, BIS Certified



EXHIBITS

Wooden Toys, Outdoor Garden Games, Wooden Fun Games, Inflatable Ball Set,
Soft Ball Set, Cricket Sets for Kids, Hockey Sets for Kids, Fun Balls, Sports Good

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **C-24 Hall 1**

Sterling New Horizons Pvt Ltd



Contact Executive:

Mr. Gaurav Ghai

Phone: +91-9810136414

Email: gkg@sterlingnewhorizons.com

Website: www.sterlingnewhorizons.com

Address:

A-79, Okhla Industrial Area Phase-2, New Delhi-110020, India

Brand(s):

DISNEY

Certification:

Disney Fama

EXHIBITS

Soft Toys, Animal Heads, Hand Puppet, Finger Puppet, Baby Gym



Stand No.: **F-24 Hall 1**

Striders Impex Pvt Limited

Contact Executive:

Mr. Kumar Shri Bathey

Phone: +91-9137161527

Email: kb@striders.biz

Website: www.pugsatplay.com

Address:

1503, Sorrento Apartments, Hiranandani Powai,
Mumbai, Maharashtra-400076, India

Brand(s):

PUGS AT PLAY



EXHIBITS

Plush Toys, Electronic Plush Toys

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **D-04(A) Hall 1**

Sunlord Apparels Mfg Co Pvt Ltd



Contact Executive:

Mr. Ashish Khandelwal

Phone: +91-70425-53555

Email: htm4@sunlord.com

Website: www.sunlord.com

Address:

Plot#3, Toy City, Ecotech 3, Greater Noida,
Uttar Pradesh-201306, India

Brand(s):

OEM

Certification:

SMETA, BSCI, OEKOTEX, DISNEY, GOTS GRS, GSV, SCAN

EXHIBITS

Plush Toys, Dolls, Preschool Toys, Baby Care Products



Stand No.: **A-12 Hall 1**

Supermoms4u Foundation

Contact Executive:

Mr. Abduttaiyeb Shehabi

Phone: +91-9725133400

Email: hello@happythreads4u.com

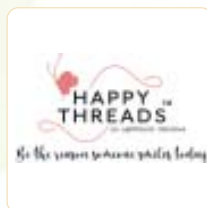
Website: www.happythreads4u.com

Address:

4/3365, Jamali Building, Opp. MTB School, Begumpura Street,
Zampa Bazar, Surat, Gujarat-395 003, India

Brand(s):

HAPPY THREADS



EXHIBITS

Handcrafted Crochet Amigurumi Dolls, Handcrafted Crochet Toys,
Handcrafted Crochet Christmas Ornaments and Hangings,
Handmade Crochet Home Décor, Handmade Crochet Table Runners

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **D-04(B) Hall 1**

Team A Toys LLP

Contact Executive:

Mr. Amitabh Kharbanda

Phone: +91-9811038758

Email: ak@team-a-toys.com

Website: www.team-a-toys.com

Address:

A-27, Sector 57, Noida, Uttar Pradesh-201301, India

Brand(s):

OEM

Certification:

SMETA

EXHIBITS

Wooden Toys



Stand No.: **D-37(A) Hall 4**

The Maison Company

Contact Executive:

Ms. Mamta Dewan

Phone: +91-9810163525

Email: mamta@themaision.com

Website: www.roleplaykids.com

Address:

D-12/3, Okhla Industrial Area Phase-II,
New Delhi - 110020, India

Brand(s):

ROLE PLAY

Certification:

SEDEX



EXHIBITS

Pretend Play Toys, Play Tents, Soft Ride in Toys, Baby and Infant Products

Stand No.: **C-32 Hall 3**

Tribal Earth Sounds India Pvt. Ltd.



Contact Executive:

Mr. Abhinav Bhargava

Phone: +91-9773613350

Email: tribalearthsounds@gmail.com

Website: www.tribalearth.com

Address:

402/403, New Sonal Link Industrial Estate, Building No.2,
Link Road, Malad West, Mumbai, Maharashtra-400 064, India

Brand(s):

HAPI

Certification:

EN71 PART 3, CPSIA

EXHIBITS

Spinning Tops, Musical Instruments / Toys, Wooden Toys,
Cotton Scarves, Cotton Apparels, Cotton Bag

Stand No.: **B-03 Hall 10**

UnikPlay International Pvt Ltd

Contact Executive:

Mr. Sachin Jain

Phone: +91-9871719090

Email: info@unikplay.com

Website: www.unikplay.com

Address:

C-40, Sector 81, Noida, Uttar Pradesh -201305, India

Brand(s):

UNIKPLAY

Certification:

EN71 and ASTM



EXHIBITS

Board Games, Card Games, Jigsaw Puzzles, Coloring Posters,
Educational Games, School Supplies

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **C-50 Hall 3**

Vardhaman I. Q. Toys Pvt Ltd



Contact Executive:

Mrs. Bela Desai

Phone: +91-9819764571

Email: bela@vardhamaniqtoys.com

Website: www.eduedge.net.in

Address:

Plot No. 21-23, Sundaram Industrial Zone, Village Mahim,
Chintupada, Bitco, Palghar, Maharashtra-40140, India

Brand(s):

EDUEDGE

Certification:

CE, ASTM & ISI

EXHIBITS

Wooden Learning Toys, Puzzles, Puppets, Educational Toys, Motor Skill Toys,
Pretend and Play, Montessori Material, Art and Crafts, Magnetic Products



Stand No.: **B-11(A) Hall 1**

Vijay Design Inspirations Pvt. Ltd.

