

The Sports Goods Export promotion Council
1E/6, Swami Ram Tirth Nagar, New Delhi 110055
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www.sportsgoodsindia.org

Sports Goods Export Promotion Council (SGEPC), a Government of India sponsored organization is working for the promotion of India's exports of sports goods and toys. Founded in 1958, SGEPC represents all the leading manufacturers and exporters of sports goods and toys.

SGEPC's Activities

SGEPC's range of activities include that spur the industry's performance and also those which helps its members to promote their exports internationally.

SGEPC organizes trade promotion activities like Indian participation in International Trade fairs, Visits of Business Delegations, Promotional campaigns in international markets etc. SGEPC is a vital link between the industry and the Government whereby it provides feedback on industry's requirements to the Indian Government and also informs Government directives to the industry. SGEPC also represents Indian Sports Goods & Toys industry at international forums.

Requirement of Personnel

SGEPC requires **Assistant Director (Trade Promotion)**.

Candidate should be willing to work in multidisciplinary assignments identifying policy issues, preparing recommendations/ representations, / discussion papers, organizing workshops / seminars, international exhibitions, buyer seller meets, export – import analysis, co-ordinate with Government / Non-Government / international agencies for trade related /technology / raw material related matters.

Candidate should have computer operations skill, fluency in English, liaising capabilities with various Government Departments.

Graduate / Post Graduate in Commerce / Economics / Management / International Business or other relevant fields and minimum 5 years experience may apply with latest CV at **vacancy@sgepc.in** mentioning “**Application for AD**” in subject line latest by **30th March, 2022**.