



The Sports Goods Export Promotion Council
1E / 6, Swami Ram Tirth Nagar, New Delhi – 110055
Phone – 011-23516183, Fax – 011-23632147

All Members of Council

Dear Sir / Madam,

We are pleased to inform you that Council is organizing participation in “43rd Edition of Hong Kong Toys and Games Fair” to be held in Hong Kong Convention and Exhibition Centre, Hong Kong, during January 9-12, 2017 (Monday - Thursday) under MDA Scheme.

Members who are interested to participate in this fair, are requested to follow the below mentioned process.

1. Fill the SGEPCC online application form by [Clicking here](#)
2. Send us an initial Deposit of Rs. 1,00,000/- for 9 Sqm (In case of larger area please send proportionate amount)
3. Send the Signed Terms & Condition form attached with this mail.

Last date for receipt of application by the Council is 25th May 2016

About Hong Kong Toys & Games Fair

The Hong Kong Toys & Games Fair is the largest toy industry event in Asia. The fair is considered to be Asia's largest show and second largest show of Toys in the World. Around 41 countries and regions take part in this mega event.

Along with this fair three more exhibitions are planned to be held.

Hong Kong international Stationery Fair 2017

HKTDC Hong Kong International Licensing Show 2017

HKTDC Hong Kong Baby Products Fair 2017

Products to be Exhibit

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| 1. Brand Name Gallery | 6. Outdoor & Sporting Items |
| 2. Kidult World: Hobby Goods, Magic Items, Models & Figurines, Action & War Games | 7. Paper Products & Toy Packaging |
| 3. Educational Toys & Games | 8. Festive & Party Items |
| 4. Electronic & Remote Control Toys | 9. Smart-Tech Toys |
| 5. Multiple Toys Products | 10. Soft Toys & Dolls |
| | 11. Testing, Inspection and Certification |

About MDA Grant

MDA Grant of Rs. 1,50,000/- per company is permissible subject to eligibility conditions.

Eligibility to avail MDA Grant

1. Participant Company should have completed 12 months membership with SGEPCC.
2. Participant Company who has already participated three times in the same fair with MDA support is not eligible for grant.
3. Participant Company should have minimum export turnover for the year 2015-16 of Rs. 5 Lacs and maximum for the same year Rs.30 Crore.

**** As per MDA rules minimum 10 participants are required to organize a fair.**

We look forward to receiving your application at the earliest.

