

INDIA



INDIAN TOYS & GAMES

at
Spielwarenmesse
International Toy Fair 2023

1st - 5th February 2023
Nuremberg, Germany



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SGEPC India Participants at Spielwarenmesse International Toy Fair 2023

NAME OF THE PARTICIPANT	HALL	STAND NO.
A2Z PARTY DECO PVT. LTD.	9	A-07
ABNASHI SPORTS	11	D-05.2(A)
ABNASHI UDYOG	11	D-05.2(B)
B JAIN PUBLISHERS PVT. LTD.	10	G-11
BHALLA INTERNATIONAL	11	D-08/E-05(2)
BRIGHTWAY EXPORTS INTERNATIONAL	11	D-05(1)
CELESTIAL IMPRESSIONS PVT. LTD.	2	C-04B(2)
CHALK AND CHUCKLES PRODUCTS PVT. LTD.	10	E-18
CREATIVE EDUCATIONAL AIDS PVT LTD.	10	D-12
DNA CREATIONS	11	E-05(1C)
FUNRIDE TOYS EXIM	7	A-44(B)
FUNRIDE TOYS LLP	7	A-44(A)
FUNSKOOL INDIA LIMITED	11	C-08/D-05(3)
GEMINI HOME ACCENTS	2	C-04
GIRDHARI LAL CHOPRA (AGENTS) PVT. LTD.	10	B-01
GODISCOVER INTERACTIONS LLP	10	E-23
GUJRAL INDUSTRIES	11	D-10/E-07(A)
GUJRAL INTERNATIONAL	11	D-10/E-07(C)
IMAGIMAKE PLAY SOLUTIONS PVT. LTD.	4	C-87
JACKINTHEBOX TOYS PVT. LTD.	4	F-51
KAYGEE EXPORT ENTERPRISES	11	D-10/E-07(B)
LE TRENDS PVT. LTD.	12	B-02 (B)
MAMMA MIA TOYS	11	E-05(1B)
NATIONAL SPORTS	11	D-08(1)
PEGASUS TOY-KRAFT PRIVATE LIMITED	5	A-09
PLAY CRAFT TRADERS	11	E-05(1A)
ROLE PLAY	4	D-37(C)
ROLE PLAY KIDS	4	D-37(B)
SALASAR TOYS PRIVATE LIMITED (WEBBY TOYS)	10	B-12
SPORTING SYNDICATE INTERNATIONAL PVT. LTD.	11	C-08(1A)
SPORTING SYNDICATE PVT. LTD.	11	C-08(1B)
SUNLORD APPARELS MANUFACTURING CO.	1	D-04
THE MAISON COMPANY INDIA	4	D-37(A)
UNIKPLAY INTERNATIONAL PVT. LTD.	10	B-03
VARDHAMAN I Q TOYS PVT. LTD.	3	C-50
VIJAY DESIGN INSPIRATIONS PVT. LTD.	2	C-04B(1)
WELBY IMPEX PVT. LTD.	12	B-02(A)
ZEPHYR TOYMAKERS PRIVATE LIMITED	6	A-15
THE SPORTS GOODS EXPORT PROMOTION COUNCIL	11	C-08(2)

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **A-07 Hall 9**

A2Z Party Deco Pvt. Ltd.

Contact Executive:

Mr. Fenil Jadhav

Phone: +91-7777006173 / 9323669677

Email: fenil.jadav@a2zpartydeco.com
info@a2zpartydeco.com



www.a2zpartydeco.com

Address:

25/36, Govind Nagar, Sodawla Lane,
Borivali West, Mumbai - 400003,
Maharashtra, India

Brand(s):

ENJOY

Certification:

CE, MSDS, EN71, EN72

EXHIBITS

Party Paper Banners, Party Supplies, Tinsel Garlands, Cake Toppers, Party Celebration Products, Confetti Cannon, Party Poppers, Birthday Candles and Many More Party Celebration Product

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-05.2(A) Hall 11**

Abnashi Sports

Contact Executive:

Mr. Sabi Dhingra

Phone: +91-8057711199

Email: info@abnashi.com

www.abnashi.com

Address:

251/7, Thapar Nagar, Meerut - 250001,
Uttar Pradesh, India

Brand(s):

LYGER by Abnashi

Certification:

