



The Sports Goods Export Promotion Council
1E / 6, Swami Ram Tirth Nagar, New Delhi – 110055
Phone – 011-23516183, 011-23525695

All Members of Council

May 22, 2018

Dear Sir / Madam,

We are pleased to inform you that Council is organizing participation in “45th Edition of Hong Kong Toys and Games Fair” to be held in Hong Kong Convention and Exhibition Centre, Hong Kong, during January 7th – 10th 2019 (Monday - Thursday) under MDA Scheme.

Members who are interested to participate in this fair, are requested to follow the below mentioned process.

1. Fill the SGEPC online application form by [Clicking here](#)
2. Send us an initial Deposit to “**The Sports Goods Export Promotion Council**” of the amount mentioned below.
3. Send the Signed Terms & Condition form attached with this mail.

Last date for receipt of application by the Council is 4th June 2018

About Hong Kong Toys & Games Fair

The Hong Kong Toys & Games Fair is the largest toy industry event in Asia. The fair is considered to be Asia’s largest show and second largest show of Toys in the World. Around 41 countries and regions take part in this mega event.

Sections available in the fair:-

Toys and Games
Baby products
Stationery
International Licensing

Products to be Exhibit

- | | |
|---|---|
| 1. Brand Name Gallery | 6. Outdoor & Sporting Items |
| 2. Kidult World: Hobby Goods, Magic Items, Models & Figurines, Action & War Games | 7. Paper Products & Toy Packaging |
| 3. Educational Toys & Games | 8. Festive & Party Items |
| 4. Electronic & Remote Control Toys | 9. Smart-Tech Toys |
| 5. Multiple Toys Products | 10. Soft Toys & Dolls |
| | 11. Testing, Inspection and Certification |

Government Grant

1. This fair is approved under the Market Access Initiative Scheme of the Ministry of Commerce & Industry; GOI therefore the cost of participation would be subsidized under the MAI Scheme. The available MAI grant to participants after completion of activity **will be Rs. 1.50 Lacs per participant, irrespective of the size of the stand**. The government grant would be paid after the completion of the fair and finalization of account.
2. In addition to above grants participants will also be eligible for airfare reimbursement subject to following conditions:-
 - Permissible only to the regular Director / Partner / Proprietor of the Company
 - Participant Company should have completed 12 months membership with SGEPC.
 - Participant Company should have minimum export turnover for the year 2017-18 of Rs. 5 Lakhs and maximum for the same year Rs.30 Crore

Booth Type and Estimated Cost

Booth Scheme	Estimated Amount	Initial Deposit
Standard Shell Scheme		
9 Sqm	396000	158400
15 Sqm	661000	264400
Standard Shell Scheme with meeting room		
9 Sqm	396000	158400
15 Sqm	661000	264400
Premium Booth A		
9 Sqm	466000	186400
15 Sqm	756000	302400
Premium Booth B		
9 Sqm	487000	194800
15 Sqm	778000	311200
Premium Booth C		
9 Sqm	523000	209200
15 Sqm	825000	330000
Premium Booth D		
9 Sqm	535000	214000
15 Sqm	853000	341200

* Please deposit the Initial amount by DD/Cheque/NEFT. Bank Details for payment by RTGS/NEFT are:-

Bank name: Axis Bank

Branch: E-1, Jhandewalan Extn, Rani Jhansi Road, New Delhi

Account name: The Sports Goods Export Promotion Council

Account number: 738010100010168 - IFSC Code: UTIB0000738

A confirmation email must be sent to SGEPC if payment made through RTGS / NEFT along with transaction details.

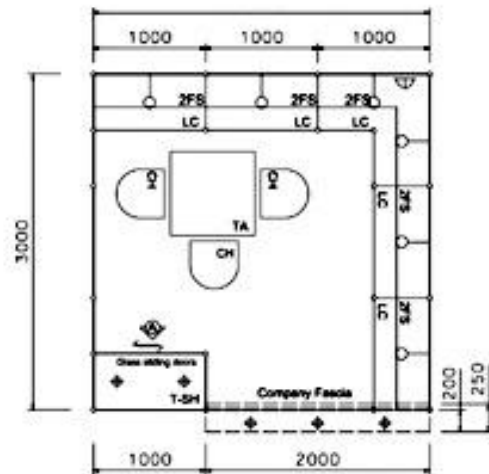
We look forward to receiving your application.

