



**Sporting Goods B2B Meet**  
**Indian Sports Goods Industry**  
**In Australia & New Zealand**

**AUSTRALIA - Sydney**

**Sir Stamford at Circular Quay Hotel**  
**9<sup>th</sup> November, 2010 (9:30 am - 5:00 pm)**

*Local Contact:*

**Mr. J Rao Palagummi, Trade Promotion Officer,**  
**Consulate General of India, Sydney**  
Tel.: +61 2 9210 9517,  
Email: trade@indianconsulatesydney.org

**AUSTRALIA - Melbourne**

**Stamford Plaza Melbourne Hotel**  
**11<sup>th</sup> November, 2010 (9:30AM - 5:00PM)**

*Local Contact:*

**Mr. Vijay Sharma, Vice Consul (Commercial)**  
**Consulate General of India, Melbourne**  
Tel.: +61 3 9682 6413  
Email vcons@cgimelb.org

*Local Business Enquiries:*

**Ms Sheba Nandkeolyar, Australia India Business Council NSW**  
Tel.: +61 421 555 228, Email: Sheba@multicall.com.au

*Local Event Enquiries:*

**Ms Shruti Arya, Multicall Connexions**  
Tel.: +61 2 8705 5614, Email: Shruti@multicall.com.au

**NEW ZEALAND - Auckland**

**Stamford Plaza Auckland**  
**15<sup>th</sup> November' 2010 (9:30AM - 5:00PM)**

*Local Contact:*

**Mr. B. Vijayan Pillai, Second Secretary(Admn/Cons)**  
**High Commission of India**  
Tel.: +64 4 4737148, Email: hicomind@hicomind.org.nz

**Mr. Ronald D'Silva / Savio Gomes**  
**Dream World New Zealand Limited**  
Tel.: +64 21 041 6863 / +64 21 216 1290, Email: sales@newdreamworld.com

*You may also contact the organisers*

**Sports Goods Export Promotion Council, New Delhi, India**  
Tel.: +91 11 23516183, 23525695; Fax: +91 11 23632147  
Email: mail@sgepc.in

# SPORTS GOODS FROM INDIA

## Indian Sports Goods Industry

India is fast emerging as an important supplier of quality sports goods to the global markets. Indian sports goods are being exported to more than 100 countries and are in demand in some of the most developed nations of the world. The industry is rapidly embracing new technology and adapting its products to keep up with the fast changing global trends. With robust and augmenting domestic market and fast expanding overseas market, Indian leisure industries foresees its increasing presence in both Indian and International markets. The growth momentum of Indian industry is supported by its huge reservoir of skilled workforce, well established supporting and ancillary industries and availability of basic raw materials required for the industry.

Issues of social and corporate social responsibility have been given prime importance by the industry. Landmark achievements are being made for adult education and overall betterment of the industry's workforce.

Though the sports goods industry is spread all over the country, Jalandhar and Meerut are the most important centers for manufacture of Indian sports goods. The other major manufacturing centers of the industry in India are in and around the National Capital Region, Mumbai, Pune, Kolkata and Chennai.

### Why Buy from India

- India is the largest democracy and a stable economy. Its huge domestic market maintains steady economic growth at all times.
- Indian sports goods industry is over 100 years old and is serviced by a skilled and educated workforce.
- Well established ancillary and supporting industries of plastics, metal, forging and casting, leather, etc.
- Supportive government policies.

### Advantage India

- Flexible Suppliers.
- Dedicated Manufacturing Units.
- Exporters of Quality Sports Goods to more than 100 countries.
- Supplier to Leading Brands.
- Top five markets of Indian Sports Goods are UK, USA, Australia, Germany and South Africa.