ISO 9001:2015, CE EN71, REACH, D&B

LYGER
BY ABNASHI

EXHIBITS

Early Years Equipment, Play & Learn Equipment, Movement & Balancing Products,
Throw & Catch Equipments, Kids Athletics, Rhythmic Gymnastic Equipments,
Juggling & Dance Equipment, Swimming & Diving Toys



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-05.2(B) Hall 11**

Abnashi Udyog

Contact Executive:

Mr. Avirai Dhingra

Phone: +91-7409234121

Email: info@abnashi.com

www.abnashi.com

Address:

81, Jagannath Puri, T.P. Nagar,
Meerut - 250001, Uttar Pradesh, India

Brand(s):

LYGER by Abnashi

Certification:

ISO 9001:2015, CE EN71, REACH, D&B

LYGER
BY ABNASHI

EXHIBITS

Early Years Equipment, Play & Learn Equipment, Movement & Balancing Products, Throw & Catch Equipments, Kids Athletics, Rhythmic Gymnastic Equipments, Juggling & Dance Equipment, Swimming & Diving Toys

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023



Stand No.: **G-11 Hall 10**

B Jain Publishers Pvt. Ltd.

Contact Executive:
Mr. Chetan Chawla

Phone: +91-9911362436

Email: chetan@pegasusforkids.com

www.pegasusforkids.com

Address:
D 157, Sector 63, Noida - 201301,
Uttar Pradesh, India

Brand(s):
PEGASUS

Certification:
CE, Sedex, EN 71, GSO, BIS

EXHIBITS

Books, Puzzles, Wooden Toys



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-08/E-05(2) Hall 11**

Bhalla International

Contact Executive:

Mr. Shekhar Bhalla, Mr. Sanjay Bhalla,
Mr. Ashutosh Bhalla

Phone: +91-121-2441111

Email: enquiry@vinex.co.in

www.vinex.com

Address:

A1/1, Udyogpuram Industrial Estate,
Partapur, Delhi Road, Meerut - 250103,
Uttar Pradesh, India

Brand(s):

VINEX

Certification:

ISO 9001:2015 (TÜV Rheinland), SA 8000:2008 (TÜV Rheinland),
WORLD ATHLETICS, REACH, CPSIA, EN 71



EXHIBITS

Primary Sports Equipment, Educational Toys, Physical Education Equipment, Kids Sports & Training Agility Training Equipment, Primary Sports, Physical Education, Indoor & Board Games, Goal Posts of All Kinds, Nets of all Kinds, Sports Carrying Bags, Sports Clothing, Sports Flooring, Outdoor Gym Equipment, Playground Equipment, Fun Sports Accessories, Field Equipment & Accessories, etc.

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-05(1) Hall 11**

Brightway Exports International



Contact Executive:
Mr. Jiten Mahajan

Phone: +91-9814062025

Email: jiten@brightwayexports.com

www.speedupsports.com

Address:
Basti Danishmanda, Gakhall Road,
Jalandhar - 144002, Punjab, India

Brand(s):
SPEED UP

EXHIBITS

Sporting Goods - Sport Toys



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-04B(2) Hall 2**

Celestial Impressions Pvt. Ltd.

Contact Executive:
Ms. Vaibhav Alawat

Phone: +91-9899851743

Email: indigo.vaibhav@gmail.com

Address:
D-19, UPSIDC Site IV, Greater Noida - 201306,
Uttar Pradesh, India

EXHIBITS

Knitted Baby Stuffed Toys, Knitted Baby Blankets,
Knitted Baby Playmats, Quilted & Embroidered Baby Quilts

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **E-18 Hall 10**

Chalk And Chuckles Products Pvt. Ltd.



Contact Executive:
Ms. Pallavi Agarwal

Phone: +91-9810321888

Email: pallavi@chalkandchuckles.com

www.chalkandchuckles.com

Address:
D-874, 2nd Floor, New Friends Colony,
New Delhi - 110025, India

Brand(s):
CHALK AND CHUCKLES

EXHIBITS

Games, Toys, Crafts and Puzzles



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-12 Hall 10**

Creative Educational Aids Pvt. Ltd.