Preeti Sharma

Assistant Director

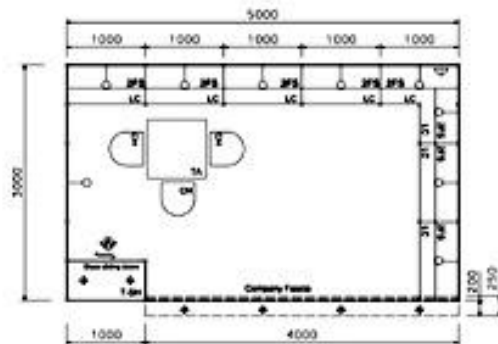
The Sports Goods Export Promotion Council

Premium Booth (A) 9 Sqmtr



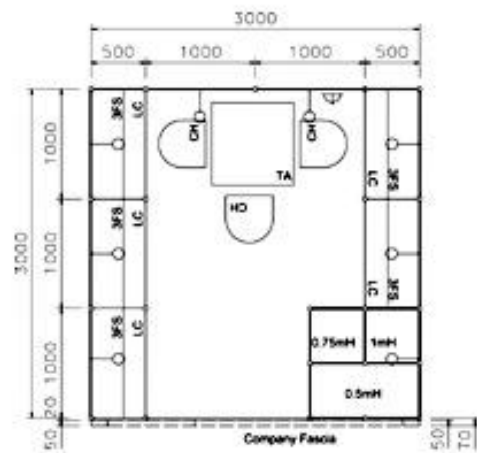
BOOTH SPECIFICATION		QTY
	Tall showcase in beige sticker lamination, 1 layer of glass shelf, 2x 50W halogen downlights	1
	Lockable cabinet in beige sticker lamination (1mL x 0.5mD x 0.75mH)	5.5
	Wooden shelf (flat) (1mL x 0.3mD)	12
	Square meeting table (0.7m X0.7m x 0.75mH)	1
	Black leather chair	3
	Longarmed spotlight w/23 watt energy saving lamp (yellow)	6
	50W Halogen light (for fascia)	3
	500w Square pin power socket	1
	Company Logo	1











Premium Booth (A) 15 Sqmtr



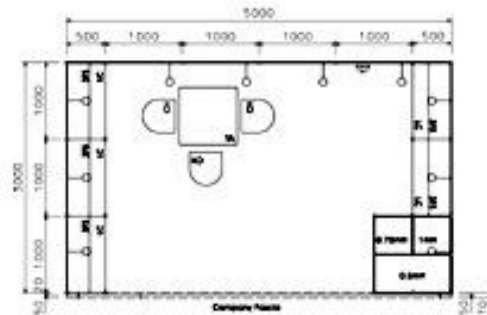
BOOTH SPECIFICATION		QTY
	Tall showcase in beige sticker lamination, 1 layer of glass shelf, 2x 50W halogen downlights	1
	Lockable cabinet in beige sticker lamination (1mL x 0.5mD x 0.75mH)	7.5
	Wooden shelf (flat) (1mL x 0.3mD)	16
	Square meeting table (0.7m X0.7m x 0.75mH)	1
	Black leather chair	3
	Longarmed spotlight w/23 watt energy saving lamp (yellow)	9
	50W Halogen light (for fascia)	4
	500w Square pin power socket	1
	Company Logo	1