## B2B Meet - Indian Participants List

Anandco Sporting Corporation

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Behari Lal & Co

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Ceela International

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Hans Rubber & Sports (P) Ltd

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J.K. Exports

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Legend International

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Onkar Exports

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Phillips International

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Premier Legguard Works

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Premier Enterprises

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Premsons Plastics Pvt Ltd

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Rabro Sports India Pvt Ltd

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Rattan Brothers

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Ranson Sports Industry

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Sports Line

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Sports Specialists

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Uma International

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Sports Goods Export Promotion Council



## Anandco Sporting Corporation

### Products

Inflatable Balls viz. Rugby, Australian Rule Football, Volley, Beach Volley and its training equipment, Boxing & Martial Arts protective equipment, Hockey and cricket equipment

W.X. 85 Basti Nau, Jalandhar - 144002,  
Punjab (India)

Tel. : +91-181-2254966

Fax : +91-181-2254967

Email : [anandco@anandcosports.com](mailto:anandco@anandcosports.com)

Website : [www.anandcosports.com](http://www.anandcosports.com)

Contact Executive

**Mr. Anup Anand**

Brand Name

**COCKATOO**



SPORTS GOODS EXPORT PROMOTION COUNCIL





## Behari Lal & Co

Nalhan Road, Basti Danishmandan,  
Jalandhar, Punjab (India)

Tel. : +91-181-2252590

Fax : +91-181-2258370

Email : [belco@belco.in](mailto:belco@belco.in)

Website : [www.belco.in](http://www.belco.in)

Contact Executives

**Mr. Mukesh Kumar**

**Mr. Naresh Kumar**

Brand Name

**BELCO**

### Products

Soccer Balls, Rugby Balls,  
Australian Football,  
Volley Balls, Net Balls,  
Cricket Equipment,  
Promotional Balls.



SPORTS GOODS EXPORT PROMOTION COUNCIL





## Ceela International

### Products

Cricket Equipment,  
Boxing Equipment,  
Rugby & Soccer  
Equipment,  
All Kind of  
Training equipment

B-11, Sports and Surgical Complex,  
Kapurthala Road, Jalandhar,  
Punjab - 144021 (India)

Tel.: +91-181-5062525, 91-181-5061959

Fax : +91-181-2650053

Email : ceelasports@gmail.com

Website : www.ceela.com

Contact Executives

**Mr. Chandan Bhagat**

**Mr. Atul Bhagat**

Brand Name

**CEELA**



SPORTS GOODS EXPORT PROMOTION COUNCIL



**CEELA®**  
the spirit of sports

Established in 1940, CEELA INTERNATIONAL are manufacturers and exporters of excellent Sports Equipment, Sports Gear & Sports Accessories. Our goods are available worldwide under the brand name CEELA. We also produce sports goods for world renowned global brands. Our products are manufactured under stringent quality control at all stages of production. We are committed to total customer satisfaction.



**CEELA INTERNATIONAL**

Manufacturer & Exporters of Quality Sports Goods  
B-11, Sports & Surgical Complex, Kapatihala Road, Jaalandhar.  
Ph: 91-181-5062525, 5061959, Fax: 91-181-2650053  
E-mail: ceelasports@gmail.com, www.ceela.com



**SPORTS GOODS  
FOUNDATION OF INDIA**

**SCEPC**  
Sports Goods Export Promotion Council

1 9 4 0 - 2 0 1 1



Enhancing Sporting Skill

## Hans Rubber & Sports (P) Ltd

### Products

Cricket Bats, Balls,  
Protective Equipments &  
Accessories, Bladders,  
Inflatable Balls like  
Soccer, Rugby,  
Basketball, etc.  
Medicine Balls & other  
Rubber Sports Goods,  
Soccer Accessories, etc.