Contact Executive:

Mr. Pradeep Dhingra

Phone: +91-9821897413, 9910566218

Email: pradeep@creativeeducationalaids.com

www.creativeeducationalaids.com

Address:

Plot No. 6, Toy City, Udyog Kendra,
Greater Noida - 201306, Dist. G.B. Nagar,
Uttar Pradesh, India

Brand(s):

CREATIVE'S & SMART

Certification:

ISO 9001:2015, Sedex, EN71 Part 1,2,3, ASTM F 963-
17, G-MARK



EXHIBITS

Learning Games, Jigsaw Puzzles, Board Games,
Board Books, Craft Kits and Math Kits

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Explore.

Stand No.: **E-05(1C) Hall 11**

DNA Creations

Contact Executive:
Mr. Gautam Arora

Phone: +91-9167487070

Email: gautam@playcraft.in

Address:
Plot 48, Pocket G, DSIDC, Sector 5,
Bawana, New Delhi - 110039, India

Brand(s):
SEEKHO

EXHIBITS

Stem Toys



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **A-44(B) Hall 7**

Funride Toys Exim

Contact Executive:

Mr. Ravendra Tomar

Phone: +91-7065399915

Email: export@funridetoys.com

www.eximfunridetoys.com

Address:

49/35, Site IV, Sahibabad Industrial Area,
Ghaziabad - 201010, Uttar Pradesh, India

Brand(s):

FUNRIDE TOYS

Certification:

EN71 Part 1, 2 & 3; BIS Certificate;
ISO 9001:2008 and GCC Certificate
(G Mark QR Code)



EXHIBITS

Manufacturers of Children's Toys, Trikes, Scooters, Ride On Cars,
Baby & Maternity, Walkers, Rockers & Swings

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **A-44(A) Hall 7**

Funride Toys LLP

Contact Executive:
Mr. Sourabh Kachru

Phone: +91-8800665587

Email: sourabhkachru@dashbabyrides.com

www.funridetoys.com
www.dashbabyrides.com

Address:
49/35, Site IV, Sahibabad Industrial Area,
Ghaziabad - 201010, Uttar Pradesh, India

Brand(s):
DASH TOYS

Certification:
EN71 Part 1, 2 & 3; BIS Certificate;
ISO 9001:2008 and GCC Certificate
(G Mark QR Code)

EXHIBITS

Manufacturers of Children's Toys, Trikes, Scooters, Ride On Cars,
Baby & Maternity, Walkers, Rockers & Swings



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-08/D-05(3) Hall 11**

Funskool India Limited

Contact Executive:

Mr. K A Shabir

Phone: +91-9600047994

Email: shabir@funskool.co.in

www.funskoolindia.com

Address:

6th Floor Tarapore Towers, 826, Anna Salai,
Chennai - 600002, Tamil Nadu, India

Brand(s):

FUNSKOOL

Certification:

GSV, IETP (ICTI), BSCI, Sedex, ISO 9001:2015,
SCAN, GMP (Dough), Walmart FCCA, Walmart RS,
BEPI (Under Certification), FSC, BIS

The Funskool logo is a red rectangular button with the word "FUNSKOOL" in white, bold, sans-serif capital letters.

EXHIBITS

Infant Toys, Preschool Toys, Games, Puzzles, Dough

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-04 Hall 2**

Gemini Home Accents

Contact Executive:
Mr. Jayant Kulkarni

Phone: +91-9890345519

Email: geminihomeaccents@gmail.com

www.geminihomeaccents.com

Address:
53, Mukund Nagar, Ahireshwar Wadi,
Pune - 411037, Maharashtra, India

Brand(s):
HONEYDEW, GEMINI, DAFFODILS,
CRAFTED FOR KIDS

Certification:
EN71 PART I, II & III Tested Textiles from SGS &
INTERTEK

EXHIBITS

Nursery Products, Soft Toys, Kids Carpets & Curtains, Bathroom Textiles,
Garments for Infants, Kids, Boys & Girls in Casualwear, Sleepwear,
Winterwear for 0~14 Years of Age



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **B-01 Hall 10**

Girdhari Lal Chopra (Agents) Pvt. Ltd.

Contact Executive:

Mr. Aditya Chopra

Phone: +91-9814121700

Email: choprachess@outlook.com

www.choprachess.com

Address:

19-1-1, Gandhi Gate, Amritsar - 143001,
Punjab, India

Brand(s):

CCI INDIA



EXHIBITS

Chess Sets

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **E-23 Hall 10**

Godiscover Interactions LLP

The logo for goDiscover, featuring the word "goDiscover" in white lowercase letters on a red rectangular background.