Premium Booth (B) 9 Sqmtr



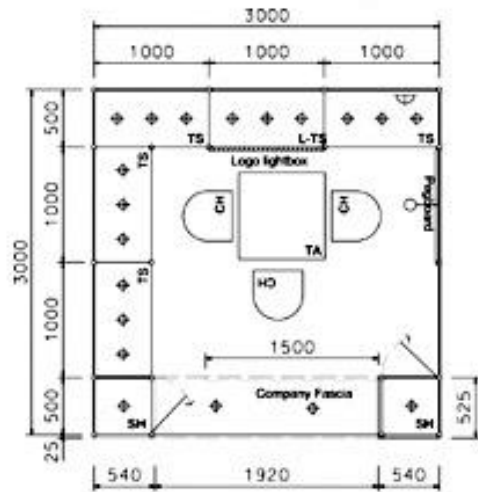
BOOTH SPECIFICATION		QTY
	Lockable cabinet in purple-blue sticker lamination (1mL x 0.5mD x 0.75mH)	5
	Wooden shelf (flat) (1mL x 0.3mD)	15
	0.5mX 0.5mX 1mH display podium in blue sticker lamination	1
	0.5mX 0.5mX 0.75mH display podium in blue sticker lamination	1
	1mX 0.5mX 0.5mH display podium in blue sticker lamination	1
	Square meeting table (0.7m X0.7m x 0.75mH)	1
	Black leather chair	3
	Longarmed spotlight w/23 watt energy saving lamp (yellow)	8
	500w Square pin power socket	1
	Company logo	1

Premium Booth (B) 15 Sqmtr



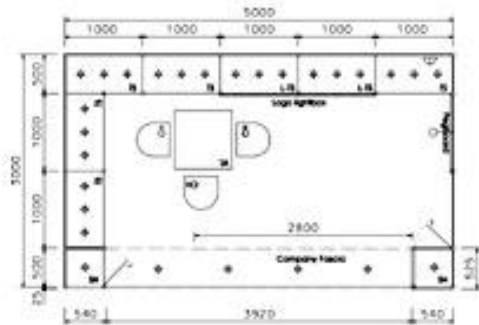
BOOTH SPECIFICATION		QTY
	Lockable cabinet in purple-blue sticker lamination (1mL x 0.5mD x 0.75mH)	5
	Wooden shelf (flat) (1mL x 0.3mD)	15
	0.5mX 0.5mX 1mH display podium in blue sticker lamination	1
	0.5mX 0.5mX 0.75mH display podium in blue sticker lamination	1
	1mX 0.5mX 0.5mH display podium in blue sticker lamination	1
	Square meeting table (0.7m X0.7m x 0.75mH)	1
	Black leather chair	3
	Longarmed spotlight w/23 watt energy saving lamp (yellow)	10
	500w Square pin power socket	1
	Company logo	1

Premium Booth (C) 9 Sqmtr



BOOTH SPECIFICATION		QTY
	Tall showcase with 2 layer of glass shelf (with no door), 3x 50W halogen downlights, with cabinet underneath	5
	Front showcase in sticker lamination finish with glass swing door w/ x1(50W) halogen downlight (no glass shelf)	2
	Pegboard w/. 30 hooks (1mW x 2.5mH)	1
	Square meeting table (0.7m X0.7m x 0.75mH)	1
	Black leather chair	3
	Longarmed spotlight w/23 watt energy saving lamp (yellow)	1
	50W Halogen light (for fascia)	2
	500w Square pin power socket	1
	Company Logo Lightbox (1mL x 0.75mH)	1