Guru Nanak Nagar, Delhi Road, Meerut City,  
Uttar Pradesh (India)

Tel.: +91-121-2513677, +91-9837777007

Fax : +91-121-2510827

Email : tarunmakkar@hrs.co.in

Website : www.hrs.co.in

Contact Executive  
**Mr. Tarun Makkar**

Brand Name  
**HRS**



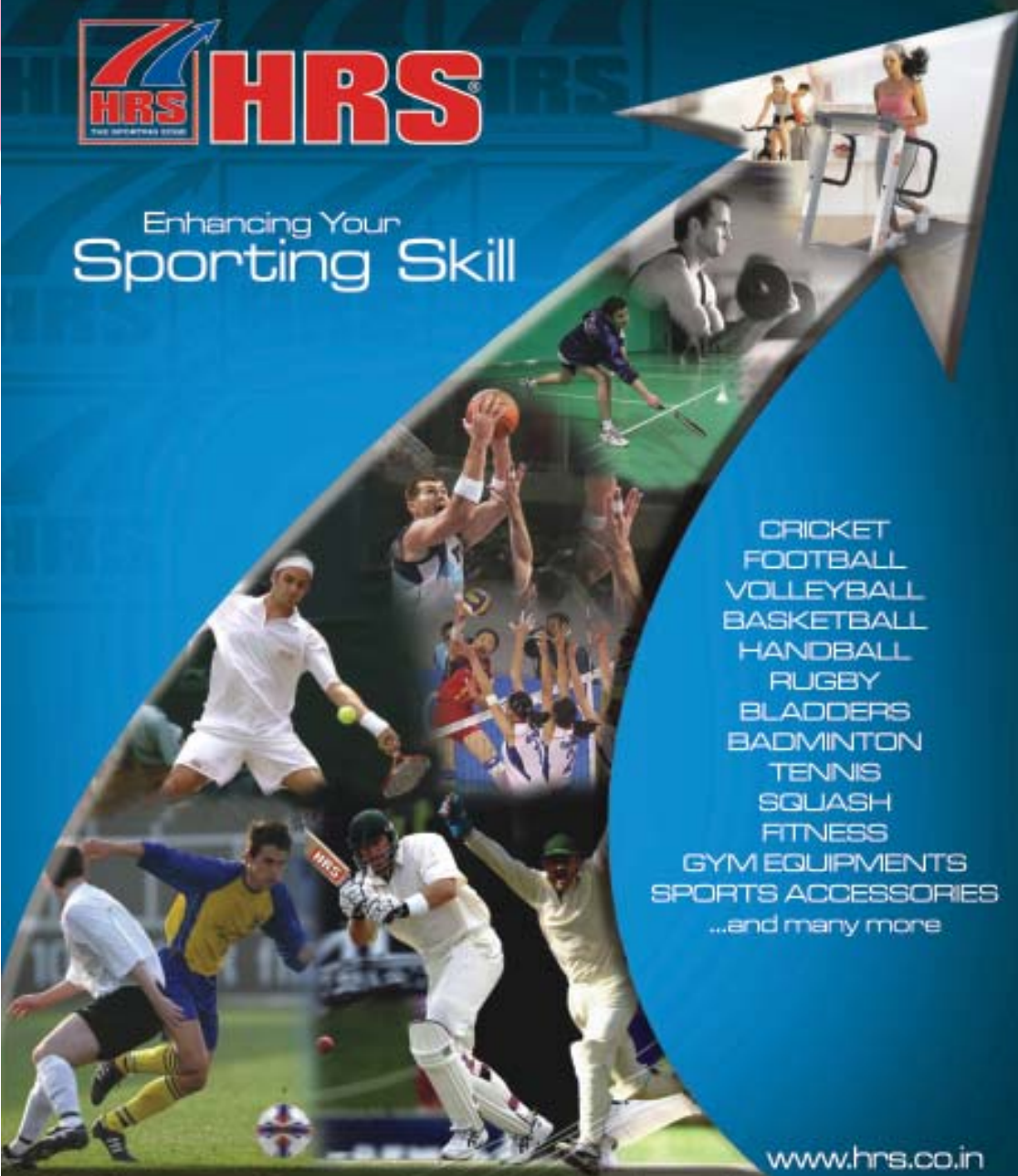
SPORTS GOODS EXPORT PROMOTION COUNCIL







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Sporting Skill



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FOOTBALL  
VOLLEYBALL  
BASKETBALL  
HANDBALL  
RUGBY  
BLADDERS  
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TENNIS  
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FITNESS  
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HANS.  
bladders & more...