Contact Executive:

Mr. Vipul Gupta

Phone: +91-9811256260

Email: vipul@godiscover.in

www.godiscover.in

Address:

D 377, Defence Colony,
New Delhi - 110024, India

Brand(s):

goDiscover

Certification:

BIS, EN71, ASTM, GCC

EXHIBITS

Interactive Books and Games, Early Learning Toys, Talking Books, Posters, Stories and Charts for 2-10 Years Old (Multiple Languages), Story Books, Flash Cards



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-10/E-07(A) Hall 11**

Gujral Industries

Contact Executive:

Mr. Rajesh Gujral

Phone: +91-9412203774

Email: rajesh@gisco.in

www.gisco.in

Address:

13-C, Gagol Road, Partapur,
Meerut - 250103, Uttar Pradesh, India

Brand(s):

GISCO



GISCO

EXHIBITS

Primary Sports, PE Products, Activity Play, Kids Sports, Board Games,
Outdoor Playground, Educational Games, Pre-School Learning, Training Sports,
Play Tunnels, Water Sports, Kids Athletics

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

The logo for GISCO, featuring the word "GISCO" in a bold, red, sans-serif font, followed by a red stylized symbol that resembles a combination of a 'G' and a 'J'.

Stand No.: **D-10/E-07(C) Hall 11**

Gujral International

Contact Executive:
Mr. Rohan Gujral

Phone: +91-9761367707

Email: rohan@gisco.in

www.gisco.in

Address:
13-C, Gagol Road, Partapur,
Meerut - 250103, Uttar Pradesh, India

Brand(s):
GISCO

Certification:
SEDEX / EN71 / CE / ISO9000

EXHIBITS

Primary Sports, PE Products, Activity Play, Kids Sports, Board Games,
Outdoor Playground, Educational Games, Pre-School Learning, Training Sports,
Play Tunnels, Water Sports, Kids Athletics



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-87 Hall 4**

Imagimake Play Solutions Pvt. Ltd.

Contact Executive:

Mr. Ashish Tripathi

Phone: +91-9920547025

Email: ashish@imagimake.com

www.imagimake.com

Address:

202, B-Wing, Business Square,
Andheri Kurla Road, Andheri (East),
Mumbai - 400093, Maharashtra, India

Brand(s):

IMAGIMAKE

Certification:

BIS: 7800075620/7800072917 IS 15644:2006



EXHIBITS

Educational Toys, Puzzles, 3D Model Making Sets,
Art & Craft Kits and Early Development Toys

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **F-51 Hall 4**

Jackinthebox Toys Pvt. Ltd.

Contact Executive:
Mr. Ashish Ajmera

Phone: +91-9819062301

Email: ashish@jackinthebox.in

www.jackintheboxcrafts.com

Address:
A/201, 2nd Floor, Aurus Chambers,
Shivram Seth Amritwar Marg, Near Bdd Chawl,
Behind Mahindra Towers, Worli,
Mumbai - 400013, Maharashtra, India

Brand(s):
JACKINTHEBOX

EXHIBITS

Puzzles, Art and Craft Toys



FOOTBALLS



HYBRID TECHNOLOGY BALLS

RUGBY BALLS



MOULDED BALLS



Gaelic & Hurling



**HULA HOOPS
&
SKIPPING
ROPE**



**FRISBEE
&
WATER
BOARD**



HOCKEY



**BEACH
CRICKET SET**



**# Hall No. 11
Stall No. C08(1A & 1B)**



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CONNECT 4

TOWER GAME

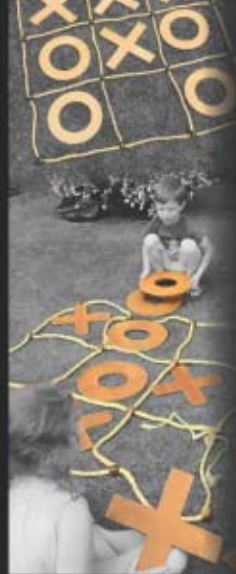


CORN HOLE

PUZZLE

WOODEN CRICKET SET

NOUGHT & CROSSES



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alkesh@sportsgoodsindia.com

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Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-10/E-07(B) Hall 11**

Kaygee Export Enterprises

Contact Executive:

Mr. Virander Gujral

Phone: +91-9897043774

Email: rajesh.gujral@icloud.com

www.gisco.in

Address:

Saraswati Mandir, Suraj Kund Road,
Meerut - 250001, Uttar Pradesh, India

Brand(s):

KIDWIL

Certification:

SEDEX / EN71 / CE / ISO9000

The logo for Kidwil, featuring the word "Kidwil" in a bold, red, sans-serif font. Above the letters "idwil" is a red swoosh that curves upwards and ends in a small globe icon.