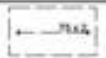







Premium Booth (C) 15 Sqmtr



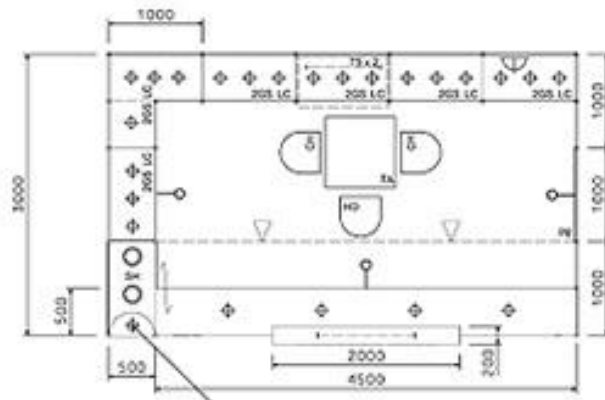
BOOTH SPECIFICATION		QTY
	Tall showcase with 2 layer of glass shelf (with no door), 3x 50W halogen downlights, with cabinet underneath	7
	Front showcase in sticker lamination finish with glass swing door w/ x1(50W) halogen downlight (no glass shelf)	2
	Pegboard w/. 30 hooks (1mW x 2.5mH)	1
	Square meeting table (0.7m X0.7m x 0.75mH)	1
	Black leather chair	3
	Longarmed spotlight w/23 watt energy saving lamp (yellow)	1
	50W Halogen light (for fascia)	4
	500w Square pin power socket	1
	Company Logo Lightbox (2mL x 0.75mH)	1











Premium Booth (D) 9 Sqmtr



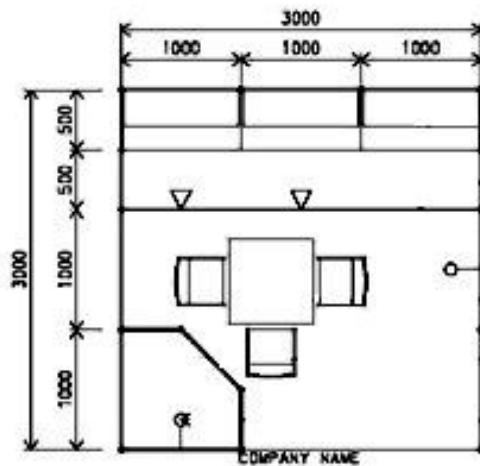
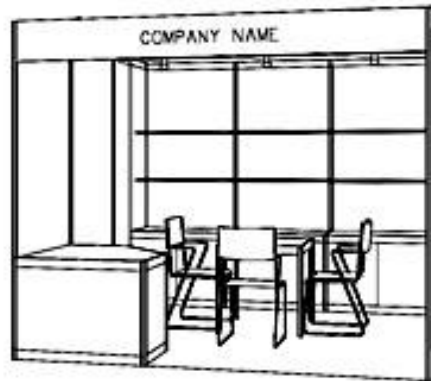
BOOTH SPECIFICATION	QTY
 Front glass showcase in light orange sticker lamination with glass sliding door. 2 x (100W) recess downlight & 2 x (50w) uplight and downlight	1
 Company Logo Lightbox w/ 2 x T5 tube (1mL)	1
 Tall showcase in light orange sticker lamination (without glass door), w/ 2 layers glass shelf, 3x50w halogen downlight, cabinet underneath (1mW x 0.5mD x 2.5mH)	4.5
 Square meeting table (0.7m X0.7m x 0.75mH)	1
 Black leather chair	3
 Longarmed spotlight w/23 watt energy saving lamp (yellow)	1
 Spotlight w/ 23w energy saving lamp (Yellow)	2
 T5 tube inside light trough	1
 500w Square pin power socket	1