Contact Executive:

Mr. Vivek Vikas

Phone: +91-9810019101

Email: vivekvks@vijaydesigninspirations.com,
vivekvks.ahlawat@gmail.com

Website: www.vijaydesigninspirations.com

Address:

D-19, UPSIDC Site-4, Greater Noida,
Uttar Pradesh-201306, India

Brand(s):

BAMBINI

Certification:

OEKO-TEX, SEDEX, GOTS



bambini

EXHIBITS

Knitted Stuffed Toys, Baby Knitted Blankets, Baby Playmats

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **B-12 Hall 10**

Webby Toys Private Limited



Contact Executive:
Mr. Lakshay Goel

Phone: +91-9555022332

Email: lakshay@webby.toys

Website: www.webby.toys

Address:
First Floor, A-4/532, Paschim Vihar, Paschim Vihar,
West Delhi, Delhi-110063, India

Brand(s):
WEBBY

Certification:
SEDEX, FSC, EN71, ASTM, BIS

EXHIBITS

Puzzles, Dollhouses, Playhouses, Games, Art & Craft Kits



Stand No.: **B-02(A) Hall 12**

Welby Impex Pvt. Ltd.

Contact Executive:

Mr. Paresh Chawla

Phone: +91-9717498400

Email: chawlaparesh@hotmail.com

Website: www.tintreasures.in

Address:

57, Toy City, Greater Noida, Uttar Pradesh-201306, India

Brand(s):

TIN TREASURES



EXHIBITS

Tin Toys

Indian Toys & Games
at Spielwarenmesse 2024



Stand No.: **D-05(2) Hall 11**

The Sports Goods Export Promotion Council



Contact Executive:

Mr. Tarun Dewan

Phone: +91-11-35007748

Email: mail@sgepc.in

www.sportsgoodsindia.org

Address:

1-E/6, Swami Ram Tirth Nagar, Jhandewalan Extn,
New Delhi - 110055, India

ACTIVITIES

SGEPC is a non-profit, Govt. of India sponsored organisation, representing all the leading manufacturers and exporters of sports goods and toys in India.



The Sports Goods Export Promotion Council

The Sports Goods Export Promotion Council (SGEPC), a Government of India sponsored organization is working for the promotion of India's exports of sports goods and toys. SGEPC represents all the leading manufacturers and exporters of sports goods and toys in India. The one point objective of SGEPC is to promote exports of sports goods and toys from India. Its range of activities spur the industry's performance on one hand, and help to promote India's presence internationally on the other. Established in 1956, SGEPC has been playing an active role in promotion and development of the trade. With the fast evolution in the global sourcing trade and with Toys and Games also coming under the council's ambit, its activities have grown manifold.

SGEPC's activities includes:

Promotion of Industry in Overseas Events

Council promotes the entire Industry through:

India Pavilions in Leading International Fairs: SGEPC organizes participation and forms an India Pavilion where its member exhibitors are provided with thematic stands as per their individual requirements, at highly negotiated rates.

Buyer Seller Meets: SGEPC organizes BSMs in potential countries with the help of Indian Missions and/or local marketing consultants.

Link between Industry and Government

SGEPC is a link between the Industry and the Government whereby it channelizes assistance offered by the Government to the Industry. SGEPC also provides feedback of the Industry to the Government for Policy formulation & fixation of incentives for the industry.

Overseas Business Enquiries

SGEPC circulates business enquires received directly or through Indian Missions abroad and also provides buyers with the list of the exporters as solicited.

Communication and Publicity

The Council has various communication instruments catering to its members, the Government as well as buyers which include: Regular Circulars / Websites / Members Directory / Catalogues / Advertisements / Banners.

Market Studies and Dissemination of Information

SGEPC undertakes specific market studies and provides information on market intelligence, trends, related international news, etc. through its communication channels and/or through Seminars and Workshops.

Export Statistics and Projections

SGEPC maintains records about exports of Sports Goods & Toys as well as evaluation of performance on an annual basis.

Export Awards

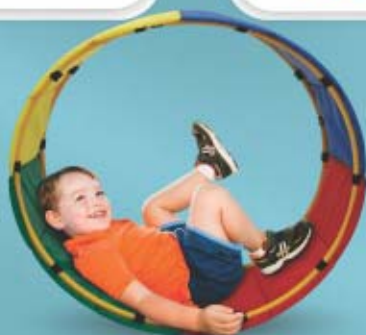
Council provides recognition to leading exporters and also to entrepreneurs and achievers.

Visa and Other Support to Members

Visa recommendation letters are provided to members to facilitate their export promotion visits.

Location of Indian Stands
at Spielwarenmesse 2024, Nuremberg, Germany





Certifications:

- BSCI
- BWF
- TTFI
- WORLD ATHLETICS
- ISO 14001:2015
- ISO 45001:2018
- ISO 9001:2015

- ATHLETICS • TRAINING AIDS
- FITNESS • SOCCER • FOOSBALL
- TABLE TENNIS • PHYSICAL EDUCATION

NATSPOR INDUSTRIES PVT. LTD
(NATIONAL SPORTS)

1212, Gagol Road, Bhimrao Ambedkar Hawal Patti
Partapur Meerut- India 250103
Tel ☎ : +91- 7830900886
Email : info@national-sport.com
Website : www.national-sport.com



**72 YEARS OF
MANUFACTURING
EXCELLENCE**