EXHIBITS

Primary Sports, Pe Products, Activity Play, Kids Sports, Board Games,
Outdoor Playground, Educational Games, Pre-School Learning, Training Sports,
Play Tunnels, Water Sports, Kids Athletics

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **B-02(B) Hall 12**

Le Trends Pvt. Ltd.



Contact Executive:
Mr. Nitesh Chawla

Phone: +91-9999407744

Email: letrend@gmail.com

Address:
C-37, Sector-7, Noida - 201301,
Uttar Pradesh, India

Brand(s):
TANSHI

EXHIBITS

Toys & Games



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **E-05(1B) Hall 11**

Mamma Mia Toys

Contact Executive:

Mr. Gautam Arora

Phone: +91-9167487070

Email: gautam@playcraft.in

Address:

Khasra No. 330-331, Near Tata Dharam Kanta,
Alipur, New Delhi - 110036, India

Brand(s):

MAMMA MIA

Exploe.

EXHIBITS

Stem Toys

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023



Stand No.: **D-08(1) Hall 11**

National Sports

Contact Executive:
Mr. Kunal Mahajan

Phone: +91-9837089224

Email: info@national-sport.com

www.national-sports.com

Address:
1212, Gagol Road, Near Airport Line, Partapur,
Meerut - 250103, Uttar Pradesh, India

Brand(s):
COUGAR

Certification:
ISO 9001:2014, SA8000, World Athletics,
D&B Accredited, CPSIA, TUV CERT, CE Certified, TTFI

EXHIBITS

Training Aids, Fitness, Soccer, Soccer Training, Tennis, Table Tennis,
Athletics, Bags, Physical Education, Carroms, Bats & Pickleball



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **A-09 Hall 5**

Pegasus Toy-Kraft Pvt. Ltd.

Contact Executive:
Mr. Shyam Makhija

Phone: +91-9930041912

Email: smakhija@toy-kraft.com

www.toy-kraft.com

Address:
60, Renaissance Industrial Smart City,
Kalyan Padgha Highway 222, Vashere,
Thane - 421302, Maharashtra, India

Brand(s):
TOYKRAFTT



EXHIBITS

Toys & Games

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **E-05(1A) Hall 11**

PLAY CRAFT

Play Craft Traders

Contact Executive:

Mr. Rajesh Arora

Phone: +91-9811301813

Email: rajesh@playcraft.in

www.playcraft.in

Address:

82/2, WHS Timber Market, Kirti Nagar,
New Delhi - 110015, India

Brand(s):

PLAY CRAFT, EKSPLOE, BRANDS

EXHIBITS

Stem Toys, Craft Toys, Board Games



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-37(C) Hall 4**

Role Play

Contact Executive:

Mr. Sanjay Gupta

Phone: +91-8826012333

Email: support@roleplayllc.com

www.roleplaykids.com

Address:

D-12/3, Okhla Ind Area, 2nd Floor,
New Delhi - 110020, India

Brand(s):

ROLE PLAY

Certification:

SEDEX



EXHIBITS

Play Tents, Hanging Canopies, Sit In Toys & Plush Toys

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-37(B) Hall 4**

Role Play Kids

Contact Executive:
Mr. Atul Dewan

Phone: +91-9810158776

Email: atul@roleplaykids.com

www.roleplaykids.com

Address:
D-12/3, Okhla Ind Area, 2nd Floor,
New Delhi - 110020, India

Brand(s):
ROLE PLAY

Certification:
SEDEX



EXHIBITS

Play Tents, Hanging Canopies, Sit In Toys & Plush Toys



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **B-12 Hall 10**

Salasar Toys Private Limited (Webby Toys)

Contact Executive:

Mr. Lakshay Goel

Phone: +91-9555022332

Email: lakshay@webby.toys

www.webby.toys

Address:

A-4/532, Paschim Vihar,
New Delhi - 110063, India

Brand(s):

WEBBY

Certification:

SEDEX, FSC, EN71, ASTM, BIS



EXHIBITS

Puzzles, Doll Houses, Play Houses, Games, Art & Craft Kits

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-08(1A) Hall 11**

Sporting Syndicate International Pvt. Ltd.