Premium Booth (D) 15 Sqmtr



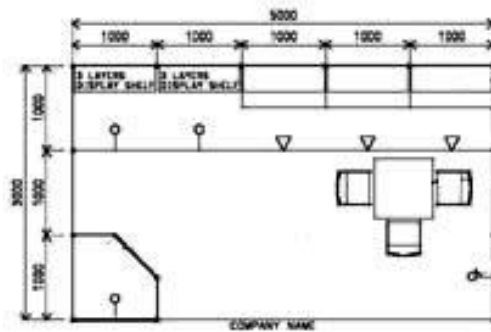
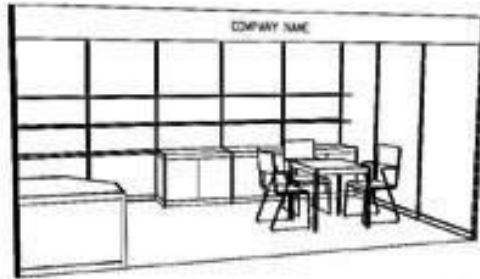
BOOTH SPECIFICATION		QTY
	Front glass showcase in light orange sticker lamination with glass sliding door. 2 x (100W) recess downlight & 2 x (50w) uplight and downlight	1
	Company Logo Lightbox w/ 2 x T5 tube (1mL)	1
	Tall showcase in light orange sticker lamination (without glass door), w/ 2 layers glass shelf, 3x50w halogen downlight, cabinet underneath (1mW x 0.5mD x 2.5mH)	6.5
	Square meeting table (0.7m X0.7m x 0.75mH)	1
	Black leather chair	3
	Pegboard w/ 30 hooks (2.5mH)	1
	Longarmed spotlight w/23 watt energy saving lamp (yellow)	3
	Spotlight w/ 23w energy saving lamp (Yellow)	2
	T5 tube inside light trough	1
	500w Square pin power socket	1

Standard Booth 9 Sqmtr



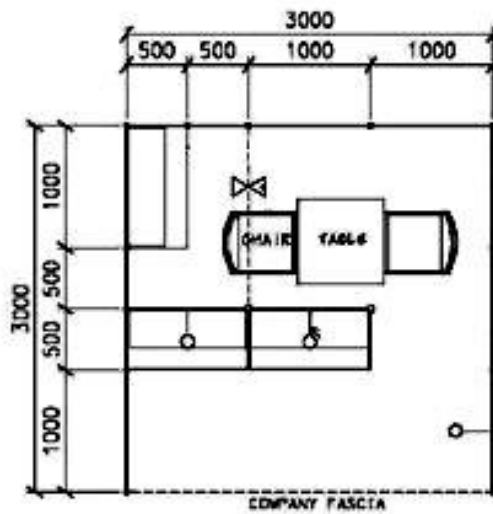
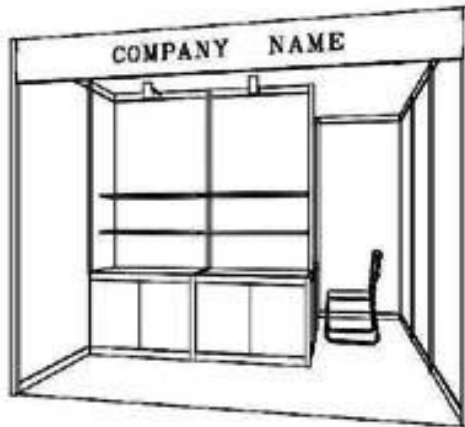
BOOTH SPECIFICATIONS 攤位規格		QTY.
	LOCKABLE CABINET 鎖匙櫃 (1000L x 500W x 750H mm)	3
	WOODEN DISPLAY SHELF FLAT 層板 (3000W X 300D mm)	2
	23W ENERGY SAVING LAMP SPOTLIGHT(YELLOW LIGHT) 23瓦特省電燈筒短臂射燈 (黃光)	3
	23W ENERGY SAVING LAMP LONGARMED SPOTLIGHT (YELLOW LIGHT) 23瓦特省電燈筒長臂射燈 (黃光)	2
	MEETING TABLE 會議檯 (700W x 700D x 750H mm)	1
	BLACK LEATHER CHAIR 黑皮椅	3
	CEILING BEAM 天花樑	3M
	DISPLAY PLATFORM 陳列組合	1
	RUBBISH BIN & CARPET 廢紙箱及地毯 (9 sq.m.)	