For Trade Enquiries Contact : Hans Rubber & Sports (P) Ltd., Meerut City (India)

Email : [tarunmakkar@hrs.co.in](mailto:tarunmakkar@hrs.co.in)

**J.K**  
*Exports*

## **J.K. Exports**

### **Products**

Cricket bat, Leather balls,  
Legguards, Batting &  
Keeping Gloves, Stumps,  
Helmet, All Cricket  
Accessories &  
Carrom boards &  
its accessories

612, Govind Puri, Kanker Khera, Meerut - 250001  
Uttar Pradesh (India)

Tel.: +91-121-2555672, +91-9897185673

Fax : +91-121-2555673

Email : [info@sportsgoodsmanufacturers.com](mailto:info@sportsgoodsmanufacturers.com)

Website : [www.sportsgoodsmanufacturers.com](http://www.sportsgoodsmanufacturers.com)  
[www.jkexportsindia.com](http://www.jkexportsindia.com)

Contact Executives

**Mr. Jitendra Kumar**

**Mr. Anuj Singhal**

Brand Names

**J.K. Exports, Telecon**



SPORTS GOODS EXPORT PROMOTION COUNCIL





# J.K. Exports

**Sports goods manufacturers**

612, Govind Puri, Behind Ajanta Palace,  
Kanker Khera, Meerut - 250 001 (U.P.)  
Ph.: 0121-2555672, Fax: 0121-2555673  
Mob.: 09897185673, 09997799937  
e-mail: [jitendrakumar2003@yahoo.co.in](mailto:jitendrakumar2003@yahoo.co.in)  
Web: [www.sportsgoodsmanufacturers.com](http://www.sportsgoodsmanufacturers.com)

Members:

1. Western U.P. Chamber of Commerce & Industry Meerut
2. The Sports Goods Export Promotion Council (Govt. of India) New Delhi



**INDPRO**<sup>®</sup>

## Legend International

### Products

Inflatable Balls  
& Sports Wears

C-73, Sports & Surgical Complex, Kapurthala Road,  
Jalandhar - 21, Punjab (India)

Tel.: +91-181-2650002, 2650003-4

Fax : +91-181-2650005

Email : legend@jla.vsnl.net.in,  
legend.jalandhar@gmail.com

Website : [www.indiasportsgoods.com](http://www.indiasportsgoods.com)

Contact Executive

**Mr. Anuj Pasricha**

Brand Name

**INDPRO**



SPORTS GOODS EXPORT PROMOTION COUNCIL



# Sports Goods Exported From India

Inflatable Sports Balls



Protective Equipment

Cricket Equipment

Boxing Equipment

Nets & Hammocks

Golf Equipment

Fishing Equipment

Tracks & Field and Fitness Equipment

Carrom Boards & Chess

Hockey Equipment

Table Tennis Equipment

Rackets

Toys & Games

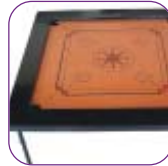
Sportswear & Sports Shoes

Sports Accessories

Caps, Gloves & Socks

Sports Kit Bags

Miscellaneous Sports Equipment



## Onkar Exports

### Products

Sports Training Equipment,  
Agility Ladders, Cones,  
Bibs, Vests, Hurdles,  
Poles, Storage Bags,  
Soccer Accessories,  
Football Field and  
Player Accessories,  
Track & Field Equipment,  
Medicine Balls,  
All types of Goals  
and Nets,  
Hockey accessories

Hoshiarpur Road, Near HP Petrol Pump,  
Jalandhar, Punjab (India)

Tel.: +91-181-2421080, +91-9814678001

Fax : +91-181-2421280

Email : [info@sapphiresports.co.in](mailto:info@sapphiresports.co.in),  
[onkarexp@gmail.com](mailto:onkarexp@gmail.com)

Website : [www.sapphiresports.co.in](http://www.sapphiresports.co.in)