Contact Executive:
Mr. Alkesh Kohli

Phone: +91-9988882003

Email: alkesh@sportsgoodsindia.com
ajay@sportsgoodsindia.com

www.sportsgoodsindia.com

Address:
Village Wariyana, Kapurthala Road,
Jalandhar City - 144021, Punjab, India

Brand(s):
SYNCO

Certification:
ISO 9001:2015, SEDEX Approved, BSCI Certified,
FSC Certified, WCA Certified, BIS Certified

EXHIBITS

Wooden Toys, Outdoor Garden Games, Wooden Fun Games, Inflatable Ball Set,
Soft Ball Set, Cricket Sets for Kids, Hockey Sets for Kids, Fun Balls, Sports Goods



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-08(1B) Hall 11**

Sporting Syndicate Pvt. Ltd.

Contact Executive:

Mr. Naresh Kohli

Phone: +91-9988882002

Email: naresh@sportsgoodsindia.com

www.sportsgoodsindia.com

Address:

Village Wariyana, Kapurthala Road,
Jalandhar City - 144021, Punjab, India

Brand(s):

SYNCO

Certification:

ISO 9001:2015, SEDEX Approved, BSCI Certified,
FSC Certified, WCA Certified, BIS Certified



EXHIBITS

Wooden Toys, Outdoor Garden Games, Wooden Fun Games, Inflatable Ball Set,
Soft Ball Set, Cricket Sets for Kids, Hockey Sets for Kids, Fun Balls, Sports Good

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-04 Hall 1**

Sunlord Apparels Manufacturing Co. Pvt. Ltd.



Contact Executive:
Mr. Amitabh Kharbanda

Phone: +91-9811038758

Email: amit@sunlord.com

www.sunlord.com

Address:
Plot#3, Toy City, Ecotech 3,
Greater Noida - 201308, Uttar Pradesh, India

Brand(s):
SUNLORD, OEM

Certification:
GOTS, OEKOTEX, OCS, GRS,
DISNEY FAMA, FSC, BSCI

EXHIBITS

Stuffed Toys, Dolls, Role Play Toys, Pre School Toys, Wooden Toys



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **D-37(A) Hall 4**

The Maison Company India

Contact Executive:

Mrs. Mamta Dewan

Phone: +91-9810163525

Email: mamta@themaision.com

www.roleplaykids.com

Address:

D-12/3, Okhla Ind Area, 2nd Floor,
New Delhi - 110020, India

Brand(s):

ROLE PLAY

Certification:

SEDEX



EXHIBITS

Play Tents, Hanging Canopies, Sit In Toys & Plush Toys

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **B-03 Hall 10**

UnikPlay International Pvt. Ltd.



Contact Executive:
Mr. Sachin Jain

Phone: +91-9871719090

Email: sachin.jain@unikplay.com

www.unikplay.com

Address:
A-16, Sector 80, Noida - 201301,
Uttar Pradesh, India

Brand(s):
UNIKPLAY

Certification:
EN71, CE

EXHIBITS

Board Games, Card Games, Jigsaw Puzzles, Coloring Posters,
Educational Games, School Supplies



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-50 Hall 3**

Vardhaman I.Q. Toys Pvt. Ltd.

Contact Executive:

Ms. Bela Desai / Mr. Hitesh Desai

Phone: +91-9819764571 / 9819864569

Email: bela@vardhamaniqtoys.com

hitesh@vardhamaniqtoys.com

www.eduedge.net.in

Address:

Plot No. 21-23, Sundaram Industrial Zone,
Mahim Village, Chintupada, Bitco,
Palghar - 401404, Mumbai, Maharashtra, India

Brand(s):

EDUEDGE

Certification:

ISI, CE, ASTM

**EDÜ
edge**

EXHIBITS

Wooden Educational Toys, Learning Resources, Pre-School Toys,
Pedagogical Wooden Toys, Nursery School and School Articles,
Building and Construction Toys, Stem Toys, Educational Toys

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-04B(1) Hall 2**

Vijay Design Inspirations Pvt. Ltd.