Standard Booth 15 Sqmtr



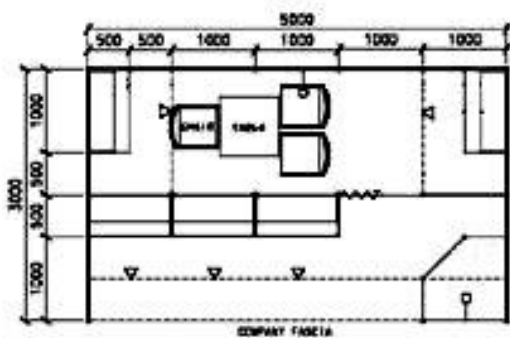
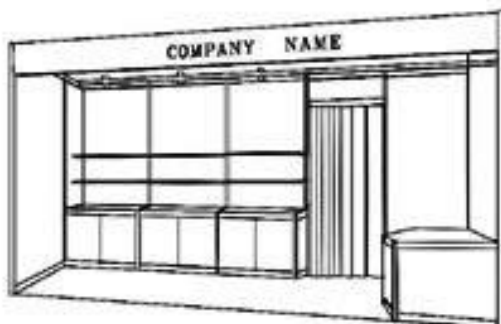
BOOTH SPECIFICATIONS 攤位規格		QTY.
	LOCKABLE CABINET 鎖鎖櫃 (1000L x 500W x 750H mm)	3
	WOODEN DISPLAY SHELF FLAT 層板 (3000W X 300D mm)	2
	WOODEN DISPLAY SHELF FLAT 層板 (2000W X 300D mm)	3
	23W ENERGY SAVING LAMP SPOTLIGHT(YELLOW LIGHT) 23瓦節能電燈筒射燈 (黃光)	3
	23W ENERGY SAVING LAMP LONGARMED SPOTLIGHT (YELLOW LIGHT) 23瓦節能電燈長臂射燈 (黃光)	4
	MEETING TABLE 會議檯 (7000 x 7000 x 750H mm)	1
	BLACK LEATHER CHAIR 黑皮椅	3
	CEILING BEAM 天花條	6M
	DISPLAY PLATFORM 展示組合	1
	RUBBISH BIN & CARPET 廢紙筒及地毯 (15 sq.m)	

Standard Booth 9 Sqmtr (with Meeting room)



BOOTH SPECIFICATIONS 攤位規格		QTY.
	CABINET 木櫃/櫃檯 (1000L x 500W x 750H mm)	3
	WOODEN DISPLAY SHELF FLAT 層板 (2000W x 300D mm)	2
	WOODEN DISPLAY SHELF FLAT 層板 (1000W x 300D mm)	2
	23W ENERGY SAVING LAMP SPOTLIGHT(YELLOW LIGHT) 23瓦LED燈黃光射燈(黃光)	2
	23W ENERGY SAVING LAMP LONGARMED SPOTLIGHT (YELLOW LIGHT) 23瓦LED燈黃光長臂射燈(黃光)	3
	MEETING TABLE 會議檯 (700W x 7000 x 750H mm)	1
	BLACK LEATHER CHAIR 黑皮椅	2
	CEILING BEAM 天花梁	1.5M
	RUBBISH BIN & CARPET 廢紙筒及地毯 (淨 2.0 m.)	

Standard Booth 15 Sqmtr (with Meeting room)



BOOTH SPECIFICATIONS 攤位規格		QTY.
	CABINET 櫃檯/枱 (1800L x 530W x 750H mm)	5
	WOODEN DISPLAY SHELF FLAT 層板 (3000W X 3000 mm)	2
	WOODEN DISPLAY SHELF FLAT 層板 (1000W X 3000 mm)	4
	23W ENERGY SAVING LAMP SPOTLIGHT(YELLOW LIGHT) 23瓦特省電燈筒射燈(黃光)	5
	23W ENERGY SAVING LAMP LONGARMED SPOTLIGHT (YELLOW LIGHT) 23瓦特省電燈筒長臂射燈(黃光)	2
	MEETING TABLE 會議檯 (7000 x 7000 x 750H mm)	1
	BLACK LEATHER CHAIR 黑皮椅	3
	CEILING BEAM 天花樑	3M
	DISPLAY PLATFORM 陳列組合	1
	FOLDING DOOR 摺門 (1mW)	1
	RUBBISH BIN & CARPET 廢物筒及地毯 (15 sq.m.)	