Contact Executives

**Mr. Ranvir Singh**

**Mr. Jaspal Singh**

Brand Name

**Sapphire**



SPORTS GOODS EXPORT PROMOTION COUNCIL



# Sapphire Sports

Sports Training Aids -  
To Help You Train Better



## ADMINISTRATION- ONKAR EXPORTS

Sehgal Farms And Builders  
Near Sacred Heart Hospital  
Maqsoodan, Jalandhar-144008

Tel: +91-181-2421080

Fax: +91-181-2421280



email: [info@sapphiresports.co.in](mailto:info@sapphiresports.co.in)  
Website: [www.sapphiresports.co.in](http://www.sapphiresports.co.in)

**FACTORY-  
ONKAR EXPORTS**  
Old Hoshiarpur Road  
Near HP Petrol Pump  
Jalandhar-144004  
Tel: +91-181-3246716

**NOVA<sup>®</sup>**

### Products

Rugbyball, Soccer ball,  
Australian Rule Football,  
Volley Ball, Net Ball,  
Hand ball and  
training equipments

## Phillips International

306-R, Model Town, Jalandhar,  
Punjab (India)

Tel.: +91-181-2253311, 2250461

Fax : +91-181-4626020

Email : [sumit@phillipsindia.com](mailto:sumit@phillipsindia.com)

Website : [www.phillipsindia.com](http://www.phillipsindia.com)

Contact Executive  
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Brand Name  
**NOVA**



SPORTS GOODS EXPORT PROMOTION COUNCIL





# About Sports Goods Export Promotion Council

Sports Goods Export Promotion Council (SGEPC), a Government of India sponsored organization is working for the promotion of India's exports of sports goods and toys.

SGEPC represents all the leading manufacturers and exporters of sports goods and toys in India. The one point objective of SGEPC is to promote exports of sports goods and toys from India. Its range of activities spur the industry's performance on one hand, and help to promote India's presence internationally on the other.

The Council's Activities include:

## **Trade Promotion Activities**

SGEPC organizes trade promotion activities like Indian participation in international trade fairs, visits of business delegations, promotional campaigns in international markets, etc.

## **Dissemination of Information**

SGEPC provides important information to its members on market intelligence, standards & specifications, quality & design and on other issues which directly or indirectly affect the industry.

## **Link between the Industry and the Indian Government**

SGEPC is the direct link between the industry and the Government whereby it provides feedback on industry's requirements to the Indian Government and also informs Government directives to the industry.

## **Export Statistics and Projections**

SGEPC collects exports data from its members, maintains a statistical record of exports of sports goods and toys and evaluates its performance on an annual basis.

## **Export Awards**

SGEPC recognizes the achievements of exporters and awards the top performers annually.



## **Sports Goods Export Promotion Council**

1-E/6 Swami Ram Tirth Nagar, New Delhi-110055, India

Tel: +91-11-23516183, 23525695; Fax: +91 11 23632147; E-mail: mail@sgepc.in

[www.sportsgoodsindia.org](http://www.sportsgoodsindia.org)



## Premier Legguard Works

### Products

Sports Bags

A-6, Sports Complex, Delhi Road,  
Meerut - 250002, Uttar Pradesh (India)

Tel.: +91-121-2513809, 2527908

Fax : +91-121-2513772

Email : [premiersport@vsnl.com](mailto:premiersport@vsnl.com)

Website : [www.cricket-boxing.com](http://www.cricket-boxing.com)

Contact Executive  
**Mr. Shitij Agarwal**

Brand Name  
**STRONGHORN**



SPORTS GOODS EXPORT PROMOTION COUNCIL





## Premier Enterprises

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Meerut - 250002, Uttar Pradesh (India)

Tel.: +91-121-2513809, 2527908

Fax : +91-121-2513772

Email : [premiersport@vsnl.com](mailto:premiersport@vsnl.com)

Website : [www.cricket-boxing.com](http://www.cricket-boxing.com)