Contact Executive:
Mr. Vivek Vikas

Phone: +91-9810019101

Email: vivekvks@vijaydesigninspirations.com

www.vijaydesigninspirations.com

Address:
D-19, UPSIDC Site IV, Greater Noida - 201306,
Uttar Pradesh, India

Brand(s):
BAMBINI

Certification:
SEDEX, (GOTs organic)

EXHIBITS

Knitted Baby Stuffed Toys, Knitted Baby Blankets, Knitted Baby Playmats,
Quilted & Embroidered Baby Quilts



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **B-02(A) Hall 12**

Welby Impex Pvt. Ltd.

Contact Executive:

Mr. Paresh Chawla

Phone: +91-9958446846

Email: chawlaparesh@gmail.com

www.tintreasures.in

Address:

57, Toy City, Greater Noida - 201306,
Uttar Pradesh, India

Brand(s):

TIN TREASURES



EXHIBITS

Tin Toys, Tin Collectible Souvenirs

INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **A-15 Hall 6**

Zephyr Toymakers Private Limited



Contact Executive:
Mr. Tabrez Khan

Phone: +91-9930997009

Email: tabrez@zephyrtoys.com

www.zephyrtoys.com

Address:
301, Dharam Royal Complex, Building No. 1,
Sonale Gaon, Bhiwandi, Maharashtra, India

Brand(s):
ZEPHYR, MECHANIX, BLIX

Certification:
BIS, EN71, ASTM

EXHIBITS

Construction Toys



INDIA

Indian Toys & Games
at Spielwarenmesse Intl. Toy Fair 2023

Stand No.: **C-08 Hall 11**

The Sports Goods Export Promotion Council

Contact Executive:

Mr. Tarun Dewan

Executive Director

Tel: +91-11-35007748 / 49

Email: mail@sgepc.in

www.sportsgoodsindia.org

Address:

1-E/6, Swami Ram Tirth Nagar,
New Delhi - 110055, India



ACTIVITIES

SGEPC is a non-profit, Govt. of India sponsored organisation, representing all the leading manufacturers and exporters of sports goods and toys in India. Its range of activities include:

Organising / participation in prime trade events

Dissemination of information

Linkage between the industry stakeholders

Export statistics and projections

Hosting International Buyers in India





The SGEPC acts as a direct Link between the Industry and Government. The SGEPC supports the industry in a range of activities to spur the industry's performance on one hand and promote India's presence internationally on the other.

The Support provided by the SGEPC includes:

- Trade Promotion Activities
- Sharing Market Information and Market reports on international trends of the industry
- Seminars and workshops on subjects of importance to exports
- Export Statistics and Projections
- Hosting International Buyers in India
- Dispute resolution with international buyers through Missions
- Apart from the above, The SGEPC recognizes the achievements of Exporters and awards the top performers annually.
- Over and above this, the members of The SGEPC enjoy other benefits too as part of export promotion.

Ph: +91-11- 35007748, 35007749

E-mail: mail@sgepc.in; Website: www.sportsgoodsindia.org



The Indian Toy Industry

The Indian toy industry manufactures a wide variety of toys which can be broadly classified into two categories based on their application and purpose – educational and recreational. Educational toys include toys and games made from plastics and cardboard. On the other hand, recreational toys mainly include electronic (remotely control-based, video games), battery-operated, plastic, soft and mechanical pull-back toys.

Play, with emphasis on safety and learning, are the core foundations for the toy industry in India. India manufacturers toys and games made from a variety of man-made as well as natural materials, including rubber, metal, textile, wood, etc. This industry is predominantly confined to the small-scale sector and is spread all over the country, catering to the local needs of different parts of India. In the organized sector, the chief centers for toy manufacturing are the National Capital Region and Mumbai.

Strong points of the Indian toy industry are skilled workforce, diverse range and focus on innovation & education. Indian manufacturers are catering to both large and small volume requirements and are exporting to the most developed markets in the world. The main markets for Indian toys are USA, UK and Germany.

The Indian toy industry, fueled by the vast domestic market, is growing rapidly with the help of industry friendly policies by the Govt. of India. New manufacturing clusters have come up in the Delhi NCR region in last few years, thus creating additional capacities and production of new innovative Toys. Toy industry is fast gearing up to meet international demands.

