



The Sports Goods Export Promotion Council
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CIN: U74900DL1958NPL002893

May 6, 2022

SGEPC/EP/2022-23/ ISPO/

To,

All Members of the Council

Sub: Application for participation in ISPO (Munich, Germany), November 28 to 30, 2022

Dear Sir/ Ma'am,

With reference to our earlier mail of November 2021 informing you that due to the circumstances prevailing globally, Messe München had made the decision to hold ISPO Munich permanently in November end, leaving the previous January dates.

The SGEPC is organizing the participation in ISPO Munich 2022 to be held from November 28 to 30, 2022 (Monday to Wednesday). We would request the interested participants for ISPO 2022, to fill in the SGEPC online application form.

- In Indian pavilion (*Earlier Hall C4*), the minimum area that can be applied is **12 sq mtr.**
- In any other hall, the minimum area that can be applied is **16 sq mtr.**

Cost of participation

The cost of participation in ISPO 2022 is estimated to be around **Rs. 38,500/- per square meter (Corner charges extra: Rs. 25,000/- per corner)**. Refund (if any) would be made after the completion of the fair and finalization of account.

Government Grant

1. ISPO 2022 event is **expected** to be approved under Market Access Initiative Scheme of the Ministry of Commerce & Industry; GOI therefore the cost of participation would be subsidized under the MAI Scheme. The expected MAI grant to participants based on the past approvals would be **approximately Rs. 2.00 Lacs per participant, irrespective of the size of the stand**. The government grant (**Subject to Approval**) would only be paid after the completion of the fair and finalization of account.

2. In addition to above grant, participants are also eligible for economy class airfare reimbursement as per the revised MAI Guidelines, subject to following conditions: -

- The fare reimbursed would be as per the limit of the MAI Guidelines
- Permissible only to the regular Director / Partner / Proprietor of the Company
- Participant Company should have completed 12 months membership with SGEPC.
- Participant Company should have minimum export turnover for the year 2021-22 of Rs. 5 Lakhs and maximum for the same year Rs. 50 Crore.

Payment Terms

- You are required to pay 40% of the estimated stall charges immediately and the balance would be collected at the time of allocation of stands. The Grant amount would be reimbursed after the event and finalization of the account.

The Payable Booking amount is INR 15400 X Area Applied

Application process

If you are interested to participate in this fair are requested to follow the mentioned below steps for participation latest by **Monday, May 16 2022**.

1. Fill SGEPC Online Application Form by [Clicking Here](#)
2. Send us 40% payment as per the area applied for.
3. Send us the Signed and stamped Terms & Conditions sheet (attached in the mail)

SGEPC Bank Detail

Bank name: Axis Bank

Branch: E-1, Jhandewalan Extn, Rani Jhansi Road, New Delhi

Account name: The Sports Goods Export Promotion Council

Account number: 738010100010168 - IFSC Code: UTIB0000738

A confirmation email must be sent to SGEPC if payment is made through RTGS / NEFT along with transaction details.

We look forward to receiving your application at the earliest.

Best Regards,
Gautam Mehra