Contact Executive

**Mr. Sunnesh Agarwal**

Brand Names

**PREMIER / ASTON / BOXSTAR / COVERDALE**

### Products

Cricket and Boxing  
Equipment



SPORTS GOODS EXPORT PROMOTION COUNCIL



**Premsons**<sup>®</sup>  
World Class Products

## Premsons Plastics Pvt Ltd

### Products

Sports Water Bottles  
& Bottle Carriers

221, A to Z Ind Estate, G.K.Marg, Lower Parel,  
Mumbai - 400013, Maharashtra (India)

Tel.: +91-22-24942893, 24937986,  
+91-9820214136

Fax : +91-22-24931187

Email : [premsons@gmail.com](mailto:premsons@gmail.com), [jayesh@premsons.biz](mailto:jayesh@premsons.biz)

Website : [www.premsons.biz](http://www.premsons.biz)

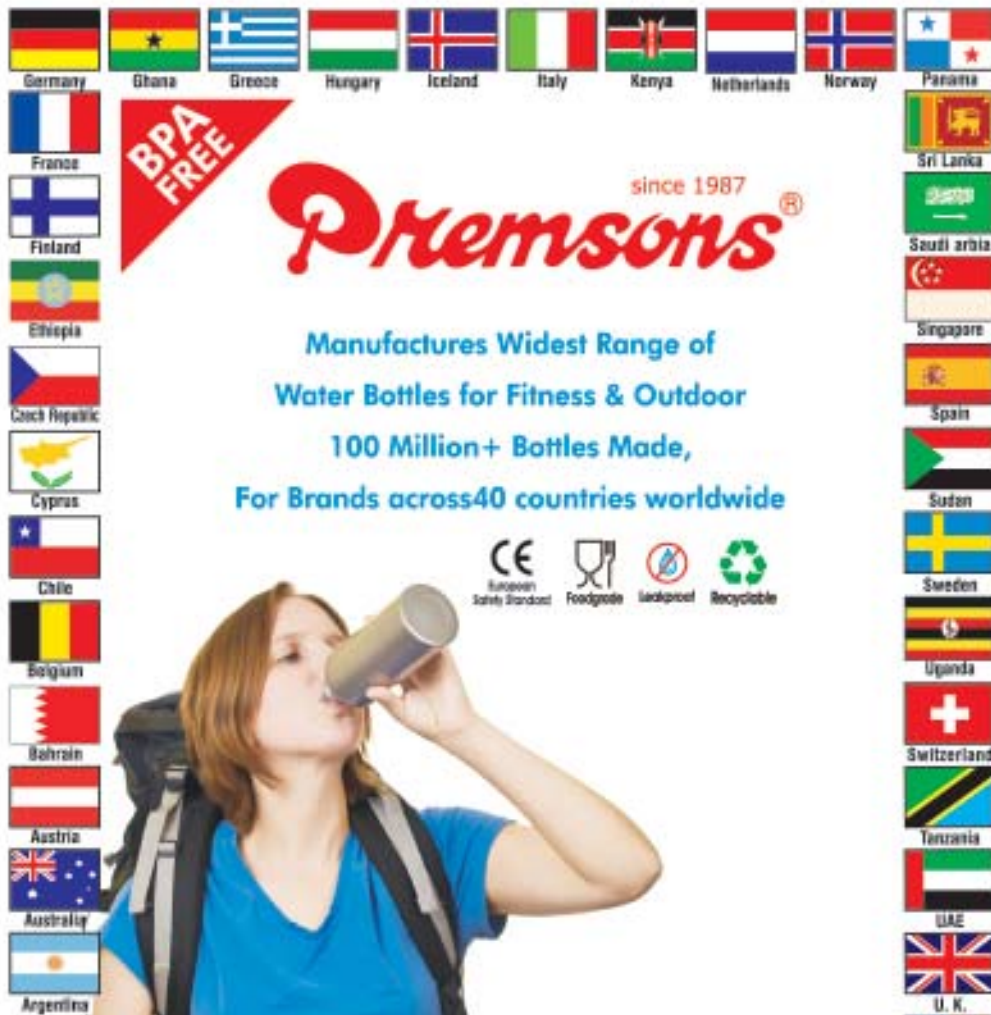
Contact Executive  
**Mr. Jayesh K. Rambhia**

Brand Name  
**Premsons**



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## Rabro Sports India Pvt Ltd

### Products

All Types of Inflatable balls,  
Cricket, Boxing,  
Sports Accessories,  
agility training products  
& Fitness equipment.