Location of Indian Stands

at Spielwarenmesse International Toy Fair 2023, Nuremberg

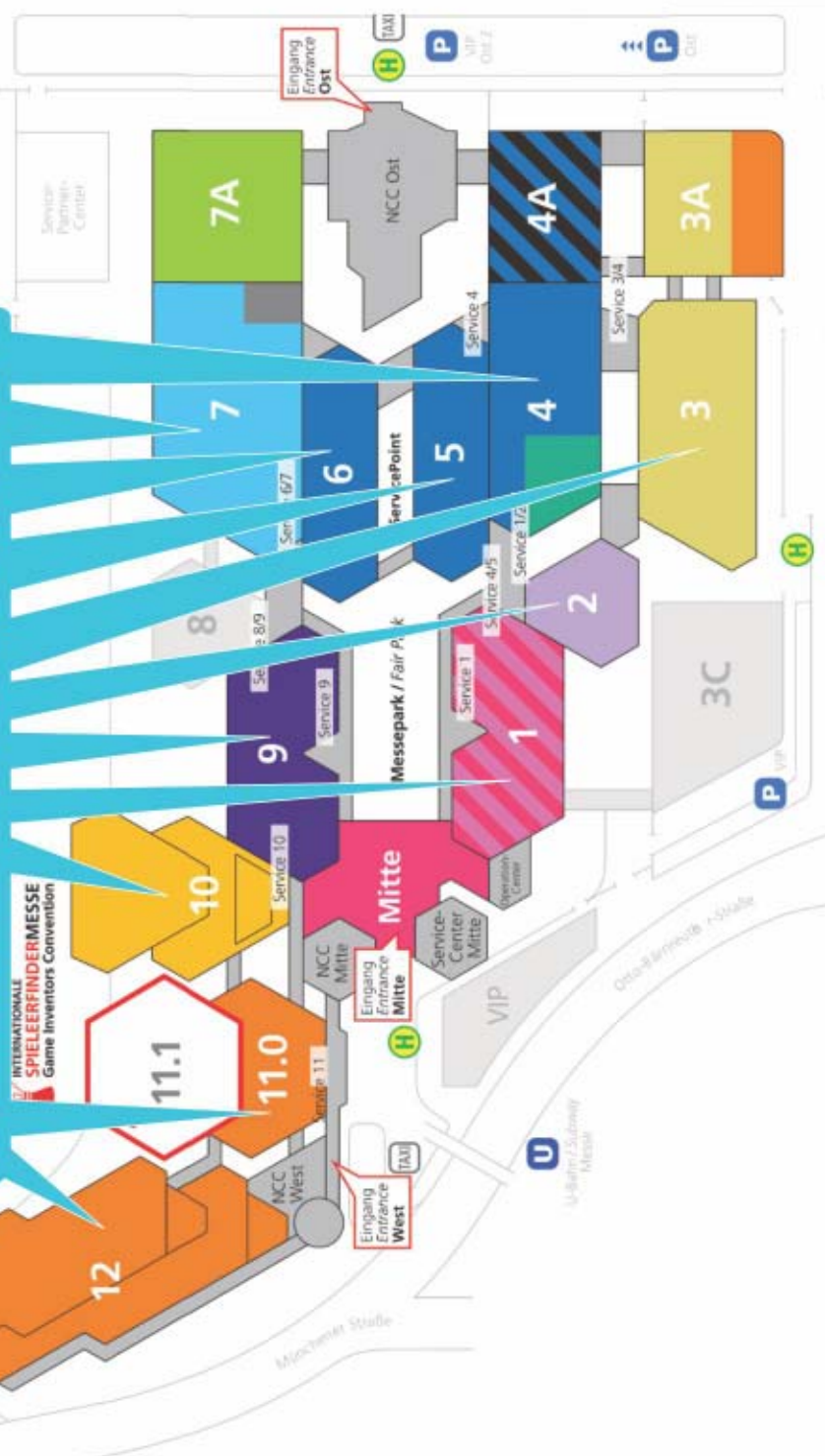
Hall 12: B-02; Hall 11: C-08/D-05, D-08/E-05, D-10/E-07

Hall 10: B-01, B-03, B-12, D-12, E-18, E-23, G-11

Hall 9: A-07; Hall 7: A-44; Hall 6: A-15; Hall 5: A-09

Hall 4: C-87, D-37, F-51; Hall 3: C-50; Hall 2: C-04; Hall 1: D-04

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