Gakhhal Road. Basti Danishmandan,  
Jalandhar City, Punjab (India)

Tel.: +91-181-2252896 / 2651301

Fax : +91-181-2651303

Email : [export@rabrosports.com](mailto:export@rabrosports.com),  
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Website : [www.rabrosports.com](http://www.rabrosports.com)

Contact Executives

**Mr. Tilak Khinder**

**Mr. Rajiv Khinder**

**Mr. Anurag Khinder**

Brand Name

**RABRO**



SPORTS GOODS EXPORT PROMOTION COUNCIL





## Rattan Brothers

94, Gakhall Road, Basti Danishmandan,  
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Tel.: +91-181-2252896 / 2651301

Fax : +91-181-2651303

Email : [export@rabrosports.com](mailto:export@rabrosports.com),  
[tilakhinder@rabrosports.com](mailto:tilakhinder@rabrosports.com)

Website : [www.rabrosports.com](http://www.rabrosports.com)

Contact Executives

**Mr. Tilak Khinder**

**Mr. Rajiv Khinder**

**Mr. Anurag Khinder**

Brand Name

**RABRO**

### Products

All Types of Inflatable balls,  
Cricket, Boxing,  
Sports Accessories,  
agility training products  
& Fitness equipment.



SPORTS GOODS EXPORT PROMOTION COUNCIL





## Ranson Sports Industry

### Products

Cricket equipment,  
Boxing and Martial Arts  
Equipment, Agility Training  
Equipment.

378-379 Leather Complex, Kapurthala Road,  
Jalandhar - 144021, Punjab (India)

Tel.: +91-181-2253316

Fax : +91-181-2251045

Email : [mail@ransongroup.com](mailto:mail@ransongroup.com)

Website : [www.ransongroup.com](http://www.ransongroup.com)

Contact Executive  
**Mr. Arvind Singh Rana**

Brand Names  
**RANSON, ARESSON, EASTSIDE BOXING and  
MARTIAL ARTS**



SPORTS GOODS EXPORT PROMOTION COUNCIL







**RANSON**<sup>®</sup>

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*Manufacturer & Exporter:-*

**Ranson Sports Industry**

378-379 Leather Complex, Kapurthala Road,  
Jalandhar-144021, INDIA.

Tel.: +91 181 2253316, Fax.:+91 181 2251045

E-mail.: [mail@ransongroup.com](mailto:mail@ransongroup.com), Website.: [www.ransongroup.com](http://www.ransongroup.com)



## Sports Line

### Products

Cricket helmets,  
Protective equipments,  
etc.

H-29, Udyog Nagar, Peera Garhi,  
Delhi - 110041 (India)

Tel.: +91-11-45588888, 25477888,  
+91-9312409666

Fax : +91-11-25470502

Email : [sportslineindia@gmail.com](mailto:sportslineindia@gmail.com)

Website : [www.crickethelmet.in](http://www.crickethelmet.in)

Contact Executive  
**Mr. Virender Nagpal**

Brand Name  
**Yonker**



SPORTS GOODS EXPORT PROMOTION COUNCIL





**PRACTICE BALL**



**BATTING TEE**

**PLASTIC CRICKET SET**

**PLASTIC STUMP & BASE**



**CRICKET HELMETS**

**BATTING LEG GAURDS MOULDED**



**UMPIRE COUNTERS**



**SPRING BACK STUMP**



**TARGET STUMP**



**CONES**



**FLAGS**

## Sports Specialists

### Products

Hockey Sticks & Hockey  
Protective Equipment,  
Cricket Bats & Cricket  
Protective  
Equipment, Sports  
Bags, Sports Wear,  
Sports Shoes & All kinds  
of Inflatable Balls.

400, Leather Complex, Kapurthala Road,  
Jalandhar 144021, Punjab (India)

Tel.: +91-181-2650614, 2650575

Fax : +91-181-2650614

Email : [vijanti@jla.vsnl.net.in](mailto:vijanti@jla.vsnl.net.in)

Website : [www.vijantisports.com](http://www.vijantisports.com)

Contact Executives

**Mr. Kapil Kohli**

**Mr. B.K. Kohli**

Brand Name

**VIJAYANTI**



SPORTS GOODS EXPORT PROMOTION COUNCIL





**TOP GRADE AND PROFESSIONAL SPORTS EQUIPMENT FROM SPECIALISTS**

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is well known in countries like Malaysia, Singapore,  
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**A trusted name in the trade for over 35 years.**

to view full range of products please visit us:

[www.vijayantisports.com](http://www.vijayantisports.com)

### **SPORTS SPECIALISTS**

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400, Leather Complex, Kapurthala Road, Jalandhar 144021, India

Phones: +91-181-2650575, 2650614; Fax : +91-181-2650614

Cell :+91-9781029294, 9855028294

Email : vijanti@jla.vsnl.net.in; Website : [www.vijayantisports.com](http://www.vijayantisports.com)

**PREDATOR!**  
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### Products

Rugby balls, Ruby Training Gear, Rugby Jerseys, Shorts & Clothing, Speed and Agility Equipment, Training Aids, Plastic Moulded Products,

## Uma International

418, Adarsh Nagar, Jalandhar - 144008,  
Punjab, (India)

Tel.: +91-181-2651815, 5059001

Email : [uma@jla.vsnl.net.in](mailto:uma@jla.vsnl.net.in)

Website : [www.umainternational.com](http://www.umainternational.com)

Contact Executive

**Mr. Ajay Mahajan**

Brand Name

**ARAMIS, PREDATOR**



SPORTS GOODS EXPORT PROMOTION COUNCIL



# RUGBY EQUIPMENT

Manufactured for Top International Brands • Used in Rugby World Cups.



**UMA International**

C-92, Sports & Surgical Complex,  
Basti Bawa Khel, Kapurthala Road,  
Jalandhar-144021, Punjab, INDIA  
Ph: +91 181 2651815, 5059001  
email: uma@jla.vsnl.net.in



## Sports Goods Export Promotion Council

### Activities

Dissemination of Information

Linkage & Representations

Trade Promotion

1-E/6 Swami Ram Tirth Nagar,  
New Delhi-110055 (India)

Tel.: +91-11-23516183, 23525695

Fax : +91-11-23632147

Email : mail@sgepc.in

Website : [www.sportsgoodsindia.org](http://www.sportsgoodsindia.org)

Contact

**Mr. Tarun Dewan**



SPORTS GOODS EXPORT PROMOTION COUNCIL





**BESPOKE**

# Rugby Clothing



**In house :** Sublimation • Embroidery • Stitching • Print & Cut heat appliqué system

## **DRIMAX** Sublimated Jerseys



## **DRIMAX** Cut & Sew Jerseys



## **Protex** Top



## **Polo** Shirts



## **Cotton** Shorts



## **Track** Suits



## **UMA International**

C-92, Sports & Surgical Complex,  
Basti Bawa Khel, Kapurthala Road,  
Jalandhar-144021, Punjab, INDIA  
Ph: +91 181 2651815, 5059001  
email: uma@jla.vsnl.net.in



**SOCCER**



**FOOTBALL**



**RUGBY**



**NETBALL**



**VOLLEYBALL**



**CRICKET**



**Cricket  
Boxing  
Bags**



**PREMIER**  
SINCE 1952

[www.cricket-boxing.com](http://www.cricket-boxing.com)



**PREMIER ENTERPRISES**

A-6, SPORTS COMPLEX, DELHI ROAD,  
MEERUT - 250 002, INDIA  
+91 121 2513809  
[premiersport@vsnl.com](mailto:premiersport@vsnl.com)